

ResultsOHIO

ResultsOHIO FEASIBILITY REPORT

As part of the ResultsOHIO program, prospective Pay for Success (“PFS”) projects are subject to a uniform application and screening process. ResultsOHIO Feasibility Reports are only issued to those projects deemed PFS Appropriate and Ready, meaning that the project, as described in the application, meets the requirements for the ResultsOHIO model and is well positioned to move forward with a PFS contract should it receive the support of policymakers.

Every Child Succeeds Project

PFS APPROPRIATE AND READY

The Every Child Succeeds Project, as described in the application, meets the requirements for the ResultsOHIO model as it has a strong history of service delivery, significant historical data, support from local stakeholders and the Ohio Department of Health, private upfront funding, and evidence regarding the success of the proposed intervention in achieving positive impacts for both the mother and child.

PROJECT PROPOSAL OVERVIEW

Every Child Succeeds (ECS) seeks to reduce preterm births and its adverse impacts, including infant mortality, by expanding its delivery of evidence-based home visiting to high-risk pregnant women in Hamilton County. Visits will start during pregnancy and conclude six months after birth of the child, and will include screenings for maternal depression.



PROJECT DURATION/COSTS

5 years, \$4 million¹



POPULATION

340 high-risk pregnant women in Hamilton County



LOCATION

Hamilton County



SERVICE PROVIDER

Every Child Succeeds



SERVICE INTERMEDIARY

Every Child Succeeds



PERFORMANCE METRICS

Reducing Preterm Births; Increasing the Utilization of Home Visits and Medical Visits for Mother and Baby; Depression Screenings and Referral Services



POTENTIAL PRIVATE SECTOR FUNDERS

Every Child Capital and Maycomb Capital’s Community Outcomes Fund intend to fund upfront costs of the project. Funding is contingent upon securing an appropriation from the State of Ohio.



INDEPENDENT EVALUATOR

To be procured by the Treasurer’s office, pursuant to ORC 113.61, upon receipt of a project appropriation.

¹ This figure was provided by the applicant and may not reflect all other costs necessary to administer the PFS contract, including those related to the independent evaluator. The appropriation will need to account for total cost for the project. Please contact the Treasurer’s office for more information.

EVERY CHILD SUCCEEDS PROJECT PROPOSAL**PROJECT DESCRIPTION**

ECS seeks to reduce preterm birth and its adverse impacts, and improve health and developmental outcomes. This is achieved by providing a year of home visiting services to high-risk pregnant women, beginning early in pregnancy through the infant's first six months of life. The project will also employ innovative outreach strategies and focus on better coordination between families and their healthcare providers. ECS has provided statistics that 88% of babies who receive services through the program are born full-term.

To demonstrate the viability of this project, ECS provided a 2016 feasibility study conducted by Social Finance, an organization that has served as an intermediary on several PFS projects. The feasibility study found that ECS has a promising evidence base, its services could lead to a positive return on investment, and there remains room for an expansion of services through additional investment.

ANTICIPATED PROJECT COSTS AND TIMELINE

The project anticipates delivering services over four years, with the results of each cohort being measured and eligible for a results-based payment, if performance metrics are achieved.

ECS has suggested that results-based payments for successfully meeting performance metrics would total \$4 million, which is primarily based off estimated expenses for service delivery and the cost of carrying the upfront capital. The figure is subject to change, as it may not reflect all other costs needed to be included in the appropriation.

ESTABLISHED PROJECT STRUCTURE AND MEMBER DESCRIPTIONS

ECS, a 501(c)(3), will be the service provider and will also serve as the service intermediary. Over the course of its 21 years, ECS has provided over 675,000 home visits and served more than 27,000 families.

Every Child Capital and Maycomb Capital's Community Outcomes Fund intend to fund upfront costs of the project and have worked with ECS on the development of this project.

Every Child Capital is a Cincinnati-based philanthropic venture fund that supports children by financing outcomes-based projects. Maycomb Capital's Community Outcomes Fund is a \$50 million mission-driven private capital fund for outcomes financing.

DATA IDENTIFICATION AND EVALUATION CONSIDERATIONS

ECS utilized its historical data to formulate the project's proposed timeline, budget, and performance metrics.

The organization has suggested the following as potential performance metrics:

- » Reducing Preterm Births;
- » Increasing the Utilization of Home Visits and Medical Visits for Mother and Baby; and
- » Depression Screenings and Referral Services

To evaluate performance metrics, this project will require data currently being collected from:

- » Every Child Succeeds;
- » The Ohio Department of Health's Bureau of Vital Statistics and Ohio Comprehensive Home Visiting Integrated Data System (OCHIDS data is currently being shared with ECS); and/or
- » Other State of Ohio data sets

ECS has noted that it is part of a testing group for Innovate Ohio and could potentially utilize the platform for this project.

**Any data, figures, calculations, or any other representations used herein were provided by the applicant and have not yet been independently verified by the Treasurer's office. As such, the Treasurer's office offers no warranty, express or implied, regarding the accuracy, adequacy, completeness, legality, reliability, or usefulness of any information provided by the applicant for the purpose of this initial evaluation.*

**If the applicant is awarded a pay for success contract, the project, as proposed in the application, is subject to change, and shall be subject to the terms and conditions of the pay for success contract.*