

Broadcast Educational Media Commission

Role and Overview

The Broadcast Educational Media Commission (BEMC) is a service organization that provides content distribution services to Ohio's 11 public TV stations (8 primary and 3 secondary) and provides video conferencing services to K-12 schools, colleges and universities, and various state and local government agencies. The BEMC also provides financial assistance to the Statehouse News Bureau, Ohio Governmental Telecommunications (The Ohio Channel), Ohio's public TV and public radio stations, and radio reading services for the visually impaired across the state. The 11 public television stations collaborate through the BEMC with the Ohio Department of Education to create a series of multimedia videos and programs to highlight specific educational topics important to Ohio's schools, teachers, parents, and students including projects aligned with the Department of Education's Strategic Plan and Career Connections, among others. For the past five years, the BEMC has served as Ohio's Joint Master Control for Ohio's Public Television stations after completing a critical modernization of public broadcasting. In addition, the BEMC has a logging system to monitor broadcasting feeds to provide service to television affiliates and has completed the Hub & Spoke project to connect all Ohio public television stations in a media sharing platform. The BEMC has approximately 21 full-time employees.

More information regarding the Broadcast Educational Media Commission is available at <https://broadcast.ohio.gov/>.

Agency Budget Highlights

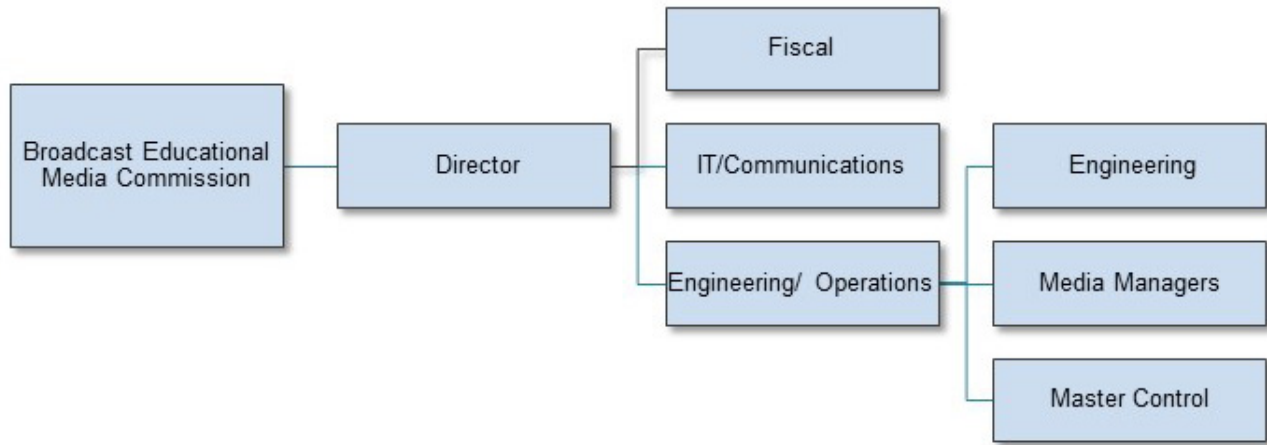
- The recommended funding supports continued broadcasting of public television programming. Through a Joint Master Control in fiscal year 2020, the BEMC broadcast 166,896 hours of public television and also recorded 10,596 programs produced by Ohio public stations or received from Public Broadcast Services (PBS). Staff has been on-duty on-site during the pandemic so Ohioans can stay connected to public educational television.
- The recommended funding maintains support for the Statehouse News Bureau, Ohio Governmental Telecommunications (The Ohio Channel), and Ohio's public television and radio stations, including radio reading services. Since March 8, 2020, reporters for the Statehouse News Bureau have produced over 275 radio stories about COVID-19 for airing on Ohio public radio stations, web sites and social media while the BEMC has aired over 100 COVID-19 news briefings by Governor Mike DeWine.
- The recommended funding supports continued production of multimedia projects for use by Ohio's pre-K through 12th grade students, families, educators, and educational community. In fiscal year 2020, working with Ohio's public television stations, and in coordination with the Ohio Department of Education the BEMC funded the production of 10 multimedia projects resulting in 50 videos.

Funding Recommendation for 2022 and 2023

- GRF: Funding for fiscal year 2022 is \$9.0 million (or a 0.9% increase from fiscal year 2021). Funding for fiscal year 2023 is \$9.1 million (or a 0.3% increase from fiscal year 2022).
- All Funds: Funding for fiscal year 2022 is \$9.1 million (or a 0.5% increase from fiscal year 2021). Funding for fiscal year 2023 is \$9.1 million (or a 0.3% increase from fiscal year 2022).

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Table of Organization



Agency Goals and Objectives

The Broadcast Educational Media Commission will serve as a "connector" by providing infrastructure and content support to Ohio's broadcasting and distance learning organizations.

- The BEMC will modernize current broadcast and network systems and enhance services provided to Ohio's public television stations.

The Broadcast Educational Media Commission will set a strategic direction among our affiliates and customers through funding activities and leadership initiatives.

- The BEMC will provide financial assistance to Ohio's 11 public television and 15 public radio stations, Ohio's six non-profit radio reading services, Statehouse News Bureau, and Ohio Governmental Telecommunications (The Ohio Channel).

The Broadcast Educational Media Commission will create efficiencies for affiliates and customers and the State of Ohio through enhanced service and innovation.

- The BEMC will administer and oversee an effective multimedia grant program for Ohio's public television stations to provide support for key Ohio Department of Education priorities with a focus on Ohio's poorest school districts.

The Broadcast Educational Media Commission will commit towards modernization and needed expansion in key mission areas such as video conferencing and broadcast joint master control.

- The BEMC will expand and upgrade video conferencing technology and software to meet the growing demand for distance learning opportunities across Ohio.

The Broadcast Educational Media Commission will enhance program analytics, articulate the BEMC's values, align tools and activities with the needs of affiliates and customers, and communicate with policymakers.

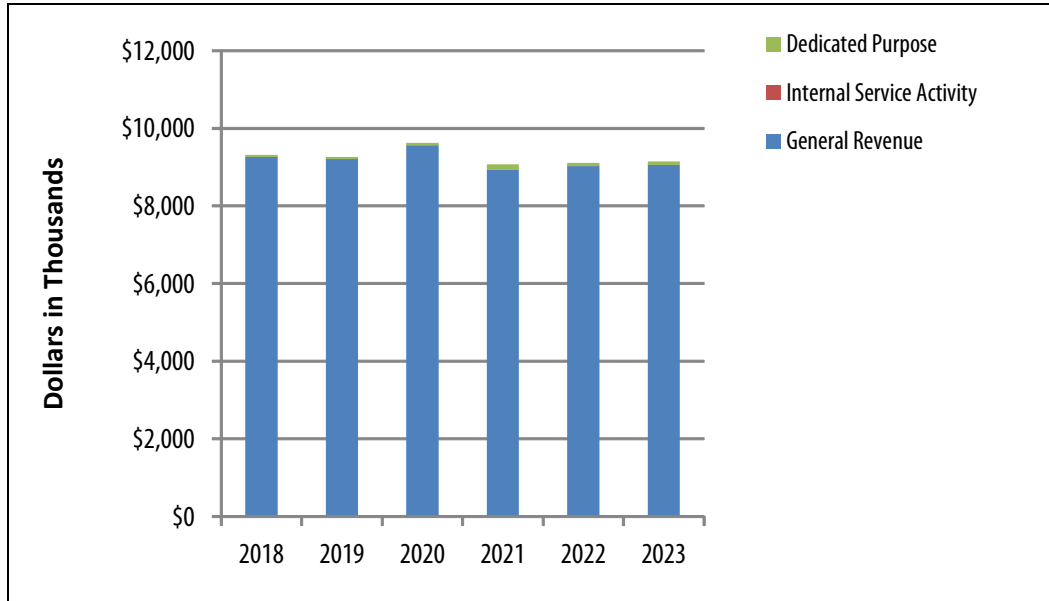
- The BEMC will create and maintain a well-informed and engaged governing body by providing transparent and professional information about the BEMC's programs and operations.

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Funding Sources

The largest funding source for the BEMC is the General Revenue Fund, which comprised \$9.5 million or 99.2 percent of the BEMC fiscal year 2020 budget. The second largest funding source is the Dedicated Purpose Fund, which comprised 0.69 percent of the BEMC fiscal year 2020 budget.

Expense by Budget Fund Group



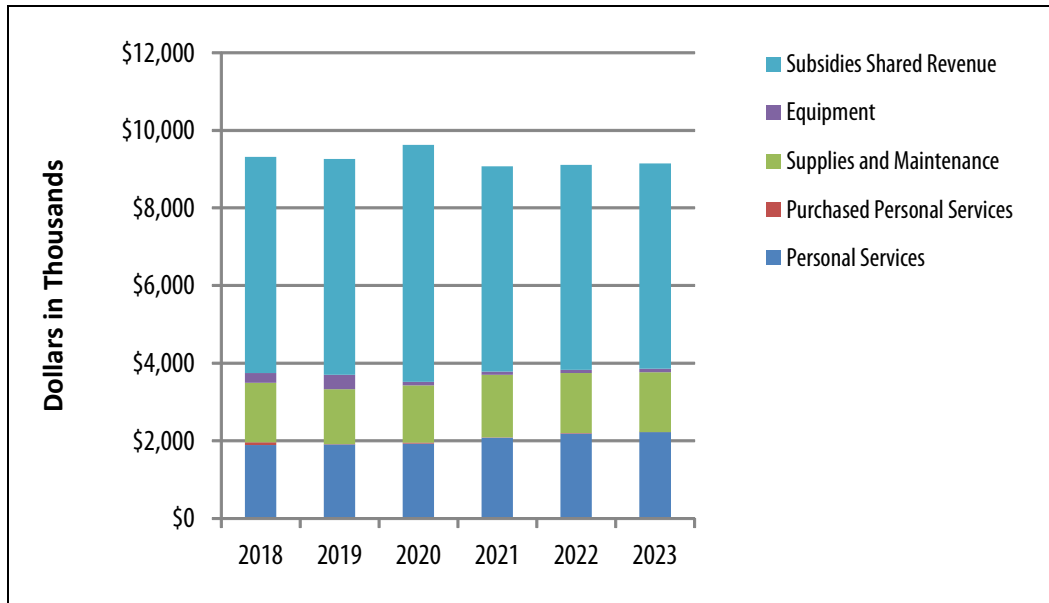
(in Thousands)	Actual			Est.	% Change	Recommended			
Budget Fund Group	FY 2018	FY 2019	FY 2020	FY 2021	FY 20-21	FY 2022	% Change	FY 2023	% Change
General Revenue	9,259	9,204	9,557	8,939	-6.5%	9,024	0.9%	9,052	0.3%
Internal Service Activity	4	4	4	4	0.0%	4	0.0%	4	10.0%
Dedicated Purpose	50	56	67	127	89.4%	84	-33.9%	85	1.4%
Total	9,313	9,264	9,628	9,070	-5.8%	9,112	0.5%	9,141	0.3%

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Agency’s Budget by Expense Type

The BEMC's largest expense in fiscal year 2020 was subsidies and shared revenue (\$6.1 million or 63.4%). Payroll was the second largest expense (\$1.9 million or 20.0%).

Expenses by Account Category



(in Thousands) Expense Account Category	Actual			Est.	% Change	Recommended			
	FY 2018	FY 2019	FY 2020	FY 2021	FY 20-21	FY 2022	% Change	FY 2023	% Change
Personal Services	1,889	1,914	1,928	2,085	8.1%	2,196	5.3%	2,224	1.3%
Purchased Personal Services	72	4	28	10	-64.1%	1	-88.0%	1	0.0%
Supplies and Maintenance	1,533	1,413	1,477	1,611	9.1%	1,550	-3.8%	1,538	-0.8%
Equipment	257	372	93	79	-15.7%	79	0.0%	93	17.6%
Subsidies Shared Revenue	5,562	5,562	6,102	5,286	-13.4%	5,286	0.0%	5,286	0.0%
Total	9,313	9,264	9,628	9,070	-5.8%	9,112	0.5%	9,141	0.3%

State of Ohio

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Executive Recommendations by Line Item

Fund	ALI	ALI Name	Actual			Estimated	Recommended			
			FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	% Change	FY 2023	% Change
GRF	935401	Statehouse News Bureau	314,797	314,797	355,000	355,000	355,000	0.0%	355,000	0.0%
GRF	935402	Ohio Government Telecommunications Services	1,408,526	1,408,526	1,783,526	1,708,526	1,708,526	0.0%	1,708,526	0.0%
GRF	935408	General Operations	28,796	0	0	0	0	0.0%	0	0.0%
GRF	935409	Technology Operations	232,911	0	0	0	0	0.0%	0	0.0%
GRF	935410	Content Development, Acquisition, and Distribution	3,838,381	3,838,381	3,963,381	3,222,000	3,222,000	0.0%	3,222,000	0.0%
GRF	935412	Information Technology	35,201	0	0	0	0	0.0%	0	0.0%
GRF	935430	Broadcast Education Operating	3,400,594	3,642,318	3,454,982	3,653,766	3,738,449	2.3%	3,766,191	0.7%
Total General Revenue			9,259,206	9,204,022	9,556,889	8,939,292	9,023,975	0.9%	9,051,717	0.3%
4F30	935603	Affiliate Services	4,000	4,000	4,000	4,000	4,000	0.0%	4,400	10.0%
Total Internal Service Activity			4,000	4,000	4,000	4,000	4,000	0.0%	4,400	10.0%
5FK0	935608	Media Services	49,726	56,152	47,057	95,000	61,500	-35.3%	61,500	0.0%
5VBO	935650	Facility Rental	0	0	20,000	32,000	22,400	-30.0%	23,600	5.4%
Total Dedicated Purpose			49,726	56,152	67,057	127,000	83,900	-33.9%	85,100	1.4%
Grand Total Broadcast Educational Media Commission			9,312,932	9,264,174	9,627,946	9,070,292	9,111,875	0.5%	9,141,217	0.3%