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Committee on Public Utilities

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Chairman Baldrige, Vice Chair McClain, and Ranking Member Sheehy, thank you for allowing Representative Ray and I to go give testimony today on House Bill 171. Keep Ohio Beautiful is Ohio's leading non-profit organization connecting volunteers with environmental projects that produce measurable economic benefits throughout the state.

The Keep Ohio Beautiful mission empowers communities to take greater responsibility for improving our local environment through litter prevention, beautification, community greening, waste reduction, and recycling. Forty-two Keep Ohio Beautiful affiliates throughout Ohio leverage public / private partnerships to carry out this work. This network of volunteers across Ohio reaches over 1,000 communities, generating \$12 in local impact from every \$1 invested in Keep Ohio Beautiful community improvement projects.

The plates will cost \$30 - \$20 of that amount goes to the Keep Ohio Beautiful, Inc. organization and \$10 goes to the BMV to help with their administrative costs in producing/keeping track of the specialty plates. The administrative fee is standard for all specialty license plates. Assuming that the demand for the Keep Ohio Beautiful license plate satisfies the minimum 150-person registration requirement, in its first year, Keep Ohio Beautiful Inc. will receive at least \$3,000, in contributions.

We'd be happy to answer any questions from the Committee at this time.