



Center for Sustainable Energy
3980 Sherman Street, Suite 170
San Diego, CA 92110
EnergyCenter.org

April 1, 2022

The Honourable Senator Rob McColley
Chair, Senate Energy and Public Utilities Committee
Ohio State Senate
Columbus, OH 43215

RE: Senate Bill 307 (Rulli) – SUPPORT

Dear Chair McColley Vice Chair Schuring, Ranking Member Williams, and members of the Senate Energy and Public Utilities Committee,

On behalf of Center for Sustainable Energy (CSE), I am pleased to provide this letter of support for Senate Bill (SB) 307, which creates incentives for electric vehicles (EVs) with a strong focus on workforce development and in-state manufacturing.

CSE is a 25-year-old national 501 (c)(3) non-profit driven by one simple mission – Decarbonize. We provide program administration, technical assistance, and policy advisement, and we serve as a trusted and objective resource helping government agencies implement successful sustainable energy and transportation programs. CSE is the Program Administrator of 7 statewide EV incentive programs and through these has delivered over \$1 billion of incentives to consumers. CSE also has \$500 million in EV infrastructure incentives under program administration.

We support SB 307 because creating an EV incentive program is the most efficient way to encourage Ohioans to electrify their personal vehicles. Based on data from current programs we administer, EV incentives are essential for increasing adoption: in Connecticut, 95% of program participants shared that the rebate was important in making it possible for them to acquire the clean vehicle, with 51% stating that the rebate was extremely important. In New York, California, and Massachusetts, that value of importance is 93%, 90%, and 89% respectively. Furthermore, according to the International Council on Clean Transportation, the ten cities with the highest EV uptake had financial incentives to reduce the upfront purchase cost barrier of the vehicle.¹ SB 307 therefore ensures Ohio is not only prepared for the EV revolution but is at the forefront of its growth. Additionally, CSE supports the creation of a data-driven public-facing dashboard that provides transparency into the status and success of the program.

Center for Sustainable Energy urges you to vote yes on SB 1385.

Respectfully submitted,

A handwritten signature in blue ink that reads "Lillian Mirviss".

Lillian Mirviss
Director of Government Affairs
Center for Sustainable Energy®

¹ "Update on electric vehicle adoption across U.S. cities." Anh Bui, Peter Slowik, Nic Lutsey. *International Council on Clean Transportation*. August 2020. <https://theicct.org/sites/default/files/publications/EV-cities-update-aug2020.pdf>.