



TECHNET
THE VOICE OF THE
INNOVATION ECONOMY

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March 22, 2022

The Honorable Steve Wilson, Chair
Ohio Senate Financial Institutions and Technology Committee
Senate Building 1 Capitol Square, 1st Floor
Columbus, OH 43215

RE: Request for 180-day effective date to HB 272

Dear Chairman Wilson:

On behalf of TechNet, I write to you to respectfully ask that an amendment be considered to HB 272, a bill related to organized retail crime.

TechNet is the national, bipartisan network of technology CEOs and senior executives that promotes the growth of the innovation economy by advocating a targeted policy agenda at the federal and 50-state level. TechNet's diverse membership includes dynamic American businesses ranging from startups to the most iconic companies on the planet and represents over four million employees and countless customers in the fields of information technology, e-commerce, the sharing and gig economies, advanced energy, cybersecurity, venture capital, and finance. TechNet has offices in Austin, Boston, Chicago, Denver, Olympia, Sacramento, San Francisco, Silicon Valley, and Washington, D.C.

First, I want to acknowledge the House sponsors and their willingness to consider many of the concerns that our industry brought forward in the House on privacy, potential impact on small sellers, and uniformity to other pending bills throughout state legislatures across the country. HB 272 is in a much better spot than it was when it was first introduced.

However, there remains one minor, yet important outstanding request that we would like to see made to the bill. HB 272 underwent significant changes to mirror pending federal legislation under U.S. H.R. 5502. With one major exception – the effective date. The federal bill affords businesses 180 days from its enactment, whereas HB 272 only afforded companies 90 days from its enactment. We would respectfully ask that this bill be amended to allow for the effective date to be to align with the federal bill of 180 days.

Companies need time to comply and come online with these new requirements. Small sellers need to hand over certain documents – many of which previously were not required to sell on an online marketplace. For example, the collection of

sensitive tax identification numbers is new for many of our members. It is also important that security apparatuses are built and operational when this information is being handed over. Our companies also need ample time to alert sellers that this information is being collected. In addition, ample time needs to be provided for the successful implementation of administrative rulemaking provided under the bill. With these concerns in mind, we respectfully ask that you amend the effective date to 180 days. Other states that have similarly aligned their organized retail crime bills to the federal bill have also pushed the effective date into 2023 (i.e., Wisconsin, Pennsylvania, Georgia).

Again, we thank you for listening to our concerns on this very important issue. Please don't hesitate to reach out with any questions you may have.

Sincerely,

A handwritten signature in black ink, appearing to read 'Tyler Diers', written in a cursive style.

Tyler Diers
Executive Director, Illinois and Midwest
TechNet

Cc: Representatives Plummer and Ghanbari