

TESTIMONY OF RICK OHANIAN – MARCH 24TH, 2021 BEFORE
THE SENATE SELECT COMMITTEE ON SPORTS WAGERING, STATE OF OHIO

THANK YOU CHAIRMAN SCHURING, MEMBERS OF THE COMMITTEE FOR ALLOWING ME TO TESTIFY TODAY. I HAVE PREPARED A LITTLE PROFORMA ON MY NEW FORM OF SPORTS-WAGER. IT IS A NEW BET SPECIFICALLY DESIGNED FOR WOMEN AND WILL BRING MORE WOMEN INTO THE GAME. MOST WOMEN AT PRESENT ARE NOT VERY FAMILIAR WITH SPORTS-WAGERING OR SPORTS-WAGERING TERMINOLOGY SUCH AS THE LINE, THE SPREAD, PARLAYS, TEASERS, PROPS AND FUTURES (ETC.) BUT THEY WILL BE ABLE – WITH A LITTLE INSTRUCTION – TO PLACE THIS NEW FORM OF BET.

WE WILL GO OVER THE PROFORMA IN A MOMENT, BUT BEFORE WE DO, I JUST WANTED TO EMPHASIZE, YET AGAIN, THE DIFFERENCE HERE AND THE BOTTOM LINE IS 08% OR 100%. EIGHT PER CENT, IF YOU BACK-PEDDLE TO LEGISLATION LIKE HOUSE BILL 194 OR SENATE BILL 111 FROM LAST YEAR, 100% IF YOU ADOPT AND IMPLEMENT MY “THE STATE AS THE HOUSE PLAN”™. I SINCERELY HOPE WE ARE NOT GOING TO KICK 92% OF THE REVENUE AVAILABLE TO US DOWN THE ROAD WHEN IT CAN BE USED TO FORTIFY THE SCHOOL SYSTEM AND ESPECIALLY IN VIEW OF THIS \$2 BILLION STATE BUDGET DEFICIT I KEEP HEARING ABOUT, BECAUSE MY PROGAM WILL HELP ERASE A PORTION OF THIS.

IT WILL ALSO ASSIST THE CURRENT COVID WOES OF THE OHIO STATE UNIVERISTY AND THEIR PRESENT \$107 MILLION DEFICIT.

MY GREATEST FEAR, MR. CHAIRMAN, MY GREATEST FEAR IS THAT THIS COMMITTEE, AND YOUR COLLEAGUES IN BOTH THE HOUSE AND THE SENATE HAVE YET TO UNDERSTAND OR AT LEAST COME TO GRIPS WITH THE ENORMITY OF THE PARADIGM, THE SIZE OF EVEN THE OUTER FRINGES OF THE MARKET AVAILABLE TO US.

MR. CHAIRMAN, THERE IS AN AVALANCHE OF CAPITAL HEADING STRAIGHT FOR US, LIKE A STEAMROLLER AND WITH RESPECT, YOU DON'T NEED LEGISLATION, YOU NEED A WHEELBARROW AND A SHOVEL, BECAUSE THE FIGURES I HAVE BEEN QUOTING YOU, THE \$750 MILLION PROFIT ON A \$5 BILLION GROSS MAY VERY WELL BE CONSERVATIVE. THE TOTAL MARKET IN OHIO MAY BE TWICE OR THRICE THOSE AMOUNTS AND I WILL TELL YOU WHY.

EVEN BEFORE THE SUPREME COURT MADE ITS MONUMENTAL DECISION ON MAY 14TH, 2018, THERE WERE FINANCIAL EXPERTS TESTIFYING BEFORE CONGRESS THAT SPORTS-WAGERING IN AMERICA WILL BE A \$300 BILLION MARKET. WELL . . . IF YOU DO THAT MATH, THAT IS ABOUT \$800 PER CAPITA, \$857.14 TO BE EXACT. INCREDIBLY, IN YEAR ONE WE WERE ALREADY AT \$400 PER PERSON AND WE ARE IN THE MIDDLE OF THE WORST PANDEMIC HISTORY HAS EVER KNOWN. YEAR ONE WAS \$400, YEAR TWO WAS \$330 AND I HAVE YET TO THE FIGURES FOR YEAR THREE, BUT I DON'T DOUBT THEY ARE HOVERING AROUND THESE SAME AMOUNTS.

WHEN COVID IS FINALLY DEFEATED, YOU ARE GOING TO SEE A PENT-UP DEMAND FOR SPORTS-WAGERING THAT WILL SUPRIZE ALL OF US, SO I HAVE NO DOUBT THE INITIAL FIGURES I GAVE YOU WILL DOUBLE TO THE \$800 PER PERSON LEVEL AND A \$1.5 BILLION PROFIT ON \$10 BILLION IN SALES. DO YOU THINK OUR SCHOOL SYSTEM COULD USE AND EXTRA \$1.5 BILLION PER YEAR, OR COULD A PERCENTAGE OF FUNDS EVEN BE APPLIED TO THE STATE BUGET DEFICIT?

WHY LEAVE IT ON THE TABLE?

I ALSO PREDICT THESE NUMBERS MAY TRIPLE, ESPECIALLY IN OHIO. WHY? BECAUSE WE ARE FOOTBALL NUTTS IN THIS STATE AND THE LION'S SHARE OF SPORTS-WAGERING TAKES PLACE DURING COLLEGE AND PROFESSIONAL FOOTBALL SEASON. WE HAVE THE BROWNS, BENGALS AND BUCKEYES, AND MORE STEELERS FANS HERE IN OHIO, THAN PROBABLY IN PITTSBURGH. WE ALSO HAVE A NUMBER OF OTHER COLLEGE TEAMS IN THE STATE, CINCINNATI, AKRON, TOLEDO, KENT STATE, MIAMI AND OHIO UNIVERSITY. FOOTBALL IS LIKE LIFE AND DEATH AROUND HERE.

NOW I HAVE READ MEDIA REPORTS ABOUT SOME OF THE TESTIMONY THUS FAR . . .

THE BOWLING PEOPLE WANT IN . . .

THE RETAIL ASSOCIATION PEOPLE WANT IN . . .

THE SPORTS TEAMS WANT IN . . .

AND THE GROERY PEOPLE WANT . . .

I'D LIKE TO READ A PARAGRAPH FROM THIS LAST GROUP'S TESTIMONY, BECAUSE 1.) IT MAKES ME CHUCKLE, AND 2.) HUMBLY, THIS IS EXACTLY WHY YOU NEED A KNOWLEDGABLE PERSON LIKE ME RUNNING THE SHOW FOR YOU.

"We recognize that there are a lot of different concepts and proposals on how sports gaming will function and be structured in Ohio," Ewig said. "To that end, we are not here today to advocate for opening a sportsbook in each grocery store, having tables set up through our locations or isles. But we ask you to consider making us a part of the sports gaming system."

WELL, WITH RESPECTIVE TO MR EWIG AND THE 600 GROUPS HE REPRESENTS. THEY DON'T KNOW EVEN THIS, BUT THIS "GAMBLING CAFÉ" HE JUST DESCRIBED IS ALREADY SET UP – ALL YOU HAVE TO DO IS FLIP THE ON SWITCH FOR THEM.

IF THEY HAVE LOTTERY TICKET DISPENSERS, AND MOST OF THEM DO SITTING RIGHT BEHIND THE COUNTERS OF THEIR SERVICES DESKS. THEY ARE ALREADY CONNECTED TO THE CENTRAL SYSTEM THAT CAN, IF MY PROGRAM IS ADOPTED, COLLECT, GRADE AND PAYOUT EVERY SINGLE BET IN THE STATE, ELECTRONICALLY. ALL THEY HAVE TO DO, ALL YOU HAVE TO DO, IS SIT BACK AND EFFORTLESSLY WATCH THE CASH FLOW IN, THEY CAN MAKE THE SAME PERCENTAGE HOLD ON SPORTS-WAGERING TICKETS THAT THEY DO ON LOTTERY TICKETS AND THE GENTLEMEN SAYS THAT OVER 313,000,000 WERE SOLD THROUGH THEIR ESTABLISHMENTS LAST YEAR. WELL . . . WE HOPE THEY WILL SELL AS MANY SPORTS-WAGERING TICKETS AS WELL. AND THE BOTTOM LINE IS, WITH MY "THE STATE AS THE HOUSE"™ SYSTEM, EVERYBODY IS CONNECTED, THE BOWLING PEOPLE, THE RETAIL PEOPLE, THE SPORTS TEAMS

AND THE GROCERY ASSOCIATION PEOPLE, ALL THEY HAVE TO DO IS POSSESS A LOTTERY TICKET DISPENSER AND IT IS AS CLEAN AS A HOUND'S TOOTH.

THAT BRINGS US TO THE PROFORMA ON MY NEW SPORTS WAGER FOR WOMEN. IF YOU FIRST LOOK AT PAGE THREE (EXHIBIT 03) IN THE EMAIL, THE GRAPHIC OF OHIO STADIUM SEATS, THIS REPRESENTS WHAT MARKETING PROFESSIONAL CALL "CAPTIVE TENANTS". THIS IS WHY THEY CAN CHARGE \$3.00 FOR A COKE, WHEN I CAN GET AN ENTIRE 12-PACK FOR THAT OURSIDE THE STADIUM, BECAUSE THEY CAN'T GO ANY WHERE.

AND THERE ARE 758 OF THESE "CAPTIVE TENANCY BOWLS" AROUND THE COUNTRY THAT ON A SATURDAY AFTERNOON OVER 33,000,000 FANS HELD CAPTIVE FOR 4 OR 5 HOURS IN VARIOUS SIZED VENUES – AVERAGE 50,000. (SEE PAGE TWO – EXHIBIT TWO IN THE EMAIL). (THIS IS ONLY THE FIRST PAGE OF THIS, BUT YOU CAN DOWNLOAD AND PRINT-OUT THE OTHER 14-15 PAGES FROM THE LINK GIVEN.)

WE WOULD LICENSE THESE SCHOOLS, ONCE MY NEW FORM OF SPORTS-WAGER IS PATENTED, FOR \$1.00 PER SEAT AND 10% OF THE GROSS WAGERING INCOME EACH YEAR THEREAFTER. THEY WILL BE ONLY TO HAPPY TO PAY THIS AS THE "VIG" OR PROFIT MARGIN ON THIS NEW WAGER APPROACHES 80-90%, SO EVEN AFTER OUR FEE AND PAYOUTS, THEY ARE STILL COLLECTING 70-80% OF ALL FUNDS WAGERED. (AND I DON'T DOUBT WHEN THEIR "ARCH-RIVALS" HAVE HEARD HOW MUCH MONEY THEY MADE EXTRA ON A PER GAME BASIS, THOSE WHO HAVE NOT SIGNED-UP WILL DO SO THE VERY NEXT YEAR.)

YOU CAN GO THROUGH THE PROFORMA AND THE ASSUMPTIONS AT YOUR LEISURE - I THINK THEY ARE FAIRLY CONSERVATIVE – BUT THE BOTTOM LINE IS THIS WILL ADD \$142,125,000 TO STATE COFFERS PLUS ANOTHER \$19 MILLION IN SIGN-UP FEES ALONE AND THAT IS TWO-AND-A-HALF TIMES THE \$60-70 MILLION YOU WOULD BRING IN FROM THE 08% TAX AND LICENSING FEES PER HB-194 AND SB-111. (SEE PAGE 01 – EXHIBIT ONE IN THE EMAIL)

MY PROPOSAL TO THE STATE, THEN, SHOULD MY "THE STATE AS THE HOUSE"™ PROGRAM FALL BY THE WAYSIDE, AS A "CONSELLATION PRIZE", IS A SEPARATE DEAL FOR THE NEW SPORTS-WAGER FOR WOMEN, A 50/50 PUBLIC/PRIVATE TECHNOLOGICAL PARTERSHIP BETWEEN THE STATE AND MYSELF. ALL THE STATE HAS TO DO IS SPRING FOR THE COSTS OF THE PATENT AND TRADEMARK WORK.

QUITE FRANKLY IT IS WORTH A GREAL DEAL MORE THAN \$142 MILLION AND SIGNUP FEES; IT IS WORTH A BILLION PER YEAR. WHY DO I SAY THIS? BECAUSE:

- 01.THE PRO-FORMA IS FOR COLLEGE FOOTBALL ONLY AND ONLY INCLUDES HALF OF THE MEMBER SCHOOLS AT PRESENT SO YOU CAN DOUBLE THOSE FIGURES IN THE FUTURE.
02. THE PRO-FORMA DOES NOT INCLUDED MEN'S COLLEGE BASKETBALL AND WOMEN'S COLLEGE BASKETBALL.
- 03.AND FINALLY, IFYOU WILL LOOK AT PAGE FOUR – (EXHIBIT FOUR IN THE EMAIL), YOU WILL SEE THE PRO-FORMA ONLY COVERS 01 OF THE 08 POTENTIAL SEGMENTS OF THE TOTAL MARKET.

SO THIS NEW WAGER, SPECIFICALLY DESIGNED FOR WOMEN IS WORTH ITS WEIGHT IN GOLD IN A NATIONAL AND ALSO INTERNATIONAL MARKET. PAGE FIVE (EXHIBIT FIVE IN THE EMAIL) IS A RUDIMENTARY SKETCH OF THE "WAGERING-BOOTHs" THAT WOULD BE CONSTRUCTED IN ARENAS AND STADIUMS, PERHAPS 05 OR 06 ON EACH SIDE OF THE VENUE, TO FACILITATE NOT ONLY MY NEW WAGER FOR WOMEN, BUT ALL OTHERS AS WELL.

AS I SAID LAST WEEK, WE CAN'T DO THIS NEW WAGER ON A BETTING BASIS IN OTHER STATES, BUT THERE IS NOTHING PROHIBITING US FROM LICENSING IT AND COLLECTING A PERCENTAGE, IF WE GET IT PATENTED. IF WE DON'T GET IT PATENTED, THE STATE WILL LOSE ANOTHER BILLION PER YEAR, SO THE BALL IS IN YOUR COURT, GENTLEMEN.

IN CONCLUSION THEN:

THERE IS A BOATLOAD OF FUNDS AVAILABLE IF THIS THING IS DONE THE RIGHT WAY, THE DIFFERENCE BETWEEN 08% AND 100% (EIGHT PERCENT FROM THE OLD WAY OF THINKING – A TAX AND UP-FRONT LICENSING FEES OR 100% FROM A NEW AND ALTRNATIVE WAY OF THINKING, MY “THE STATE AS THE HOUSE”™ PROGRAM). AGAIN, THIS IS A MONOPOLY AND A MONOPOLY, WITH RESPECT, GENTLEMEN, YOU ALREADY OWN – ALL YOU HAVE TO DO IS TAKE THE SIMPLE (AND COURAGEOUS) STEP OF CRAFTING THE LEGISLATION TO ENACT IT.

IF YOU WANT ME TO RUN THE PROGRAM FOF THE STATE, IS MY OFFER IS TO RUN IT FOR COST+10% OF NET, AND I BRING THREE PRODUCTS TO THE TABLE THAT WILL EVENTUALLY BE WORTH A BILLION DOLLARS OR MORE EACH, SO THAT IS REALLY A TOTAL OF \$3 BILLION PE YEARS THE STATE IS TURNING DOWN, IF YOU HAVE ONE OF MY COMPETITIORS – YOU KNOW – “THE EXPERTS” (PHOCETIOUSLY) – RUN IT FOR YOU. THOSE PRODUTS ARE:

01.THE “THE STATE AS THE HOUSE”™ SYSTEM, WHICH I INVENTED, WHICH WILL MULTIPLY STATE REVENUES BT 10 OR 12 FOLD. HELL, SOMEBODY’S GOTTA RUN IT – AND IT ISN’T GONNA BE THE GROCERY PEOPLE, THEY DON’T EVEN KNOW IT EXISTS – SO YOU MIGHT AS WELL HIRE THE INVENTOR OF THE PROGRAM WHO KNOWS MORE ABOUT IT THAN ANYONE ELSE, FOR THE REASONABLE AND QUITE FRANKY, A STANDARD FEE OF TEN-PERCENT, (10%).

02.THE NEW FORM OF WAGER FOR WOMEN, WHICH I HAVE ILLUSTRATED COULD BE WORTH \$1 BILLION OR MORE PER YEAR, IF PATENTED IS YOURS FOR 50% OF NET.

03.FINALLY THE NEW CASH-COLLECTION SYSTEM WITH-IN THE OVERALL PROGRAM, WHICH IF ALSO PATENTED, COULD BE EXPORTED TO OTHER STATES. FOR INSTANCE SOME OF THE LARGEST STATES IN THE COUNTRY, NEW YORK, CALIFORNIA, TEXAS, AND FLORIDA HAVE YET TO GET THEIR ACT TOGETHER AND IF SOME OR ALL OF YOU GENTLEMEN WOULD LIKE

TO JOIN ME ON JUNKETS TO THESE STATES TO ILLUSTRATE TO THEM AS WELL, THAT THEY CAN INCREASE THEIR STATE REVENUES FROM SPORTS-WAGERING 10 OR 12 FOLD, THEN THAT IS A POSSIBILITY AS WELL.)

THIS PRODUCT MAY NOT BE WORTH A BILLION AT FIRST, BUT IT OPENS THE DOOR TO FUTURE DISCUSSIONS THAT I HOPE AND TRUST WILL LEAD TO OUR PROCESSING THEIR PARLAY CARDS AS WELL THROUGH OUR CENTRAL PROCESSING CENTER ALREADY SET-UP AND FUNCTIONING LIKE A WELL-OILED MACHINE.

BEFORE I LEAVE I WOULD LIKE TO STRESS TWO POINTS. IF YOU ARE GOING TO DO ANYTHING, IT MUST BE DONE RIGHT AWAY. THE SEASON IS JUST FIVE SHORT MONTHS AWAY AND IT TAKES TIME TO PUT EVERYTHING IN PLACE. THE BUCKEYES JUST STARTED SPRING PRACTICE ON MARCH 19TH (WHICH I WILL ALSO NOTE AS MY BIRTHDAY). UNFORTUNATELY, WE ARE ALREADY \$15 BILLION IN THE "RED", AS WE HAVE – FOR WHATEVER THE REASON – NOT IMPLEMENTED ANY SPORTS WAGERING ABILITY IN THE STATE AT ALL FOR THE PAST THREE YEARS, SENDING MEGA-BUCKS TO SURROUNDING STATES, THE MOST REPULSIVE OF WHICH IS MICHIGAN.

MY SECOND AND LAST POINT, MR. CHAIRMAN, IS THAT NOT IMPLEMENTING THIS NEW PROGRAM WILL COST MORE THAN EITHER YOU OR I OR THE STATE CAN POSSIBLY BEAR. ONCE AGAIN ITS 08% OR 100%, AND WE WILL NEVER HAVE THE CHANCE TO ACQUIRE THESE FUNDS AGAIN.

WITH THAT I WILL ANSWER ANY QUESTIONS YOU HAVE, EITHER PUBLICLY OR PRIVATELY BY PHONE OR EMAIL. NEXT WEEK I WILL BE ADDRESSING THE UNCONSTITUTIONALITY OF THE PAST BILLS, THE PROBLEMS WITH THE WIRE ACT AND WHY WE NEVER NEEDED OR DON'T NEED NOW ENABLING LEGISLATION TO BEGIN.

**THANK-YOU MR. CHAIRMAN AND I YEILD THE FLOOR BACK TO YOUSELF
AND YOUR COMMITTEE MEMBERS.**

RESPECFULLY SUBMITTED BY:


SEE SIGNATURE ON WITNESS FORM

**BY RICK OHANIAN, SEMI-RETIRED ARCHITECT AND BUILDER
PRESIDENT, WWW.UNDERGROUNDHOMES.COM, 1987 to PRESENT
INVENTOR OF THE "PSL" (PERMANENT SEAT LICENSE), 1986
INVENTOR OF THE "THE STATE AS THE HOUSE"™ PROGRAM, 2014
INVENTOR OF A NEW SPORTS-WAGER FOR WOMEN, 2017
INVENTOR OF A NEW CASH-COLLETION FOR STATE LOTTERIES, 2020
ORIGINAL DESIGNER OF THE OSU STADIUM RENOVATIONS – PHASE 1, 1987
ORIGINAL DESIGNER OF THE OSU STADIUM RENOVATIONS – PHASE 2, 2018
TWO-TIME NATIONAL ARCHITECTURAL DESIGN AWARD WINNER
A. FROM THE NATIONAL ENDOWMENT OF THE ARTS (\$5,000 GRANT), 1984
B. FROM THE MID-AMERICAN SOLAR ENERGY COMPLEX (\$22,000 PASSIVE
SOLARIZATION" GRANT), 1980
MEMBER OF THE OSU VARSITY BASKETBALL TEAM, 1974 AND 1975
CITIZEN-JOURNAL CITIZEN ATHLETE OF THE YEAR, 1973
TWO-TIME ALL-CITY BASKETBALL PLAYER, EASTMOOR HIGH, 1972 AND 1973
AND NOMINEE FOR THE 2018 NOBEL PRIZE FOR ECONOMIC SCIENCES BY
FORBES MAGAZINE, SPORTS DIVISION
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**THE HONORABLE MIKE DEWINE, GOVERNOR, THE STATE OF OHIO
MS. KRISTINA M. JOHNSON, PRESIDENT, THE OHIO STATE UNIVERSITY
MR. EUGENE SMITH, OHIO STATE UNIVERSITY DIRECTOR OF ATHLETICS
MEMBERS OF THE OHIO STATE UNIVERSIY BOARD OF TRUSTEES
MR. PAT MCDONALD, EXECUTIVE DIRECTOR, OLC
MR. MATTHEW SCHULER, EXECUTIVE DIRECTOR, OOC**

THIS IS AN EXAMPLE OF THE "OLD NEIGHBORHOOD" CARDS THAT HAVE BEEN AROUND SINCE THE 50's - QUITE SIMPLY AT 25-30% PROFIT PARLAY CARDS ARE A "LICENSE TO PRINT MONEY" AND WILL MAKE THE STATE A \$750-\$875 PROFIT ON #2.5 BILLION IN SALES. THAT'S **IF** YOU DON'T GIVE AWAY THE GOLDEN GOOSE THROUGH LEGISLATION.



No 45625

ALL TEAMS MUST WIN
TIES LOSE

This Forecast For Amusement Only

3 TEAMS	5 POINTS
4 TEAMS	10 POINTS
5 TEAMS	20 POINTS
6 TEAMS	35 POINTS
7 TEAMS	50 POINTS
8 TEAMS	75 POINTS
9 TEAMS	150 POINTS
10 TEAMS	300 POINTS

9 OUT OF 10 TEAMS
25 POINTS

This card to be used for news matter only.
Not to be used for gambling or
in violation of any laws.
Not to be sold.

FAVORITE UNDERDOG
HOME GAMES

SATURDAY, OCTOBER 30, 1993

1. OREGON TECH	2. N.C. STATE	+18
3. TENNESSEE	4. SOUTH CAROLINA	+22
5. MICHIGAN	6. WEST VIRGINIA	+18
7. SYRACUSE	8. BOSTON COLLEGE	+20
9. CALIFORNIA	10. WYAKE FOREST	+15
11. ILLINOIS	12. KANSAS	+24
13. IOWA	14. MINNESOTA	+17
15. TEXAS TECH	16. MISSOURI	+11
17. ARIZONA	18. GEORGIA	+14
19. PENN STATE	20. ILLINOIS	+17
21. TEMPLE	22. PITTSBURGH	+10
23. MARYLAND	24. ILLINOIS	+10
25. OKLAHOMA	26. COLORADO	+14
27. FDU	28. AIR FORCE	+7
29. MICHIGAN	30. INDIANA	+18
31. TEXAS	32. IOWA STATE	+11
33. KANSAS STATE	34. BAYLOR	+38
35. NOTRE DAME	36. NAVY	+24
37. RICE	38. S.M.U.	+11
39. BRENDON STATE	40. TULSA	+17
41. ARIZONA	42. U.C.L.A.	+14
43. OHIO STATE	44. IOWA	+24
45. WISCONSIN	46. NORTHWESTERN	+24
47. SOUTHERN CAL	48. CALIFORNIA	+5
49. WASHINGTON	50. STANFORD	+9
51. VIRGINIA TECH	52. PITTSBURGH	+29
53. EAST CAROLINA	54. HOUSTON	+5
55. OREGON STATE	56. WASHINGTON ST.	+3
57. LOUISIANA	58. MEMPHIS	+15
59. OREGON	60. ARIZONA ST.	+7
61. FLORIDA ST.	62. VIRGINIA	+14
63. ARKANSAS	64. AUBURN	+8
65. MISSISSIPPI	66. S.U.	+15
67. IOWA	68. NEW MEXICO ST.	+6
69. TEXAS AT PASO	70. SAN JOSE ST.	+7

SUNDAY, OCTOBER 31, 1993

71. ATLANTA	72. CAROLINA	+5
73. BUFFALO	74. BALTIMORE	+2
75. INDIANAPOLIS	76. DALLAS	+3
77. JACKSONVILLE	78. CINCINNATI	+14
79. KANSAS CITY	80. SAN DIEGO	+7
81. N.Y. GIANTS	82. PHILADELPHIA	+3
83. WASHINGTON	84. CHICAGO	+10
85. ST. LOUIS	86. TENNESSEE	+3
87. NEW ORLEANS	88. CLEVELAND	+10
89. NEW ENGLAND	90. ARIZONA	+3
91. OAKLAND	92. MIAMI	+1
93. MINNESOTA	94. DENVER	+3
95. TAMPA BAY	96. DETROIT	+3

8.1.1

* HOME (TV) TELEVISION
All Games Played On Above Dates.
TIES LOSE!

08% OR 100%

what shall it be, gentlemen?
are you really going to leave
92% of the dollars available to
the state, its education systems
and its students on the table
when it is yours for the taking?

THIS IS OUR PRIMARY MARKET OF 758 SCHOOLS

<MEN'S COLLEGE FOOTBALL STANDINGS>

BASED ON 4234 GAMES BETWEEN 758 TEAMS, AND NO OTHER INFORMATION

FINAL 2019 SEASON RANKINGS

FOUNDATION FOR THE ANALYSIS OF COMPETITIONS AND TOURNAMENTS ("FACT")

IF YOU WANT THE OTHER 14 PAGES THE LINK IS:

prwolfe.bol.ucla.edu/cfootball/rothman.txt

RANK	TEAM	DIVISION	LOGIT	PCT.	RRE	PF	PA	W	L
	1 LSU	FBS	96.03	0.947	0.997	726	328	15	
	2 Ohio State	FBS	88.54	0.920	0.994	656	192	13	
1	3 Clemson	FBS	87.49	0.902	0.994	659	203	14	
1	4 Alabama	FBS	80.11	0.861	0.987	614	242	11	
2	5 Georgia	FBS	78.88	0.814	0.986	431	176	12	
2	6 Florida	FBS	74.96	0.804	0.981	432	201	11	
2	7 Penn State	FBS	74.49	0.806	0.980	465	208	11	
2	8 Auburn	FBS	73.77	0.682	0.979	432	254	9	
4	9 Oklahoma	FBS	73.27	0.792	0.978	590	382	12	
2	10 Notre Dame	FBS	71.84	0.809	0.976	478	233	11	
2	11 Wisconsin	FBS	71.80	0.717	0.976	477	237	10	
4	12 Oregon	FBS	71.79	0.813	0.976	495	231	12	
2	13 Michigan	FBS	70.26	0.672	0.973	412	269	9	
4	14 Baylor	FBS	69.03	0.738	0.970	471	277	11	
3	15 Minnesota	FBS	68.26	0.775	0.968	443	293	11	
2	16 Iowa	FBS	67.74	0.732	0.967	335	182	10	
3	17 Memphis	FBS	67.31	0.800	0.966	566	370	12	
2	18 Utah	FBS	66.31	0.771	0.964	452	210	11	
3	19 Texas A&M	FBS	65.96	0.599	0.963	384	293	8	
5	20 Navy	FBS	65.91	0.791	0.963	483	290	11	
2	21 Texas	FBS	63.98	0.612	0.958	458	357	8	

PROFORMA FOR NEW SPORTS WAGER FOR WOMEN

ASSUMPTIONS:

01. 758 SCHOOLS IN THE NCAA SYSTEM
02. HALF OF THEM SIGN UP FOR THE NEW BET AND OTHERS
03. THE FEE IS \$1.00 PER SEAT PLUS 10% OF GROSS
04. AVERAGE STADIUM SIZE IS 50,000 SEATS
05. AVERAGE NUMBER OF WAGERERS IS 20% OF ATTENDANCE
06. AVERAGE WAGER AMOUNT IS \$25.00

GIVEN THESE FIGURES THE UP-FRONT FEE ALONE WOULD BE:

758 SCHOOLS DIVIDED BY 02 MULTIPLIED BY 50,000 MULTIPLIED BY
\$1.00 PER SEAT = \$18,950,000.
THIS IS A ONE-TIME FEE.

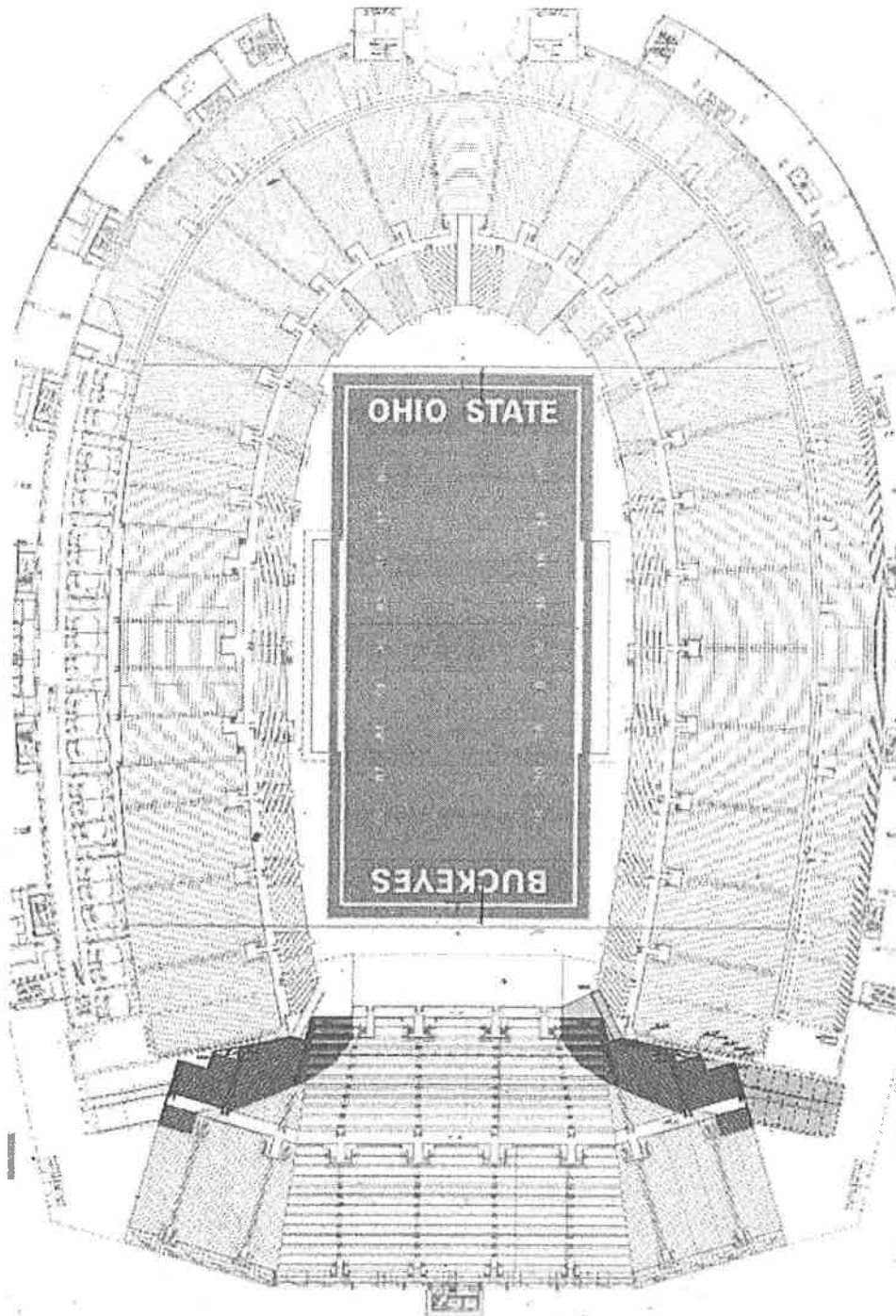
AND IF 20% OF THE STADIUM ATTENDANCE MAKES A WAGER FOR \$25.00,
THE WEEKLY WAGERING GROSS WOULD LOOK LIKE THIS:

758 SCHOOLS DIVIDED BY TWO MULTIPLIED BY 50,000 SEATS MULTIPLIED
BY 0.20 MULTIPLIED BY \$25.00
= \$94,750,000 PER WEEK

THUS OUR PUBLIC/PRIVATE PARTNERSHIP WOULD RECEIVE OUR 10% OR A TOTAL OF \$9,475,000 PER WEEK. OVER THE FIFTEEN WEEK SEASON THAT WOULD BE A TOTAL OF \$142,125,000 TO THE PARTNERSHIP. THE FIGURES FOR BASKETBALL SEASON WOULD BE APPROXIMATELY ONE-THIRD OF THESE AMOUNTS. OVER A 15-WEEK SEASON THE MEMBER SCHOOLS WOULD BE MAKING A TOTAL OF \$1,278,125,000 FROM THESE "CAPTIVE TENANTS", LESS ABOUT 10-15% FOR PAYOUTS. AS A RESULT DO YOU THINK THE OTHER "HALF" OF THE 758, HAVING HEARD ABOUT THIS SUCCESS WHICH THEY WERE NOT A PART OF, WOULDN'T BREAK THEIR ARMS REACHING INTO THEIR POCKETS TO JOIN THE VERY NEXT SEASON. SO YOU COULD FOR ALL INTENTS AND PURPOSES DOUBLE EVERY FIGURE ON THIS SHEET. THE FIGURES COULD EVEN GO HIGHER IF MULTIPLE BETS ARE MADE OR ANY SINGLE BET IS PLACED AT A HIGHER AMOUNT THAN \$25.00. THE TAKE FROM OHIO STADIUM ALONE IS \$525,000 PER WEEK, \$7,875,000 PER YEAR (FOOTBALL ONLY) OF WHICH 10% IS OURS AND 90% LESS PAYOUTS IS THEIRS. BASKETBALL WOULD BE 1/3RD OF THIS.

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OHIO STADIUM



CAN YOU IMAGINE, MR. CHAIRMAN, NOT ONLY 105,000 RABID FANS BETTING OUR NEW BET FOR WOMEN AND OTHERS EACH GAME DAY AS "CAPTIVE TENANTS", BUT THE SAME THING HAPPENING AT THE STADIUMS AND ARENAS OF THE 758 SCHOOLS LISTED IN EXHIBIT #02? THIS IS ANOTHER MONOPOLY WAITING TO HAPPEN - A MONOPOLY YOU HAVE A 50% INTEREST IN.

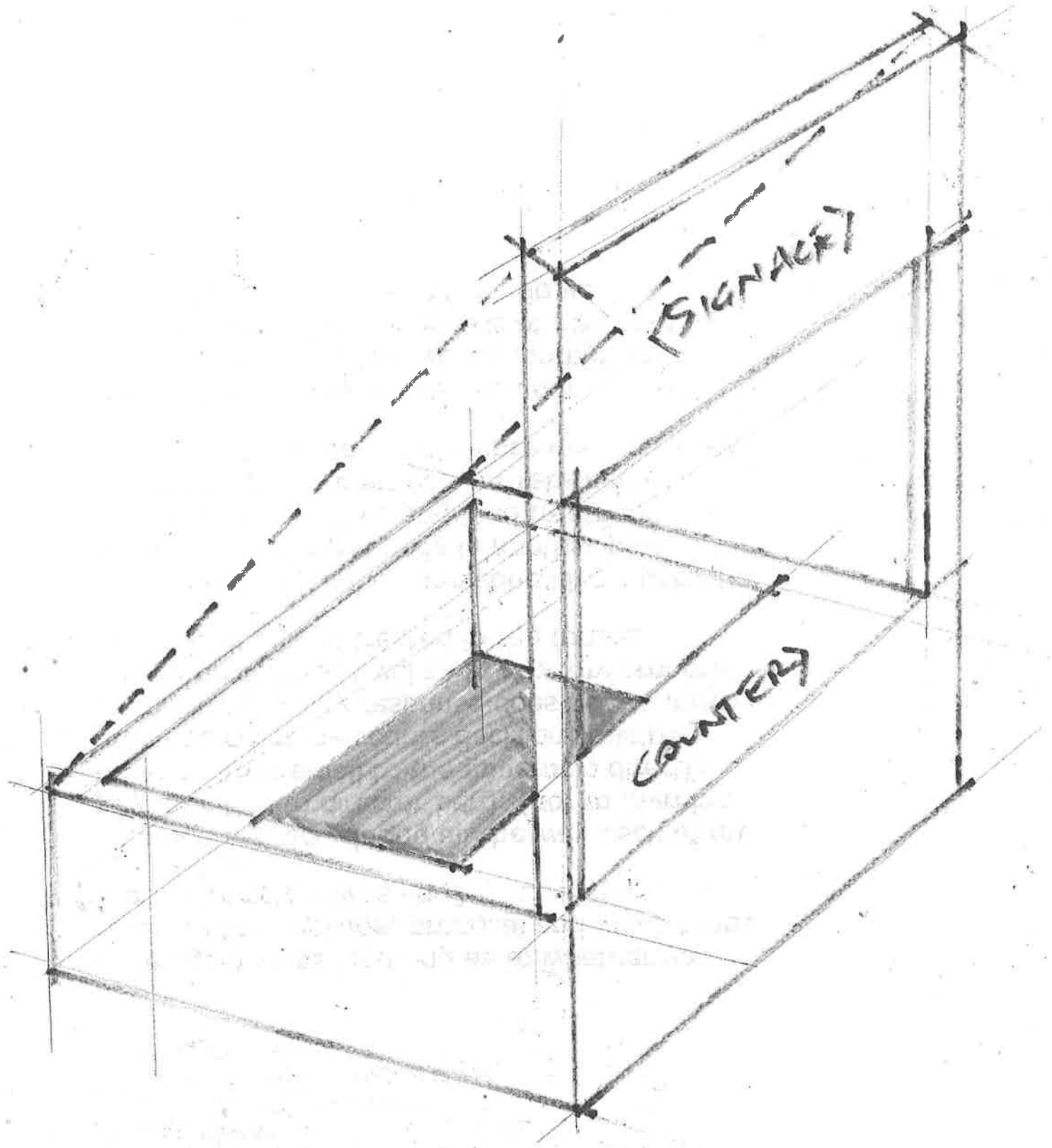
THIS IS A \$2 BILLION "COFFEE CUP" WAITING TO BE FILLED WITH THE ~~FAN'S SEAT LICENSES~~

WAGGERS!!

Once patented and trademarked the market is outlined as follows:

01. 758 college and universities as represented in the enclosed list from Professor Wolfe of UCLA;
02. 132 professional sports franchises in the USA and Canada;
03. Legal state-run sportsbooks and their operatives;
04. All State Lottery systems;
05. Any casino or racetrack internationally;
06. Any "illegal" offshore, internet, online sportsbook;
07. Any large chain store such as Walmart, FedEx/Kinko's or the restaurants of Yum! Brands. The first two could have betting booths right in their stores. The restaurant chains could place the new wager or its advertising or explanation right on their placemat. Or all of them could drop a circular in their shopping bags as they leave the check-out stations;
08. Ditto #07 for small restaurants and every bar, tavern, bowling alley or speakeasy in the country, looking for additional revenue streams to replenish their bottom-line hard-hit by covid-19. They could place the bet or its advertising - again - on their placemats, or for the bars their coasters.
09. Our own internet website allowing people to place the bet electronically which would also have all the explanations and directions for both consumers, licensees and vendors.

And this "lull" in the college and professional sports seasons gives us the perfect time to get "our ducks in a row" on the patent and trademark process.



OSU SPORTS BETTING
BOOTH

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