



Chairman Schuring and Committee Members,

My name is Dan Sullivan. I am the Executive Director of the Memorial Tournament, a leading event on the PGA TOUR and a staple to Ohio's sports landscape since 1976. Thank you for the opportunity to be here today. On behalf of the Memorial and PGA TOUR, I would like to express our support for legal sports betting in Ohio and explain our priorities for legislation. Please recognize that I understand and appreciate you have heard from my Ohio sports property colleagues over the past several weeks regarding the subject of legalized sports betting and for that I will keep my comments brief.

The Memorial is one of the biggest golf tournaments in the world, an event that draws thousands to Muirfield Village Golf Club each spring and delivers millions of viewers from over 220 countries and territories around the globe. The Memorial Tournament is operated through a structure that includes over 100 staff members within the tournament golf club operation and is fueled by over 3,000 volunteers that come from central Ohio and throughout Ohio. I am proud to recognize the fact that each year the Tournament has an economic impact that has been calculated to be over \$40 million per year and bring your attention to what really makes the Memorial Tournament, the PGA TOUR and all of professional golf unique among all sports. – and that is the charitable impact we have within our local community. Each year we generate a significant amount of funds for central Ohio charities proceeds from the Memorial to Ohio charities – the leading beneficiary being the Nationwide Children's Hospital and the Memorial Tournament NICU in particular. In total, we have contributed over \$39 million to Ohio charities.

We believe that legal sports betting would allow us to increase the Memorial's economic and charitable impact on the state – by attracting more fans, sponsors and partners to the tournament. Also, we believe that legal sports betting would help us protect the integrity of our competition – by shifting Ohioans from the massive illegal market to a regulated, transparent market. We ask that legislation include strong protections for the integrity of sports. In particular, we believe that official league data should be used to provide reliable, consistent betting results to Ohioans statewide.

Finally, we join our sports colleagues w/ the Cavs, Reds, Browns, Bluejackets, Crew, Bengals and FC Cincinnati in the request for “market access.” We ask that the eight sports teams and Memorial Tournament be permitted to offer a retail gaming experience at or adjacent to their facilities, and have access to one mobile license – or “skin” – providing an equal and fair marketplace between the sports properties and the casino owners. We have seen this trend emerge nationwide – in states like Illinois, Virginia and Arizona – and believe it is fair for market access to be provided to sports organizations – as the creators of the events and the related content on which the industry is based. With respect to business model we are committed to partner with a third-party operator to avoid conflicts – and ultimately use the market access to increase our positive impact on the State.

In closing, I thank you for your time and look forward to helping bring legal sports betting to Ohio this year. I am happy to answer any questions.