

## Comparison Table for 2016 and 2017 Analysis Results

<b>Components</b>	<b>2016 Report</b>	<b>2017 Report</b>
Total Estimated Back To School Spending	\$528 Million	\$572 Million
Share accruing to August	70 percent	52 percent
Estimated August Spending	\$370 Million	\$297 Million
Estimated STH Weekend Spending	\$46.8 Million	\$34.3 Million
Share of August Spending	12.6 percent	11.5 percent
Estimated Gross Sales for August (taxable plus exempt)	\$14.8 Billion	\$15.5 Billion
Sales Tax Savings to Households	\$3.3 Million	\$2.4 Million
Additional State Tax Revenues	\$8 Million	None measurable
Border County Impacts	15.6 percent increase in sales	None measurable
Interior County Impacts	4.6 percent increase in sales	None measurable