

Peter Landgren
Interim Senior Vice President for Academic Affairs and Provost
University of Cincinnati
2614 McMicken Circle
210 Van Wormer Hall
Cincinnati, OH 45221-0097
Phone: (513) 556-2588

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Senator John Eklund Statehouse 1st Floor South, Room 143 Columbus, Ohio 43215

Dear Senator Eklund,

I want to thank you and Senator Jay Hottinger for the introduction of Senate Bill 5 which will raise the current tax deduction limit for college savings program contributions from \$2,000 to \$10,000 annually per beneficiary.

Paying for college sometimes can be the toughest part of earning a degree. Increasing the tax deduction for contributions to an Ohio college savings plan will allow Ohio families to save more money over time. While we hope this will make college more affordable for our students, it will also help encourage more families to save and encourage more Ohioans to go on to college.

At the University of Cincinnati we realize that a family saving more for college is only part of the equation. We are striving to make college more affordable by sending a clear and compelling message to the broader community that our university is firmly committed to keeping costs down for our students. We are continuing to look for other opportunities to rethink the way the university operates, spends, saves, invests and innovates.

I applaud your efforts in helping make college more attainable in Ohio.

Sincerely,

Peter E. Landgren

Interim Senior Vice President for Academic Affairs and Provost