

MEDICAL ID BRACELETS

**WHAT THEY ARE TODAY
VS.
IN THE PAST**

THE STAR OF LIFE



Indicates that the jewelry contains information the patient wants you to know.

Each bar on the "Star of Life" represents one of six EMS functions

1. Detection
2. Reporting
3. Response
4. On-Scene Care
5. Care in Transit
6. Transfer to Definitive Care

We no longer live in the typewriter world!

IS ONE WORD REALLY ENOUGH?



TODAY'S MEDICAL IDs PROVIDE DETAILED INFORMATION AVAILABLE TO YOU IN **LESS THAN 5 SECONDS.**

- The most prevalent are USB and QR-Code
- Access can be by inserting the USB into your tablet or laptop
- Most QR Code & USB readers offer online access through:
 - Scanning the code
 - Toll free calls to live assistance
 - Web access with ID and Pin numbers on the bracelet

Advantages of QR-Codes

There are no viruses, spyware or malware

On iPhones with IOS 11 or newer & newer
Androids, the camera automatically opens QR-
Codes & Bar Codes

The most commonly used QR-Code reader is the
“Neo Reader” app. VERY quick and efficient.

ANDROID



APPLE



Consider the world you work in, you are **SURROUNDED** by modern technology!

\$150 - \$250K Ambulances not including:

Cell phones & tablets

Stair chairs

Hydraulic cots

IV's

Temperature controlled drug storage

Burn cabinet

EKG cabinet

Immobilizers

Restraint cabinet

Airway supplies

Why not embrace the most current technology in the Medical ID world?

- You're in this business because you care!
- You want the best for those you care for, help and save
- Everything around you is new EXCEPT for the use of modern Medical ID products
- These can help you:
 - Provide BETTER, MORE INFORMED care
 - Make more appropriate INFORMED decisions
 - Transfer more accurate info to ER Personnel
 - Alert family members sooner

WHY TO PEOPLE WEAR MEDICAL ID BRACELETS?

People want and have the right to manage their health care.

People wear Medical bracelets because THEY WANT you to know their conditions and how to care for them.

They are openly asking you to find their Star of Life and honor this information.

This is their Implied Consent!

Remember these?
How much did these tell you?



Next.... A little better



USB TYPE



QR CODE TYPE

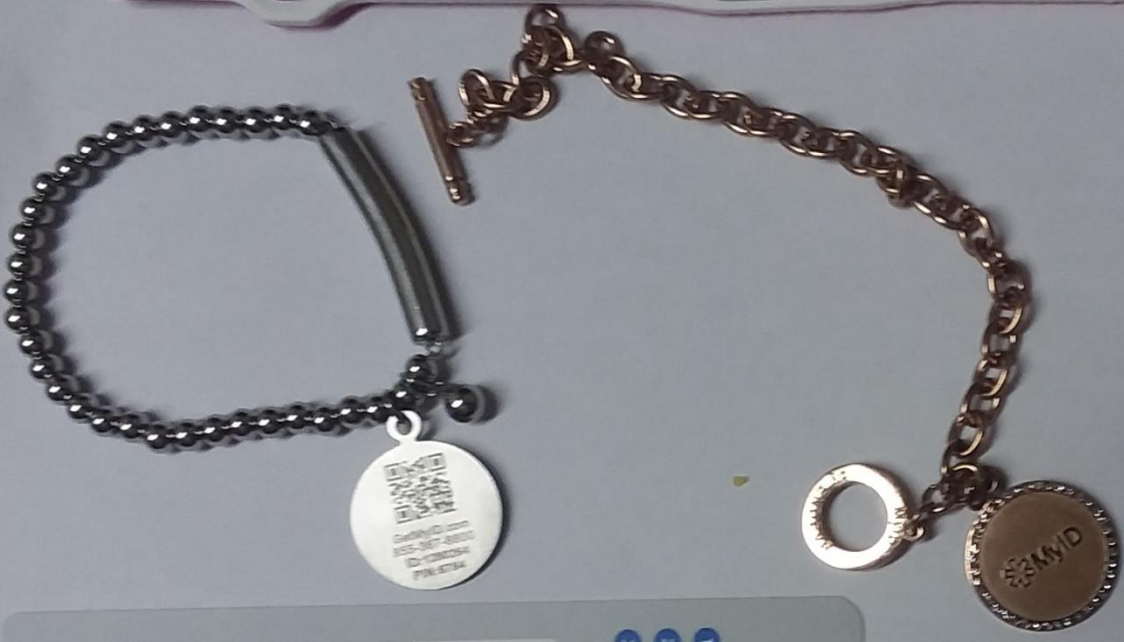
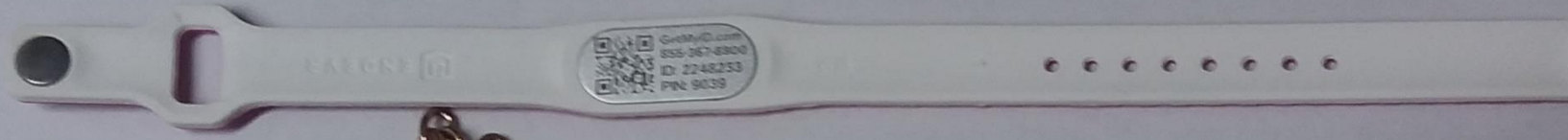


Today's Medical ID Products Come In All Styles of Design & Fashion



- | | | | | |
|------------------|--------------------|-----------------|-------------------|---------------|
| ADRENAL INSUFF | ALZHEIMERS | ASTHMA | AUTISM | |
| BLOOD DISORDER | BLOOD THINNERS | | CUSTOM TEXT | EPILEPSY |
| HBP | HEART CONDITION | | INSULIN DEPENDENT | LATEX ALLERGY |
| MORPHINE ALLERGY | MS | NO BLIND NG | NO NSAIDS | PACE-MAKER |
| PEANUT ALLERGY | PENICILLIN ALLERGY | SEIZURES | SHELLFISH ALLERGY | |
| SULFA | TYPE 1 DIABETES | TYPE 2 DIABETES | TREE NUT ALLERGY | |





MYID sticker

- 1 Log in or create your profile at GethMyID.com
- 2 Select your profile and click Link Product
- 3 Enter the unique ID and PIN found below to link all your stickers at once.

Scan for Medical ID

getMyID.com 1(855) 367-8800

MyID
ID: 6141511
PIN: 1933

MyD 8141511
PIN 1933

MyD 8141511
PIN 1933

MyD 8141511
PIN 1933

Healthcare Info@getmyid.com





GetMyID.com
855-367-8800
ID: 6559467
PIN: 4819

SCAN · CLICK · CALL





MyID
ID: 1115002
PIN: TQ49
GoPVA.com 1(855) 732-8800

Incorporate Medical ID Recognition into your Training



How beneficial would it be if you could find Medical ID's in these situations

- Doors on each room of:
 - Assisted Living Facilities
 - Retirement Communities
 - Alzheimer's Units
 - Dormitories
- Consider High Risk workers:
 - Road Crews
 - Construction Workers
 - Utility Workers
 - Roofers
 - Tree Trimming and removal professionals
- What if every child in a Day Care or School had a Medical ID:
 - Identity in case of an evacuation or lock down
 - Contact information
 - These records/files would likely be unavailable

HOW MANY FACILITIES HAVE FILES OF CONTACTS,
CONDITIONS AND INFORMATION YOU WOULD
LOVE TO HAVE ACCESS TO AFTER HOURS?

MOST OF THESE, AFTER HOURS, ARE IN A LOCKED
OFFICE AND NOBODY HAS ACCESS.

HOW CONVENIENT WOULD THIS INFO BE IF
SOMEBODY HAD ACCESS REGARDLESS IF THEY
WERE OPEN OR CLOSED?

What can you find on a MyId Bracelet:

- Vital Medical Conditions
- Personal Information (Name, Phone, Birth Date, Gender, Hair Color, Eye Color, Height, Weight, Blood Type, Organ Donor)
- Emergency Contacts
- Allergies
- Medications
- Physicians
- Preferred Hospital(s)
- Insurance Information
- Surgeries/Procedures
- Pharmacies
- Labs
- Immunizations
- Pregnancy
- Medical Imaging
- Family History

Some bracelets add more:

- **DNR AND LIVING WILL DOCUMENT ATTACHMENT vs. STATEMENTS OF THE ABOVE**
 - **Document Storage** - Upload and store important documents such as insurance information, x-rays, and any other medical records you'd like to attach to your profile.
- **Emergency Contacts Quick Alert** - At the tap of a button, First Responders can instantly notify your loved ones in an emergency and can also include a custom message providing details on the situation. Time Saves Lives.

How Can Fire and EMS Members use these products?

The brother and sisterhood of Firefighters and EMS Professionals is one of the Nation's strongest.

What if every fire helmet had
a Medical ID Sticker?

What if every EMS member had
a Medical ID bracelet?

- Please consider what a typical “scene of response” entails:
 - One ambulance with at least 2 if not 3 EMS responders
 - A fire truck with 2, 3 or more responders
 - 1 or more police responders

At least one person should have time to look for and access the pertinent information on today's medical ID bracelets.

This ***does not*** mean EMS Responders should not perform your IMMEDIATE required duties.

Reading a medical ID bracelet can be delegated.

Pertinent information can be relayed.

Who Should Wear a Medical ID Bracelet and why?

- People with Medical Needs & Allergies
 - Misdiagnosis and adverse drug reactions (ADR), are especially prevalent in emergency settings. There are over 2.2 million incidences of ADR per year in the U.S. making it the 4th leading cause of death.
- People living active lifestyles
 - Every year over 450,000 people are taken to a hospital unconscious and without ID. You never know when this could be you while out running, biking, hiking, climbing, etc.
- Children
 - Every day, 39,000 children are injured seriously enough to require medical attention. Kids rarely have ID on them while out riding a bike ride or walking to school.

Key Features of Today's Medical Identification Products:

- **Easy to Update:** Unlike traditional ID Bracelets where your information is permanently engraved, you no longer have to purchase a new bracelet whenever your health, phone number, prescriptions or medications change. Simply log into your profile and update your information in seconds.

Please scan this QR for a sample

