Ohio State House of Representatives
Legislative Office Building
1 Capitol Square, Columbus, OH 43215

Dear Chairman Hoagland, Vice Chair Schaffer, Ranking Member O’Brien, and members of the Agriculture and Natural Resources Committee,

Thank you for the opportunity to consider our support of House Bill 160 to revise the law governing alcoholic ice cream. Conservative entrepreneurs in the Greater Cincinnati region, we are familiar with the governing policies and procedures of The State of Ohio and applaud the private sector’s strength to stimulate economic growth, create jobs, contribute to local community, and keep consumers safe. And we believe complying with the proposed Bill revisions will do just that.

The innovative production of nitrogen infused ice cream is monumental, and the overwhelming national (and now global) success of The Buzzed Bull Creamery specifically speaks to the market’s desire for a unique family-friendly experience. Consumers have the discretion to participate in alcoholic ice cream and milkshakes or to simply enjoy their favorite “non-buzzed” dessert while also witnessing the simplistic science behind the visible (and respectfully campy) water fog that forms when boiling liquid nitrogen is poured. It’s truly revolutionary.

Compliance with all existing and future legal governing safeguards will only continue to better serve the private market. And we believe grocery retailers and premises where the alcohol infused ice cream may be manufactured will see profitable success through their partnership with The Buzzed Bull Creamery and other alcoholic infused ice cream businesses should HB 160 be passed. We are truly on the cusp of innovative and inaugural change for small business – it’s a pleasure and honor to share our perspective with you.

Respectfully,

Steven M. Rice

Owner/Principal, Venture Real Estate Company

Natalie M. Rice

Owner/Principal, Natalia’s Event Planning