# As Passed by the Senate

### 134th General Assembly

Regular Session 2021-2022

Sub. S. B. No. 249

#### **Senator Wilson**

Cosponsors: Senators Cirino, Romanchuk, Maharath, Hackett, Blessing, Craig, Dolan, Hottinger, Johnson, Lang, McColley, Reineke, Rulli, Schuring, Sykes, Thomas, Yuko

## A BILL

То	enact sections 1355.01, 1355.02, 1355.03,	1
	1355.04, 1355.05, 1355.06, 1355.07, 1355.08,	2
	1355.09, 1355.10, and 1355.11 of the Revised	3
	Code to create a regulatory sandbox program for	4
	novel financial products and services.	5

### BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF OHIO:

Section 1. That sections 1355.01, 1355.02, 1355.03,	6
1355.04, 1355.05, 1355.06, 1355.07, 1355.08, 1355.09, 1355.10,	7
and 1355.11 of the Revised Code be enacted to read as follows:	8
Sec. 1355.01. As used in this chapter:	9
(A) "Applicable agency" means a department or agency of	10
the state to which both of the following apply:	11
(1) It is authorized to regulate certain types of business	12
activity in this state and persons engaged in such business,	13
including the issuance of licenses or other types of	14
authorization.	15
(2) The superintendent of financial institutions	16

determines the department or agency would regulate a sandbox	17
participant if the person were not a sandbox participant.	18
(B) "Consumer" means a person that obtains, from a sandbox	19
participant, a novel financial product or service that is to be	20
used primarily for personal, family, household, or business	21
purposes. "Consumer" includes a legal representative of the	22
person.	23
(C) "Financial product or service" means a product or	24
service that requires licensure or other authorization under, or	25
that includes a business model, delivery mechanism, or element	26
that requires a license or other authorization to act as a	27
financial institution or other person that is regulated by,	28
Title XI or Chapter 1315., 1321., 1322., 1733., 4712., 4727., or	29
4728. of the Revised Code. "Financial product or service" does	30
not include a product or service that requires licensure under,	31
or that includes a business model, delivery mechanism, or	32
element that requires a license to act as a person regulated by,	33
Chapter 1707. of the Revised Code.	34
(D) "Novel financial product or service" means a financial	35
product or service that makes use of or incorporates new or	36
emerging technology, or reimagines uses of existing	37
technologies, to address a problem, provide a benefit, or	38
otherwise offer a product, service, business model, or delivery	39
mechanism that is not known by the superintendent of financial	40
institutions to have a comparable widespread offering in this	41
state.	42
(E) "Person" has the same meaning as in section 1.59 of	43
the Revised Code.	44
(F) "Regulatory sandbox" means the program established by	45

this chapter under which a person is licensed to temporarily	46
test a novel financial product or service on a limited basis	47
without otherwise being licensed or authorized to act under the	48
laws of this state.	49
(G) "Sandbox participant" means a person that has been	50
granted a license to test a novel financial product or service	51
in the regulatory sandbox.	52
	02
(H) "Test" means to provide products and services as	53
allowed by this chapter.	54
Sec. 1355.02. The superintendent of financial institutions	55
shall establish a regulatory sandbox program in consultation	56
with applicable agencies to enable a person to obtain limited	57
access to the market in this state to test novel financial	58
products or services without obtaining any other license or	59
authorization that otherwise would be required.	60
Sec. 1355.03. (A) (1) Any person may apply to enter the	61
regulatory sandbox to test a novel financial product or service.	62
(2) A person shall file an application with the	63
superintendent of financial institutions in order to test a	64
novel financial product or service if either of the following	65
applies:	66
(a) The person does not hold a license or other	67
authorization under Title XI or Chapter 1315., 1321., 1322.,	68
1733., 4712., 4727., or 4728. of the Revised Code.	69
(b) The person holds a license or other authorization	70
under Title XI or Chapter 1315., 1321., 1322., 1733., 4712.,	71
4727., or 4728. of the Revised Code, and the novel financial	72
product falls outside the scope of that license or	73
authorization.	74

(3) A person shall file a separate application for each	75
novel financial product or service sought to be tested.	76
(B) The superintendent shall develop and make publicly	77
available an application form.	78
(1) The application form shall require the applicant to	79
<pre>provide all of the following:</pre>	80
(a) Evidence that the applicant is subject to the	81
jurisdiction of the superintendent, which may be demonstrated	82
through incorporation, residency, an agreement with the	83
superintendent by which the sandbox participant agrees to be	84
subject to the laws and courts of this state relating to any	85
action arising out of the applicant's testing a novel financial	86
product or service in the regulatory sandbox, or otherwise;	87
(b) Evidence that the applicant has established a location	88
in the United States, whether physical or virtual, that is	89
adequately accessible to the superintendent from which testing	90
will be developed and performed and where all required records,	91
documents, and data will be maintained;	92
(c) Payment of an application fee established by the	93
superintendent.	94
(2) The application form may require the applicant to	95
<pre>provide the following information:</pre>	96
(a) Relevant personal and contact information for the	97
applicant, including full legal names, addresses, telephone	98
numbers, electronic mail addresses, web site addresses, and	99
other information that the superintendent considers necessary;	100
(b) Disclosure of any criminal convictions or pleas of	101
quilty of the applicant and key personnel;	102

(c) A description of the novel financial product or	103
service desired to be tested, including statements regarding all	104
<pre>of the following:</pre>	105
(i) How a novel financial product or service is subject to	106
regulation outside of the regulatory sandbox;	107
(ii) How the novel financial product or service would	108
<pre>benefit consumers;</pre>	109
(iii) How the novel financial product or service is	110
different from other products or services available in this	111
<pre>state;</pre>	112
(iv) What risks will confront consumers that use or	113
purchase the novel financial product or service;	114
(v) How entering the regulatory sandbox would enable a	115
successful test of the novel financial product or service;	116
(vi) A description of the proposed testing plan, including	117
estimated time periods for market entry, market exit, and the	118
pursuit of necessary licensure or authorization;	119
(vii) How the applicant would wind down the test and	120
protect consumers if the test fails.	121
(3) As part of its application, an applicant may request	122
that in testing a novel financial product or service, the	123
applicant be exempt from the operation of any state law other	124
than this chapter, including sections 1345.01 to 1345.13 of the	125
Revised Code. In requesting an exemption, an applicant shall	126
demonstrate why compliance would burden the applicant or hinder	127
the test. The superintendent may grant or deny the request at	128
the superintendent's discretion.	129
(C)(1) After the applicant submits the application with	130

the information required by division (B) of this section, the	131
superintendent shall review the application.	132
Not later than ninety days after an application is	133
initially submitted, the superintendent shall approve or deny	134
the application and notify the applicant of the decision unless	135
the superintendent notifies the applicant within this time	136
period that additional information is required. If additional	137
information is required, the applicant shall have thirty days to	138
file the additional information with the superintendent, and the	139
superintendent shall have an additional ninety days from receipt	140
of the additional information to approve or deny the	141
application.	142
The superintendent shall accept and review applications	143
for entry into the regulatory sandbox on a rolling basis.	144
(2) The superintendent may only approve an application if	145
all of the following conditions are met:	146
(a) The applicant has provided to the superintendent all	147
of the information required by the application form and any	148
additional information requested by the superintendent.	149
(b) The applicant has paid the application fee.	150
(c) The superintendent has consulted with all applicable	151
agencies as described in section 1355.04 of the Revised Code.	152
(d) The application contains sufficient information to	153
demonstrate that the applicant has an adequate understanding of	154
the novel financial product or service and a sufficient plan to	155
test, monitor, and assess the novel financial product or service	156
while ensuring consumers are protected from a test's failure.	157
(e) If the novel financial product or service is a type of	158

<u>loan that would otherwise be subject to Chapter 1321. of the</u>	159
Revised Code, the applicant has proven that the consumer will	160
not be charged interest and fees in connection with the loan	161
that exceed the maximum otherwise permitted for that type of	162
loan under Chapter 1321. of the Revised Code.	163
(f) The applicant has met any other condition imposed by	164
the superintendent.	165
(3) The superintendent may consider the number of an	166
applicant's competitors already in the sandbox as a factor in	167
approving the application for the purpose of maintaining an	168
appropriate level of competition within the sandbox.	169
(4) The superintendent may deny an application in the	170
superintendent's discretion but shall inform the applicant of	171
all reasons for the denial. A denial is not an appealable action	172
for the purposes of section 119.12 of the Revised Code.	173
(D) The superintendent has sole authority to make the	174
final decision whether to admit a person into the regulatory	175
sandbox.	176
Sec. 1355.04. The superintendent of financial institutions	177
shall consult with all applicable agencies before admitting a	178
person into the regulatory sandbox. This consultation may	179
include seeking information about any of the following:	180
(A) Whether the applicable agency previously has either:	181
(1) Issued a license or other authorization to the	182
applicant;	183
(2) Investigated, sanctioned, or pursued legal action	184
against the applicant.	185
(B) Whether the applicant could obtain a license or other	186

215

authorization from an applicable agency after exiting the	187
regulatory sandbox.	188
Sec. 1355.05. (A) If the superintendent of financial	189
institutions approves an application for entry into the	190
regulatory sandbox, the applicant is considered a sandbox	191
participant and the superintendent shall issue the sandbox	192
participant a license number.	193
(B) The superintendent and sandbox participant shall enter	194
into an agreement regarding the scope of the sandbox	195
participant's test including any restrictions or limits on	196
testing such as the number of consumers permitted to use the	197
novel financial product or service and any dollar limits.	198
(C) The sandbox participant may test the novel financial	199
product or service for a period of twenty-four months following	200
the date of approval, unless the sandbox participant and	201
superintendent agree to a shorter period of time. A sandbox	202
participant may opt out of the sandbox prior to the expiration	203
of the testing period. If a sandbox participant opts out early,	204
it must comply with the requirements of section 1355.07 of the	205
Revised Code.	206
(D) This section does not restrict a sandbox participant	207
that holds another license or authorization from acting pursuant	208
to and in accordance with that other license or authorization. A	209
sandbox participant that holds another license or authorization	210
may continue to operate in accordance with that license or	211
authorization with regard to financial products or services that	212
are not the novel financial product or service being tested in	213
the regulatory sandbox.	214

(E) Except as otherwise provided in this chapter, a

sandbox participant is not subject to state laws that establish	216
requirements pursuant to a license or authorization issued by an	217
applicable agency that otherwise would or may regulate a novel	218
financial product or service.	219
(F) The superintendent may determine that certain state	220
laws that regulate a financial product or service apply to a	221
sandbox participant. If the superintendent makes this	222
determination and approves an application for entry into the	223
regulatory sandbox, the superintendent shall notify the sandbox	224
participant of the specific state regulatory laws that will	225
apply to the sandbox participant.	226
(G) The superintendent may require applicants and sandbox	227
participants to utilize a multistate licensing system in	228
accordance with section 1181.23 of the Revised Code in complying	229
with this chapter.	230
(H) It is the intent of the general assembly that a	231
sandbox participant is deemed to possess an appropriate license	232
under the laws of this state for purposes of any provision of	233
federal law requiring state licensure or authorization.	234
Sec. 1355.06. (A) Before providing a novel financial_	235
product or service to a consumer, a sandbox participant shall	236
disclose to the consumer all of the following:	237
(1) The name and contact information of the sandbox	238
participant, including the license number provided by the	239
superintendent of financial institutions pursuant to division	240
(A) of section 1355.05 of the Revised Code;	241
(2) That the novel financial product or service is	242
authorized pursuant to the regulatory sandbox and, if	243
applicable, that the sandbox participant does not have a license	244

or other authorization to generally provide products or services	245
under state laws that regulate a financial product or service	246
that is outside the regulatory sandbox;	247
(3) That the state does not endorse or recommend the novel	248
financial product or service;	249
(4) That the novel financial product or service is a	250
temporary test that may be discontinued at the end of the	251
testing period, including the expected end date of the testing	252
<pre>period;</pre>	253
(5) That consumers may contact the superintendent to file	254
complaints regarding the novel financial product or service	255
being tested and provide the superintendent's telephone number	256
and web site address where complaints may be filed.	257
(B) The notifications prescribed by division (A) of this	258
section shall be provided to consumers in a clear and	259
conspicuous form. For internet- or application-based novel	260
financial products or services, the sandbox participant shall	261
require consumers to acknowledge receipt of these notifications	262
before completion of a transaction.	263
(C) The superintendent may require a sandbox participant	264
to make additional disclosures to consumers. When the	265
superintendent approves an application for entry into the	266
regulatory sandbox, the superintendent shall notify the sandbox	267
participant of any additional required disclosures.	268
Sec. 1355.07. (A) Not less than thirty days before the end	269
of a sandbox participant's testing period, the sandbox	270
participant shall do either of the following:	271
(1) Notify the superintendent of financial institutions	272
that the sandbox participant will exit the regulatory sandbox,	273

wind down its test, and cease offering the novel financial	274
product or service in the regulatory sandbox within sixty days	275
of the end of the testing period;	276
(2) Seek an extension pursuant to section 1355.08 of the	277
Revised Code to pursue a license or other authorization required	278
by law.	279
(B) If the superintendent does not receive notification	280
pursuant to division (A) of this section, the regulatory sandbox	281
testing period ends at the expiration of the time period	282
designated by the superintendent pursuant to division (C) of	283
section 1355.05 of the Revised Code, and the sandbox participant	284
shall immediately cease offering novel financial products or	285
services.	286
(C) If a test includes offering products or services that	287
require ongoing duties, such as servicing a loan, the sandbox	288
participant shall continue to fulfill those duties or arrange	289
for another person to fulfill those duties after the date the	290
sandbox participant exits the regulatory sandbox.	291
Sec. 1355.08. (A) A sandbox participant may request an	292
extension of the regulatory sandbox testing period for the	293
purpose of pursuing a license or other authorization required by	294
law.	295
(B) The superintendent of financial institutions may grant	296
or deny a request for an extension pursuant to division (A) of	297
this section by the end of the testing period. The	298
superintendent shall not grant an extension that is effective	299
for more than one year following the end of the initial	300
regulatory sandbox testing period.	301
(C) A sandbox participant that obtains an extension	302

pursuant to division (B) of this section shall provide the	303
superintendent with a written report every three months that	304
provides an update on the sandbox participant's efforts to	305
obtain a license or other authorization, including any submitted	306
applications for licensure or other authorization, rejected	307
applications, or issued licenses or other authorizations.	308
Sec. 1355.09. (A) A sandbox participant shall retain	309
records, documents, and data produced in the ordinary course of	310
business regarding a novel financial product or service tested	311
in the regulatory sandbox.	312
(B) If a novel financial product or service fails before	313
the end of the testing period, the sandbox participant shall	314
notify the superintendent of financial institutions and report	315
on actions taken to ensure consumers have not been harmed as a	316
result of the failure of the novel financial product or service.	317
(C) A sandbox participant is subject to the requirements	318
of section 1349.19 of the Revised Code and shall notify the	319
superintendent of any breach of the security of the system as	320
defined in section 1349.19 of the Revised Code.	321
Sec. 1355.10. (A) Except for the name of a sandbox	322
participant and overview of a sandbox participant's novel_	323
financial product or service, records that are submitted to or	324
obtained by the superintendent of financial institutions or an	325
applicable agency pursuant to this chapter are not public	326
records for the purposes of section 149.43 of the Revised Code	327
and shall not be disclosed except in accordance with this	328
section. The name of a sandbox participant and an overview of a	329
sandbox participant's novel financial product or service are	330
public records and may be disclosed.	331

(B) The superintendent or applicable agency may disclose	332
records and information that are submitted or obtained pursuant	333
to this chapter to any of the following:	334
(1) State and federal agencies;	335
(2) Representatives of foreign countries that have	336
regulatory or supervisory authority over the activities of the	337
<pre>sandbox participant;</pre>	338
(3) A federal, state, or county grand jury in response to	339
a lawful subpoena;	340
(4) The auditor of state for the purpose of conducting an	341
audit authorized by law.	342
(C) The superintendent and any applicable agency consulted	343
by the superintendent pursuant to section 1355.04 of the Revised	344
Code are not liable for the disclosure of records, information,	345
or data received or obtained pursuant to this chapter.	346
(D) (1) The disclosure pursuant to division (B) of this	347
section of a complaint or the results of an examination,	348
inquiry, or investigation of a sandbox participant does not make	349
that information a public record and the superintendent or	350
appropriate agency shall not disclose that information unless	351
otherwise permitted to do so by a provision of the Revised Code.	352
(2) If a sandbox participant or the sandbox participant's	353
holding company obtains information as a result of an	354
examination, inquiry, or investigation, the sandbox participant	355
or the sandbox participant's holding company shall not disclose	356
that information to the general public unless the disclosure is	357
required by law. A sandbox participant or the sandbox	358
participant's holding company shall not disclose, use, or	359
reference in any form comments, conclusions, or results of an	360

examination, inquiry, or investigation in any type or	201
communication to a consumer or potential consumer. A violation	362
of division (D)(2) of this section is an unconscionable act or	363
practice for the purposes of Chapter 1345. of the Revised Code.	364
(E) This section shall not be construed to prohibit the	365
disclosure of information that is admissible in evidence in a	366
civil or criminal proceeding brought by a state or federal law	367
enforcement agency to enforce or prosecute civil or criminal	368
violations of law.	369
Sec. 1355.11. (A) The superintendent of financial	370
institutions may establish periodic reporting requirements for	371
sandbox participants.	372
(B) The superintendent may seek records, documents, and	373
data from sandbox participants. Upon the superintendent's	374
request, a sandbox participant shall make such records,	375
documents, and data available for inspection by the	376
superintendent.	377
(C) If the superintendent has reasonable cause to believe	378
that a sandbox participant has engaged in, is engaging in, or is	379
about to engage in any practice or transaction that is in	380
violation of this chapter, that constitutes an unfair act or	381
practice or an unconscionable act or practice under Chapter	382
1345. of the Revised Code, or that constitutes a violation of a	383
state or federal criminal law, the superintendent may revoke the	384
person's license to test one or more novel financial products or	385
services or order the sandbox participant to immediately	386
discontinue a novel financial product or service in the	387
regulatory sandbox. If, following revocation of a license or	388
discontinuance of a novel financial product or service in	389
accordance with this division, the person has any ongoing duties	390

<u>with respect to a novel financial product or service, the</u>	391
superintendent shall, in the order, provide for the fulfillment	392
of those duties.	393
(D) The revocation of a license or discontinuance of a	394
novel financial product or service described in division (C) of	395
this section is not an appealable action for the purposes of	396
section 119.12 of the Revised Code.	397
(E) If a novel financial product or service is a type of	398
loan that would otherwise be subject to Chapter 1321. of the	399
Revised Code, the sandbox participant offering that product or	400
service shall not charge interest and fees in connection with	401
the loan that exceed the maximum otherwise permitted for that	402
type of loan under Chapter 1321. of the Revised Code.	403
(F) A sandbox participant is subject to sections 1345.01	404
to 1345.13 of the Revised Code unless exempted pursuant to	405
division (B)(3) of section 1355.03 of the Revised Code. A new	406
motor vehicle dealer licensed under Chapter 4517. of the Revised	407
Code or any other third party who assists a consumer in	408
financing a good or service with a novel financial product or	409
service offered by a sandbox participant is not subject to	410
sections 1345.01 to 1345.13 of the Revised Code with respect to	411
such assistance.	412
(G) The superintendent may enter into agreements with	413
state, federal, or foreign regulators that allow sandbox	414
participants to operate in other jurisdictions and allow	415
entities authorized to operate in other jurisdictions to be	416
recognized as sandbox participants in this state.	417
(H) The superintendent may work with any other state or	418
federal agency to implement the regulatory sandbox program,	419

including innovateohio and the office of the attorney general.	420
(I) The superintendent shall publish and make publicly	421
available a report every two years on the performance of sandbox	422
participants and their novel financial products and services.	423
The report shall include an assessment of how the ability of	424
sandbox participants to operate without being subject to	425
regulations to which the sandbox participants otherwise would	426
have been subject affected the development and performance of	427
the novel financial products and services. The report shall not	428
disclose any proprietary information nor any information the	429
disclosure of which is prohibited under section 1355.10 of the	430
Revised Code.	431