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Ohio House of Representatives
Insurance Committee
Chair Thomas E. Brinkman, Jr.
77 South High Street, 11th Floor
Columbus, OH 43215

March 28, 2022

Dear Chair Brinkman, Vice Chair Lampton, Ranking Member Miranda, and Members of the House Insurance Committee,

En-Vision America was founded 25 years ago by Phil Raistrick and his son David Raistrick. Their product inventions are a response to the needs they saw in the lives of Phil's two blind brothers and in the Veterans Administration who was seeking to help blind veterans manage their medications safely and independently.

We know managing complex medical conditions can be confusing and stressful. Low health literacy is of epidemic proportions in much of our country. Blindness and print impairments increase the risk of misunderstanding instructions and making mistakes, prolonging recovery and impeding disease management.

The underlying causes of health inequity and illiteracy are diverse, complex and often very hard to address. However, House Bill 448 clearly defines one source of the problem and offers a concrete solution with minimal investment by the pharmacy and insurance industries in comparison to the cost of medication errors, emergency department visits and lack of medication adherence.

Our ScriptAbility software enables pharmacies to easily provide audible prescription labels which can be read by the ScripTalk Mobile App or ScripTalk Station Reader. They also have the option of providing Large Print, Dual-Language and Braille labels using our system. Thousands of retail and mail order pharmacies are already utilizing technologies like this but accessible options may not be available in a blind person's walkable distance which is critical for those who cannot drive. Patients should not have to search all over town and pay extra for a ride or delivery just to find a pharmacy that will provide ADA accommodations.

It is imperative our laws and the way we provide healthcare are protecting the most vulnerable and eliminating the root causes of health inequities in our health system. En-Vision America supports state legislation that assures blind patients can choose any pharmacy near them and know they will find appropriate accommodations available. HB 448 would help pharmacies to provide the best accessibility solutions available for their patients.

Regards,

Sharla Glass
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