Reviewed As To Form By Legislative Service Commission

I_135_1209-3

135th General Assembly Regular Session 2023-2024

Sub. H. B. No. 376

A BILL

To amend sections 4109.01 and 4109.06 and to enact	1
sections 1349.10, 4109.23, 4109.231, 4109.232,	2
and 4109.233 of the Revised Code to require	3
vloggers to hold in a trust account a portion of	4
compensation earned from any content featuring	5
minors and to name this act the Kid Influencer	6
Protection Act.	7

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF OHIO:

Section 1. That sections 4109.01 and 4109.06 be amended	8
and sections 1349.10, 4109.23, 4109.231, 4109.232, and 4109.233	9
of the Revised Code be enacted to read as follows:	10
Sec. 1349.10. (A) As used in this section, "account	11
holder," "bank," "corporate fiduciary," "online platform,"	12
<pre>"operator," "payment account," "trust company," "vlog," "vlog</pre>	13
compensation," and "vlogging account" have the same meanings as	14
in section 4109.01 of the Revised Code.	15
(B) In accordance with division (C) of this section, the	16
operator of an online platform that provides vlog compensation	17



to a payment account shall provide the account holder with an	18
itemized statement that clearly indicates all of the following:	19
(1) Identifying information for each vlog that generated	20
vlog compensation, such as the vlog's internet address or any	21
other unique identifier used by the online platform;	22
(2) The dollar amount of vlog compensation generated by	23
each vlog;	24
(3) The account name and electronic mail address	25
associated with the vlogging account that published each vlog	26
that generated vlog compensation;	27
(4) That the operator of the online platform is providing	28
the vlog compensation in connection to the vlog or vlogs	29
identified in division (B)(1) of this section;	30
(5) That the operator of the online platform is providing	31
the vlog compensation for the benefit of the vlogging account,	32
even if the vlogging account and the payment account share the	33
same account name or electronic mail address.	34
(C)(1) An operator of an online platform that provides	35
vlog compensation to a payment account shall provide the	36
information required by division (B) of this section to the	37
account holder each time the operator disburses compensation to	38
that payment account.	39
(2) In addition, the operator of an online platform that	40
requires an account holder to initiate the withdrawal or	41
transfer of funds in a payment account to a bank, trust company,	42
or other corporate fiduciary shall provide the information	43
required by division (B) of this section at least once every	44
thirty days to the account holder of any payment account that	45
has accrued compensation during that thirty-day period.	46

Sec. 4109.01. As used in this chapter:	47
(A) "Account holder" means any person, family,	48
proprietorship, partnership, or other corporate entity that owns	49
or controls a payment account.	50
(B) "Bank" and "trust company" have the same meanings as	51
in section 1101.01 of the Revised Code.	52
(C) "Corporate fiduciary" means any of the following:	53
(1) A trust company;	54
(2) The trust department of a bank, savings bank, savings	55
and loan association, or foreign banking corporation qualified	56
and licensed under section 1119.02 of the Revised Code to	57
conduct operations in this state connected to its banking	58
business;	59
(3) A national bank or federally chartered savings and	60
loan association or savings bank that is authorized by the	61
appropriate federal agency to accept and execute trusts and that	62
has its principal place of business in this state;	63
(4) Any person that is required to and has received a	64
license to exercise trust powers under section 1111.06 of the	65
Revised Code.	66
(D) "Employ" means to permit or suffer to work.	67
(B) (E) "Employer" means the state, its political	68
subdivisions, and every person who employs any individual.	69
$\frac{(C)}{(F)}$ "Enforcement official" means the director of	70
commerce or the director's authorized representative, the	71
superintendent of public instruction or the superintendent's	72
authorized representative, any school attendance officer, any	73

probation officer, the director of health or the director of 74 health's authorized representative, and any representative of a 75 local department of health. 76 (G) "Family" means a group of persons related by blood or 77 marriage, including civil partnerships, or whose close 78 relationships with each other is considered equivalent to a 79 family relationship by the individuals. 80 (D) (H) "Minor" means any person less than eighteen years 81 82 of age. (I) "Online platform" means any public-facing web site, 83 web application, or digital application, including a mobile 84 application. "Online platform" includes an advertising network, 85 mobile operating system, search engine, electronic mail service, 86 internet access service, or social media. 87 (E) (J) "Operator" means any person, proprietorship, 88 partnership, or other corporate entity that operates an online 89 platform that disburses vlog compensation. 90 (K) "Payment account" means an account associated with an 91 online platform to which all of the following apply: 92 (1) The account is associated with at least one vlogging 93 account; 94 (2) The account holder, which may be the owner of an 95 associated vlogging account or another person, may use the 96 account to receive, manage, or transfer vlog compensation. 97 (L) "Publishing minor" means a minor who resides in this 98 state and, independently or together with one or more other 99 minors, does both of the following: 100

<u>(1) Creates and publishes a vlog;</u>

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(2) Retains control of the vlogging account used to	102
publish that vlog.	103
(M) "Seasonal amusement or recreational establishment"	104
means both of the following:	105
(1) An amusement or recreational establishment that does	106
not operate for more than seven months in any calendar year;	107
(2) An amusement or recreational establishment whose	108
average receipts for any six months during the preceding	109
calendar year were not more than thirty-three and one-third per	110
cent of its average receipts for the other six months of that	111
calendar year.	112
(N) "Social media" means a service, platform, or web site	113
where users communicate with one another free of charge and	114
share media such as pictures, videos, music, and blogs.	115
(O) "Vlog" means video content shared on an online	116
platform in exchange for compensation.	117
(P) "Vlog compensation" means funds disbursed by the	118
operator of an online platform to a payment account in	119
connection with a vlog created and published by a publishing	120
minor. "Vlog compensation" includes disbursements based on	121
advertising, revenue sharing, subscriptions, view counts, tips,	122
memberships, or other similar metrics.	123
(Q)(1) "Vlogger" means an individual or family that	124
resides in Ohio and that creates video content that is published	125
<u>as a vlog.</u>	126
(2) "Vlogger" includes any proprietorship, partnership,	127
company, or other corporate entity assuming the name or identity	128
of a particular individual or family for the purposes of that	129

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content creation.	130
(3) "Vlogger" does not include any person who is a minor.	131
(R) "Vlogging account" means any account, profile, or user	132
that publishes vlogs to an online platform.	133
(S) "Vlogging minor" means a natural person who meets all	134
of the following criteria during a calendar year:	135
(1) The person was a minor at any point in the calendar	136
year;	137
(2)(a) The person's likeness, name, or photograph is	138
included in at least thirty per cent of a vlogger's compensated	139
video content published within a thirty-day period during the	140
<u>calendar year.</u>	141
(b) Content percentage is measured by the percentage of	142
time the likeness, name, or photograph of the person visually	143
appears in, or is the subject of an oral narrative included in,	144
a video in comparison to the total length of the video.	145
(3) The person's likeness, name, or photograph is included	146
in videos published in the calendar year in question for which a	147
vlogger received compensation equal to or greater than one-tenth	148
of one cent per view.	149
Sec. 4109.06. (A) This chapter does not apply to the	150
following:	151
(1) Minors who are students working on any properly	152
guarded machines in the manual training department of any school	153
when the work is performed under the personal supervision of an	154
instructor;	155

(2) Students participating in a career-technical or STEM 156

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program approved by the Ohio department of education or students 157 participating in any eligible classes through the college credit 158 plus program established under Chapter 3365. of the Revised Code 159 that include a state-recognized pre-apprenticeship program that 160 imparts the skills and knowledge needed for successful 161 participation in a registered apprenticeship occupation course; 162

(3) A minor participating in a play, pageant, or concert 163 produced by an outdoor historical drama corporation, a 164 professional traveling theatrical production, a professional 165 concert tour, or a personal appearance tour as a professional 166 motion picture star, or as an actor or performer in motion 167 pictures or in radio or television productions in accordance 168 with the rules adopted pursuant to division (A) of section 169 4109.05 of the Revised Code; 170

(4) The participation, without remuneration of a minor and
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with the consent of a parent or guardian, in a performance given
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by a church, school, or academy, or at a concert or
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entertainment given solely for charitable purposes, or by a
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charitable or religious institution;

(5) Minors who are employed by their parents in
occupations other than occupations prohibited by rule adopted
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under this chapter;
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(6) Minors engaged in the delivery of newspapers to the 179consumer; 180

(7) Minors who have received a high school diploma or a
certificate of attendance from an accredited secondary school or
a certificate of high school equivalence;

(8) Minors who are currently heads of households or are184parents contributing to the support of their children;185

(9) Minors engaged in lawn mowing, snow shoveling, and 186 other related employment; 187 (10) Minors employed in agricultural employment in 188 connection with farms operated by their parents, grandparents, 189 or guardians where they are members of the guardians' household. 190 Minors are not exempt from this chapter if they reside in 191 agricultural labor camps as defined in section 3733.41 of the 192 Revised Code; 193 (11) Students participating in a program to serve as 194 precinct officers as authorized by section 3501.22 of the 195 Revised Code; 196 (12) Vlogging minors, except as provided in sections 197 4109.23 and 4109.231. 198 (B) Sections 4109.02, 4109.08, 4109.09, and 4109.11 of the 199 Revised Code do not apply to the following: 200 (1) Minors who work in a sheltered workshop operated by a 201 county board of developmental disabilities; 2.02 203 (2) Minors performing services for a nonprofit organization where the minor receives no compensation, except 204 for any expenses incurred by the minor or except for meals 205 206 provided to the minor; (3) Minors who are employed in agricultural employment and 207 who do not reside in agricultural labor camps. 208 (C) Division (D) of section 4109.07 of the Revised Code 209 does not apply to minors who have their employment hours 210 established as follows: 211 (1) A minor adjudicated to be an unruly child or 212 delinquent child who, as a result of the adjudication, is placed 213

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on probation may either file a petition in the juvenile court in 214 whose jurisdiction the minor resides, or apply to the 215 superintendent or to the chief administrative officer who issued 216 the minor's age and schooling certificate pursuant to section 217 3331.01 of the Revised Code, alleging the restrictions on the 218 hours of employment described in division (D) of section 4109.07 219 of the Revised Code will cause a substantial hardship or are not 220 221 in the minor's best interests. Upon receipt of a petition or 222 application, the court, the superintendent, or the chief administrative officer, as appropriate, shall consult with the 223 person required to supervise the minor on probation. If after 224 that consultation, the court, the superintendent, or the chief 225 administrative officer finds the minor has failed to show the 226 restrictions will result in a substantial hardship or that the 227 restrictions are not in the minor's best interests, the court, 228 the superintendent, or the chief administrative officer shall 229 uphold the restrictions. If after that consultation, the court, 230 the superintendent, or the chief administrative officer finds 231 the minor has shown the restricted hours will cause a 232 substantial hardship or are not in the minor's best interests, 233 the court, the superintendent, or the chief administrative 234 officer shall establish differing hours of employment for the 235 minor and notify the minor and the minor's employer of those 236 hours, which shall be binding in lieu of the restrictions on the 237 hours of employment described in division (D) of section 4109.07 238 of the Revised Code. 239 (2) Any minor to whom division (C)(1) of this section does 240

(2) Any minor to whom division (C) (1) of this section does
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not apply may either file a petition in the juvenile court in
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whose jurisdiction the person resides, or apply to the
superintendent or to the chief administrative officer who issued
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the minor's age and schooling certificate pursuant to section

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3331.01 of the Revised Code, alleging the restrictions on the 245 hours of employment described in division (D) of section 4109.07 246 of the Revised Code will cause a substantial hardship or are not 247 in the minor's best interests. 248

If, as a result of a petition or application, the court, 249 the superintendent, or the chief administrative officer, as 250 appropriate, finds the minor has failed to show such 251 restrictions will result in a substantial hardship or that the 252 restrictions are not in the minor's best interests, the court, 253 the superintendent, or the chief administrative officer shall 254 uphold the restrictions. If the court, the superintendent, or 255 the chief administrative officer finds the minor has shown the 256 restricted hours will cause a substantial hardship or are not in 257 the minor's best interests, the court, the superintendent, or 258 the chief administrative officer shall establish the hours of 259 employment for the minor and shall notify the minor and the 260 minor's employer of those hours. 261

(D) Section 4109.03, divisions (A) and (C) of section 4109.02, and division (B) of section 4109.08 of the Revised Code do not apply to minors who are sixteen or seventeen years of age and who are employed at a seasonal amusement or recreational establishment.

(E) As used in this section, "certificate of high school equivalence" means either:

(1) A statement issued by the department of education that
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(1) A statement issued by the equivalent of a
(1) A statement has achieved the equivalent of a
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(1) A statement has achieved the equivalent of a
(20) A statement has achieved by scores obtained on a high
(21) A statement has achieved by the department pursuant to
(22) A statement has achieved by the Revised Code;
(23) A statement has achieved has achieved has a statement has a stateme

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(2) A statement issued by a primary-secondary education or	274
higher education agency of another state that the holder of the	275
statement has achieved the equivalent of a high school education	276
as measured by scores obtained on a similar nationally	277
recognized high school equivalency test.	278
Sec. 4109.23. (A)(1) A vlogger whose content features a	279
vlogging minor shall maintain all of the following records for	280
each calendar year:	281
<u>Saon Safemaar year</u>	201
(a) The name and documentary proof of the age of each	282
vlogging minor the vlogger featured;	283
(b) The number of vlogs that featured a vlogging minor	284
that generated compensation during a calendar year;	285
(c) The total number of minutes of video for which the	286
vlogger received compensation during the reporting period;	287
(d) The total number of minutes each vlogging minor	288
featured by the vlogger was featured in vlogs during the	289
reporting period;	290
(e) The total compensation generated from vlogs featuring	291
each vlogging minor during the reporting period;	292
(f) The amount deposited into a trust account for the	293
benefit of the vlogging minor, as required by section 4109.231	294
of the Revised Code.	295
(2) Not later than the first day of March each year, a	296
vlogger shall provide to each vlogging minor who was featured in	297
a video published by the vlogger in the previous calendar year	298
the information required in division (A)(1) of this section that	299
relates to that minor.	300
(P) A vlogging minor may commonce a civil action against a	301
<u>(B) A vlogging minor may commence a civil action against a</u>	201

vlogger who fails to comply with division (A) of this section to	302
enforce the provisions of this section.	303
Sec. 4109.231. (A) As used in this section, "minimum	304
contribution" means one-half of the percentage of time the	305
likeness, name, or photograph of a vlogging minor was featured	306
in a vlog multiplied by the gross earnings for that vlog in a	307
calendar year.	308
calendar year.	500
(B) A vlogger shall compensate any vlogging minor featured	309
in the vlogger's vlogs as provided in this section.	310
(C) Not later than the first day of March each year, a	311
vlogger shall set aside a portion of gross earnings collected	312
during the previous calendar year on any vlog featuring the	313
likeness, name, or photograph of a vlogging minor in a trust	314
account according to the following distribution:	315
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(1) Where only one vlogging minor is featured, an amount	316
equal to or greater than the minimum contribution;	317
(2) Where more than one vlogging minor is featured, an	318
amount equal to or greater than the minimum contribution shall	319
be divided equally and deposited into separate trust accounts	320
for the vlogging minors, regardless of differences in the	321
percentage of time the vlogging minors were featured.	322
(D)(1) A vlogger shall make the contributions required by	323
division (C) of this section for a vlogging minor for each	324
calendar year that the minor qualifies as a vlogging minor.	325
(2) This section shall not be construed as requiring a	326
vlogger to make contributions for any calendar year that a minor	327
<u>did not qualify as a vlogging minor.</u>	328
(E) A trust account required under this section shall, at	329

minimum, meet all of the following requirements:	330
(1) The trust shall be preserved for the benefit of the	331
minor and shall become available to the minor upon either of the	332
following:	333
(a) The minor reaches eighteen years of age.	334
(b) The minor is declared emancipated by a court of	335
competent jurisdiction.	336
(2) The funds in the account shall be available only to	337
the minor.	338
(3) The account shall be held by a bank, corporate	339
fiduciary, or trust company.	340
(4) The account shall meet the requirements of Chapter	341
5814. of the Revised Code.	342
(F)(1) If a vlogger knowingly or recklessly violates this	343
section, a vlogging minor may commence an action to enforce the	344
provisions of this section regarding the trust account.	345
providions of this beetion regarding the trust decount.	010
(2) The court may award any of the following damages to a	346
vlogging minor who prevails in any action brought in accordance	347
with this section:	348
(a) Actual damages;	349
(b) Punitive damages;	350
(c) The costs of the action, including attorney's fees and	351
litigation costs.	352
(D) This section does not affect any other right or remedy	353
available under any other section of the Revised Code.	354
(E) Nothing in this section shall be construed to have any	355

<u>effect on</u>	<u>a party</u>	that i	<u>s neither</u>	the	vlogge	<u>r nor</u>	the	vlogg	ing_	
<u>minor in c</u>	<u>question</u> .	<u>.</u>								
<u>Sec.</u>	4109.23	32. (A)	Annually,	not	later	than	the	first	<u>day</u>	

of March, the account holder of a payment account that received	359
vlog compensation in the preceding year shall set aside any such	360
vlog compensation that meets all of the following conditions:	361
(1) The annual statement provided by the operator of the	362
online platform that disbursed the vlog compensation indicates	363
that the funds were generated in connection with one or more	364
vlogs published by a publishing minor;	
(2) The itemized statement indicates that the funds were	366
(2) The Itemized Statement Indicates that the funds were	200

disbursed for the benefit of a vlogging account belonging to a 367 publishing minor; 368

(3) The vlog compensation was not generated by a vlog 369 created or published by a vlogger. 370

(B) An account holder shall compensate a publishing minor 371 using amounts set aside under division (A) of this section by 372 doing one of the following: 373

(1) Transferring the amounts to the publishing minor in 374 accordance with Chapter 5814. of the Revised Code; 375

376 (2) Depositing the amounts into a trust account that meets the requirements described in section 4109.231 of the Revised 377 378 Code.

(C) (1) A publishing minor is entitled to the amounts 379 described in division (A) of this section if the minor controls 380 the vlogging account and electronic mail address identified in 381 the itemized statement provided by the operator of the online 382 platform with payment or transfer of the vlog compensation. 383

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(2) If two or more publishing minors collectively operate	384
a vlogging account, each of those publishing minors is entitled	385
to an equal share of vlog compensation generated by any vlog for	386
which that minor contributed.	387
(D) When a publishing minor reaches eighteen years of age	388
an account holder whose payment account receives vlog	389
compensation to which a publishing minor is entitled under this	390
section shall do all of the following:	391
(1) Inform the publishing minor that the account holder's	392
payment account is receiving vlog compensation from the	393
publishing minor's vlogs;	394
(2) Permit the publishing minor to terminate the payment	395
account's association with the vlogging account;	396
(3) Inform the publishing minor that the account holder is	397
no longer required by law to set aside earnings from the	398
publishing minor's vlogs for that minor's benefit.	399
(F) If an account holder knowingly or recklessly violates	400
this section, a publishing minor may commence an action to	401
enforce the provisions of this section upon reaching eighteen	402
years of age regarding any vlog compensation received by the	403
account holder before that publishing minor reached eighteen	404
years of age.	405
(G) A publishing minor who is aggrieved by a violation of	406
this section may commence a cause of action to enforce this	407
section within the six months following the date the publishing	408
minor reaches eighteen years of age, or within six months after	409
the date the former publishing minor discovers the violation,	410
whichever is later.	411
(H) The court may award any of the following damages to a	412

publishing minor or a person who previously qualified as a	413
publishing minor who prevails in any action brought in	414
accordance with this section:	415
(1) Actual damages;	416
(2) Punitive damages;	417
(3) The costs of the action, including attorney's fees and	418
litigation costs.	419
Sec. 4109.233. (A) A person who qualified as a vlogging	420
minor during any calendar year who has reached the age of	421
eighteen or been declared emancipated by a court of competent	422
jurisdiction may request the permanent deletion of any vlog that	423
includes the likeness, name, or photograph of the person when	424
that person was a minor from any online platform that provided	425
compensation to the vlogger who published the vlog in question.	426
(B) An online platform shall take all reasonable steps to	427
comply with a request made under division (A) of this section.	428
Section 2. That existing sections 4109.01 and 4109.06 of	429
the Revised Code are hereby repealed.	430
Section 3. This act shall be known as the Kid Influencer	431
Protection Act.	432