

# Redbook

## LBO Analysis of Executive Budget Proposal

### Ohio Arts Council

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Attachment:

Appropriation Spreadsheet

# LBO Redbook

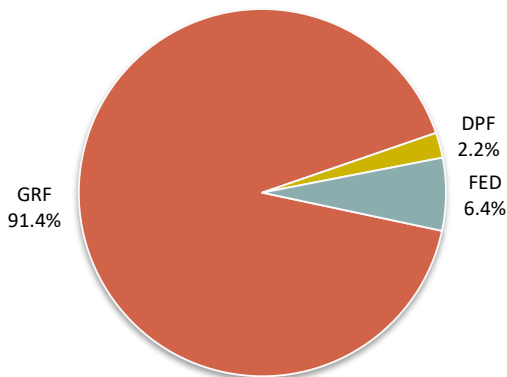
## Ohio Arts Council

### Quick look...

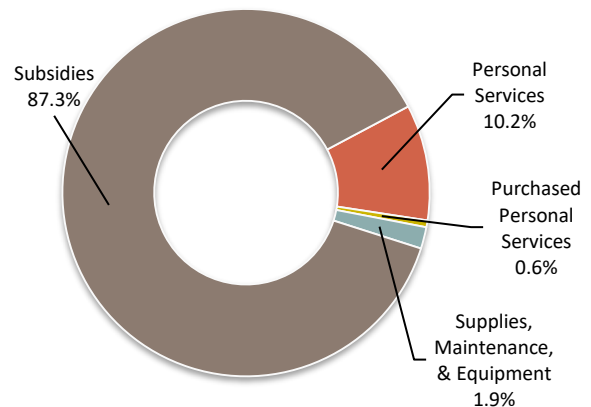
- The Ohio Arts Council, created in 1965, assists in the development of the arts and the preservation of Ohio’s cultural heritage by providing financial assistance and services to Ohio artists and arts organizations.
- The Council’s governing body consists of a board of 19 members that is supported by 18 full-time employees.
- The executive budget recommends \$22.2 million for FY 2024 and \$22.4 million for FY 2025.
- More than 90% of funding appropriated from the GRF.

Fund Group	FY 2022 Actual	FY 2023 Estimate	FY 2024 Introduced	FY 2025 Introduced
General Revenue	\$21,223,683	\$20,085,698	\$20,352,895	\$20,413,958
Dedicated Purpose	\$414,367	\$550,000	\$495,000	\$495,000
Federal	\$1,133,151	\$1,250,000	\$1,350,000	\$1,500,000
Total	\$22,771,200	\$21,885,698	\$22,197,895	\$22,408,958
% change	--	-3.9%	1.4%	1.0%
<i>GRF % change</i>	--	-5.4%	1.3%	0.3%

**Chart 1: ART Budget by Fund Group  
FY 2024-FY 2025 Biennium**



**Chart 2: ART Budget by Expense Category  
FY 2024-FY 2025 Biennium**



Biennial total: \$44.6 million

## Agency overview

The Ohio Arts Council promotes the visual and performing arts in Ohio through cultural and educational activities and by providing economic assistance in the form of competitive grants to artists, art organizations, and communities. The Council awards grants that support arts learning and education, long-term community vitality, and cultural diversity, among other purposes. It also operates the Riffe Gallery in Columbus and oversees acquisitions for the state’s Percent for Art Program, which places artwork in buildings financed by state capital funds.

The Council is governed by a board consisting of 19 uncompensated members, 15 of whom are appointed by the Governor and four of whom are nonvoting legislative members, two appointed by each chamber. The board meets four times per year. An executive director manages the Council’s daily operations. As of January 2023, including the Executive Director, the Council had a staff of 18 full-time employees, including program coordinators, grants coordinators, and other administrative and support staff.

## Analysis of FY 2024-FY 2025 budget proposal

### Summary of executive recommendations

Chart 2 above displays the executive recommended biennial budget by expense category. 87.3% of its recommended appropriations are for subsidies in the form of competitive grants to artists and art organizations. Expenses for personal services (payroll) are second highest at 10.2%. Supplies, maintenance, and equipment are 1.9% of the budget, and purchased personal services are 0.6%.

### Funding for operating expenses

#### Operating Expenses (ALIs 370321 & 370602)

FY 2020 Actual	FY 2021 Actual	FY 2022 Actual	FY 2023 Estimate	FY 2024 Introduced	FY 2025 Introduced
<b>GRF ALI 370321, Operating Expenses</b>					
\$1,961,093	\$1,939,972	\$2,053,668	\$2,047,398	\$2,314,595	\$2,375,658
% change	-1.1%	5.9%	-0.3%	13.1%	2.6%
<b>Fund 4600 ALI 370602, Arts Council Program Support</b>					
\$320,464	\$284,092	\$255,183	\$385,000	\$330,000	\$330,000
% change	-11.3%	-10.2%	50.9%	-14.3%	0.0%

These two line items support the Council’s operating expenses including payroll and benefits, rent, supplies and maintenance, and equipment costs. Most of these administrative expenses are associated with grant programs, communications to and professional development for the arts community, development of partnerships with local and statewide arts and cultural organizations, research, and executive leadership, which includes oversight and fiscal management.

Line item 370602, Arts Council Program Support, is supported with money appropriated from the Gifts and Donations Fund (Fund 4600), which consists of revenue from intrastate transfer vouchers from the Department of Administrative Services to pay for the operation of the Riffe Gallery, as well as contributions and revenue from other sources that are tied to specific programs. The Riffe Gallery in the Vern Riffe Center for Government and the Arts in downtown Columbus showcases the work of Ohio artists and curators, exhibitions produced by the Riffe Gallery and other Ohio institutions, and the collections of the state's museums and galleries. The primary source of revenue for this fund is the Department of Administrative Services (DAS) for the operation of the Ohio Arts Council's Riffe Gallery, via a Letter of Agreement (LOA). The current LOA is in effect through June 30, 2023, and may be renewed at the beginning of each new biennium by executing an amendment to the LOA.

### Percent for Art Acquisitions (ALI 370603)

FY 2020 Actual	FY 2021 Actual	FY 2022 Actual	FY 2023 Estimate	FY 2024 Introduced	FY 2025 Introduced
<b>Fund 4B70 ALI 370603, Percent for Art Acquisitions</b>					
\$50,705	\$43,762	\$159,183	\$165,000	\$165,000	\$165,000
% change	-13.7%	263.8%	3.7%	0.0%	0.0%

This line item pays for costs related to the Percent for Art Program, which provides for the purchase, commission, and installation of original artwork in new or renovated public buildings. This program sets aside up to 1% of state capital funding for new and renovated public buildings with state capital appropriations of more than \$4 million, to purchase, commission, and install original works of art. Of this 1% set aside, 7% may be used for administrative costs with respect to the program. Eligible expenses for this line item include costs associated with the selection of artists for specific projects, such as travel and other expenses.

Ohio's Percent for Art Program is one of 28 state programs in the country. Since the program's inception in 1990, 327 state building projects have been included, featuring 183 Ohio artists. The number of Percent for Art projects per biennium varies. In recent years, there have been 12 to 20 individual Percent for Art designed projects totaling between \$1.3 million and \$2.2 million in each biennium.

## Grant program funding

### Grant programs (ALIs 370502 & 370601)

FY 2020 Actual	FY 2021 Actual	FY 2022 Actual	FY 2023 Estimate	FY 2024 Introduced	FY 2025 Introduced
<b>GRF ALI 370502, State Program Subsidies</b>					
\$18,186,886	\$11,138,543	\$19,170,015	\$18,038,300	\$18,038,300	\$18,038,300
% change	-38.8%	72.1%	-5.9%	0.0%	0.0%

FY 2020 Actual	FY 2021 Actual	FY 2022 Actual	FY 2023 Estimate	FY 2024 Introduced	FY 2025 Introduced
<b>Fund 3140 ALI 370601, Federal Support</b>					
\$661,726	\$2,262,528	\$788,451	\$1,250,000	\$1,350,000	\$1,500,000
% change	241.9%	-65.2%	58.5%	8.0%	11.1%

For the FY 2022-FY 2023 biennium, the Council awarded approximately \$40 million through more than 2,200 grants, supporting an estimated 30 million arts experiences for Ohioans, including more than ten million for young people and youth benefiting from the arts.

Federal line item 370601, Federal Support, is used to make grant awards funded by the National Endowment for the Arts (NEA). States are funded based on two primary criteria: (1) consideration of each state's population and (2) a competitive merit-based award in arts education, underserved persons, and folk art. In each of the past 11 years, Ohio has received the third highest National Endowment for the Arts total award in the country behind California and Texas. Strict parameters govern how National Endowment for the Arts funds may be used. The executive budget continues uncodified law that prohibits the line item's funding for administrative costs unless required under the conditions of the federal grant.

## Grant program listing

The tables below detail grants that support organizations and artists, including their purpose, funding, and match amounts.

Grant Program	Purpose	Funding/Matching Amount
Sustainability	Provides general operating support to arts and cultural organizations across Ohio	Determined by panel and formula; 1:1 match
Arts Access	Supports ongoing arts and cultural activities that broaden opportunities for Ohio citizens to participate in the arts	Up to \$5,000 for a single board, or \$6,000 for multi-agency collaboration grants; 1:1 match
ArtsNEXT	Supports innovate proposals that create new economic development and program designs or result in the creation of new work	Up to \$20,000; 1:1 match
ArtSTART	Provides flexible, accessible funding to help organizations complete short-term projects addressing a wide variety of goals and objectives	Up to \$5,000; 1:1 match
Capacity Building	Supports organizations' efforts to improve business practices, or add new knowledge and skills that forward organizations' missions	Up to \$5,000; 1:1 match

Table 1. Grant Programs for Organizations

Grant Program	Purpose	Funding/Matching Amount
Artists with Disabilities Access Program (Organizations)	Provides support to organizations that serve artists with disabilities	Between \$1,000 and \$3,000; 1:1 cash match
Ohio Artists on Tour	Provides grants to presenting institutions throughout Ohio that present artists listed in the Ohio Artists on Tour Directory	Up to \$15,000
Building Cultural Diversity	Provides grants to Ohio's culturally diverse arts organizations whose mission, activities, staff, and board are rooted in culturally specific communities	Up to \$3,000; 50% match
Arts Partnership	Provides one- or two-year grants to enhance the quality of and access to arts learning	Up to \$25,000; 1:1 match
TeachArtsOhio	Brings schools and community organizations together with artists to share in-depth, engaging, personal, and sustainable arts learning experiences	\$300 per residency per day
Big Yellow School Bus	Supports transportation costs associated with educational field trips to galleries, museums, festivals, exhibitions, and performances	Up to \$500

Table 2. Grant Programs for Artists

Grant Program	Purpose	Funding/Matching Amount
Excellence Awards	Provides grants to Ohio artists for the exceptional merit of a completed body of work	\$4,000
Artists with Disabilities Access Program (Individuals)	Provides support to individual artists with disabilities	Between \$500 and \$1,000; 1:1 cash match
Traditional Arts Apprenticeship	Supports study and collaboration between qualified apprentices and master craftspeople, musicians, dancers, and other traditional artists	\$4,000 maximum
Ohio Heritage Fellowship	Recognizes Ohio folk and traditional artists	\$5,000

## FY 2022 grant awards

The table below shows the 917 grants approved by the Ohio Arts Council board in FY 2022.

Table 3. Grant Awards for FY 2022		
Program	Awards	
	Grants Awarded	Amount Awarded
Sustainability	300	\$14,596,101
Arts Access	51	\$179,075
ArtsNEXT	70	\$753,851
ArtSTART	137	\$434,371
Capacity Building	47	\$213,345
Artist with Disabilities Access Program (Organizations)	7	\$18,923
Ohio Artists on Tour	18	\$88,276
Building Cultural Diversity	18	\$52,233
Arts Partnership	73	\$744,633
TeachArtsOhio	59	\$1,379,700
Big Yellow School Bus	12	\$4,577
Individual Excellence Awards	76	\$375,000
Artists with Disabilities Access Program (Individuals)	33	\$29,500
Traditional Arts Apprenticeships	15	\$52,003
Ohio Heritage Fellowship	1	\$5,000
<b>Total</b>	<b>917</b>	<b>\$18,926,588</b>

# FY 2024 - FY 2025 Appropriations - As Introduced

# All Fund Groups

Line Item Detail by Agency			FY 2022	Estimate FY 2023	Introduced FY 2024	FY 2023 to FY 2024 % Change	Introduced FY 2025	FY 2024 to FY 2025 % Change
			<b>Report For: Main Operating Appropriations Bill</b>			<b>Version: As Introduced</b>		
<b>ART Ohio Arts Council</b>								
GRF	370321	Operating Expenses	\$ 2,053,668	\$ 2,047,398	\$ 2,314,595	13.05%	\$ 2,375,658	2.64%
GRF	370502	State Program Subsidies	\$ 19,170,015	\$ 18,038,300	\$ 18,038,300	0.00%	\$ 18,038,300	0.00%
<b>General Revenue Fund Total</b>			<b>\$ 21,223,683</b>	<b>\$ 20,085,698</b>	<b>\$ 20,352,895</b>	<b>1.33%</b>	<b>\$ 20,413,958</b>	<b>0.30%</b>
4600	370602	Arts Council Program Support	\$ 255,183	\$ 385,000	\$ 330,000	-14.29%	\$ 330,000	0.00%
4B70	370603	Percent For Art Acquisitions	\$ 159,183	\$ 165,000	\$ 165,000	0.00%	\$ 165,000	0.00%
<b>Dedicated Purpose Fund Group Total</b>			<b>\$ 414,367</b>	<b>\$ 550,000</b>	<b>\$ 495,000</b>	<b>-10.00%</b>	<b>\$ 495,000</b>	<b>0.00%</b>
3140	370601	Federal Support	\$ 788,451	\$ 1,250,000	\$ 1,350,000	8.00%	\$ 1,500,000	11.11%
3HY0	370505	ARPA Arts Support	\$ 344,700	\$ 0	\$ 0	N/A	\$ 0	N/A
<b>Federal Fund Group Total</b>			<b>\$ 1,133,151</b>	<b>\$ 1,250,000</b>	<b>\$ 1,350,000</b>	<b>8.00%</b>	<b>\$ 1,500,000</b>	<b>11.11%</b>
<b>Ohio Arts Council Total</b>			<b>\$ 22,771,200</b>	<b>\$ 21,885,698</b>	<b>\$ 22,197,895</b>	<b>1.43%</b>	<b>\$ 22,408,958</b>	<b>0.95%</b>