

# Redbook

## LBO Analysis of Executive Budget Proposal

### Ohio History Connection

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Attachment:

Appropriation Spreadsheet

# LBO Redbook

## Ohio History Connection

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### Quick look...

- The Ohio History Connection (OHC) is a state-chartered nonprofit corporation dedicated to the preservation, interpretation, and study of Ohio’s history.
- OHC’s governing body is a board of trustees composed of 21 members and 13 ex officio members.
- The executive budget recommends GRF funding of \$22.8 million in FY 2024 and \$26.0 million in FY 2025.
  - The FY 2024 GRF appropriation is an increase of 48.0% over the FY 2023 estimated spending level of \$15.6 million; this is primarily related to the new funding for the Ohio Commission for the U.S. Semiquincentennial.
  - The appropriated funds are released to OHC in quarterly subsidy payments.

Fund Group	FY 2022 Actual	FY 2023 Estimate	FY 2024 Introduced	FY 2025 Introduced
General Revenue Fund	\$15,639,076	\$15,399,076	\$22,785,470	\$25,998,304
Dedicated Purpose Fund	\$110,000	\$160,000	\$160,000	\$160,000
Federal Fund	\$557,507	\$0	\$0	\$0
Total	\$16,306,583	\$15,559,076	\$22,945,470	\$26,158,304
% change	--	-4.6%	47.5%	14.0%
<i>GRF % change</i>	--	-1.5%	48.0%	14.1%

### Agency overview

The Ohio History Connection (OHC) is a state-chartered nonprofit corporation dedicated to the preservation, interpretation, and study of Ohio’s history. OHC houses the State Historic Preservation Office, which is the state’s lead entity for federal historic preservation programs delegated to the state through the National Preservation Act, the official state archives, and a local history office, and manages more than 50 sites and museums across Ohio.

OHC is governed by a board of trustees consisting of 21 members, as well as 13 ex officio members that include members of state history groups, legislative leaders, and the Governor. OHC’s projected employee count by FY 2023’s end is estimated to be 135, with 113 full-time and 22 part-time staff positions. The appropriations provided in the state budget are intended to serve as operational support for OHC. The appropriated funds are released to OHC in quarterly subsidy payments.

OHC’s collection comprises two million artifacts and specimens and 107,365 cubic feet of manuscripts, documents, photographs, and government archival records. Collections are from all 88 counties across Ohio, and the government records include all of the records of the state’s

agencies, boards, and commissions, as well as the records of all political subdivisions, including counties, townships, municipalities, school districts, and special taxing districts.

## Analysis of FY 2024-FY 2025 budget proposal

### Summary of executive recommendations

The executive budget recommends a total appropriation of \$49.1 million over the biennium for OHC. The increased funding supports the Ohio Commission for the U.S. Semiquincentennial. The funding will support the 29-member Commission with preparing for the United States of America’s 250<sup>th</sup> anniversary on July 4, 2026. Additionally, the recommended budget supports OHC’s efforts to prepare for United Nations Educational, Scientific, and Cultural Organization (UNESCO) World Heritage site designation.

OHC derives 99.4% of its state funding from the GRF. The remaining funding comes from Dedicated Purpose Fund (DPF) Group line items that receive revenue from the Ohio history tax check off and the “Ohio History” license plate. In addition to state appropriations, OHC’s revenue includes income derived from federal grants and contracts and private contributions, as well as operating revenues such as admissions and parking fees, program service charges, sales, memberships and subscriptions, and fees for special events and the use of facilities.

### Holocaust and Genocide Memorial and Education Commission (ALI 360400)

FY 2020 Actual	FY 2021 Actual	FY 2022 Actual	FY 2023 Estimate	FY 2024 Introduced	FY 2025 Introduced
<b>GRF ALI 360400, Holocaust and Genocide Memorial and Education Commission</b>					
\$0	\$0	\$200,000	\$200,000	\$210,000	\$240,000
% change	--	--	0.0%	5.0%	14.3%

This line item funds operating expenses of the Holocaust and Genocide Memorial and Education Commission, which S.B. 310 of the 133<sup>rd</sup> General Assembly created. Funding supports the operation of the Commission office, including programming, outreach, resource acquisition, and staffing. Future costs are expected to include grant support to partner organizations and projects that support the mission of the Commission by providing opportunities to promote awareness of and to implement Holocaust and genocide education in Ohio.

### Ohio Commission for the U.S. Semiquincentennial (ALI 360401)

FY 2020 Actual	FY 2021 Actual	FY 2022 Actual	FY 2023 Estimate	FY 2024 Introduced	FY 2025 Introduced
<b>GRF ALI 360401, Ohio Commission for the U.S. Semiquincentennial</b>					
\$0	\$0	\$0	\$500,000	\$5,844,000	\$8,150,000
% change	--	--	--	1,068.8%	39.5%

This line item funds operating expenses of the Ohio Commission for the U.S. Semiquincentennial which H.B. 110 of the 134<sup>th</sup> General Assembly created for the purpose of planning the commemoration of the 250<sup>th</sup> anniversary in 2026 of the founding of the U.S., as well as Ohio’s role in U.S. history before and after receiving statehood. The Commission recently published an extensive set of recommendations for the state of Ohio to consider for the commemoration, including more than 40 programs and projects. The Commission expects to add several staff members in FY 2024 and FY 2025 as well as allocating state GRF to support statewide and local programmatic activities, especially those recommended in the recent comprehensive report to the people of the state of Ohio.

**UNESCO World Heritage Sites (ALI 360402)**

FY 2020 Actual	FY 2021 Actual	FY 2022 Actual	FY 2023 Estimate	FY 2024 Introduced	FY 2025 Introduced
<b>GRF ALI 360402, UNESCO World Heritage Sites</b>					
\$0	\$0	\$0	\$0	\$1,200,000	\$400,000
% change	0.0%	0.0%	0.0%	--	-66.7%

This new GRF line item supports OHC’s efforts to prepare for United Nations Educational, Scientific, and Cultural Organization (UNESCO) World Heritage site designation that will honor Ohio earthworks and the people who built them. OHC expects to receive UNESCO World Heritage designation for Fort Ancient, the Newark Earthworks (Great Circle and Octagon), and the Hopewell Culture National Historical Park by summer of 2023.

**Education and Collections (ALI 360501)**

FY 2020 Actual	FY 2021 Actual	FY 2022 Actual	FY 2023 Estimate	FY 2024 Introduced	FY 2025 Introduced
<b>GRF ALI 360501, Education and Collections</b>					
\$5,180,712	\$4,791,092	\$5,016,092	\$5,016,092	\$5,604,282	\$5,882,435
% change	-7.5%	4.7%	0.0%	11.7%	5.0%

This line item supports the preservation of and access to the state’s collections of Ohio government records, historical documents, and artifacts. It supports educational programs, the OHC website, records digitization, and research services. Examples of some of the resources supported by this item include *Ohio as America*, an electronic textbook for fourth grade Ohio history classes; Ohio Memory, a collaboration with the State Library that includes an online collection of more than 180,000 images; and *Timeline*, a history magazine. The line item represents the principal funding that directly supports OHC’s functions and operation of research facilities.

### Site and Museum Operations (ALI 360502)

FY 2020 Actual	FY 2021 Actual	FY 2022 Actual	FY 2023 Estimate	FY 2024 Introduced	FY 2025 Introduced
<b>GRF ALI 360502, Site and Museum Operations</b>					
\$6,707,853	\$6,298,753	\$7,232,753	\$6,532,753	\$7,721,860	\$9,002,272
% change	-6.1%	14.8%	-9.7%	18.2%	16.6%

This line item provides services and support for the state’s system of historic sites and museums, including the Ohio History Center and the adjacent Ohio Village, and the facilities for storing and preserving library, archive, and artifact collections. Activities funded by this item include liaison services, curatorial and exhibit services, marketing and fundraising support, planning, capital improvements, and major maintenance. OHC provides staff to work with the 42 local organizations and other agencies that currently operate 59 of the state’s historical sites and museums.

### Ohio Preservation Office (ALI 360504)

FY 2020 Actual	FY 2021 Actual	FY 2022 Actual	FY 2023 Estimate	FY 2024 Introduced	FY 2025 Introduced
<b>GRF ALI 360504, Ohio Preservation Office</b>					
\$281,300	\$261,608	\$261,609	\$261,609	\$731,882	\$738,859
% change	-7.0%	0.0%	0.0%	179.8%	1.0%

This line item supports the State Historic Preservation Office (SHPO), a division of OHC that carries out historic preservation responsibilities under federal and state law. These functions include nominating properties for the National Register of Historic Places, maintaining inventories of historically and archaeologically significant properties, and administering historical reviews for federal Rehabilitation Tax Credit and state Historic Preservation Tax Credit programs. This line item provides a portion of the required 40% state match for the National Park Service’s Historic Preservation Fund Program. According to OHC, in recent years, funding levels have not been sufficient to cover the required match. To offset the shortfall, OHC has contracted with state agencies and corporations for direct services. Due to new legislation impacting the Ohio Historic Preservation Tax (OHPTC) Program, there is potential for increased need for SHPO services.

### National Afro-American Museum (ALI 360505)

FY 2020 Actual	FY 2021 Actual	FY 2022 Actual	FY 2023 Estimate	FY 2024 Introduced	FY 2025 Introduced
<b>GRF ALI 360505, National Afro-American Museum</b>					
\$485,000	\$451,050	\$536,050	\$536,050	\$728,105	\$811,528
% change	-7.0%	18.8%	0.0%	35.8%	11.5%

This line item supports the National Afro-American Museum and Cultural Center (NAAMCC), located in Wilberforce, Greene County. Through collecting and preserving relevant materials and using them as the basis for a variety of programs, exhibitions, research, and publications, the NAAMCC educates the public about African-American history and culture, with an emphasis on Ohio history.

### Hayes Presidential Center (ALI 360506)

FY 2020 Actual	FY 2021 Actual	FY 2022 Actual	FY 2023 Estimate	FY 2024 Introduced	FY 2025 Introduced
<b>GRF ALI 360506, Hayes Presidential Center</b>					
\$550,000	\$511,500	\$572,880	\$572,880	\$597,319	\$621,758
% change	-7.0%	12.0%	0.0%	4.3%	4.1%

This line item subsidizes the Rutherford B. Hayes Presidential Center in Fremont, Sandusky County. The Center includes the Hayes residence (Spiegel Grove), a library, a museum, and the tomb of President Hayes and his wife. The home and museum have a combined 40,000 visitors per year, including visits for research and special events.

### Outreach and Partnership (ALI 360509)

FY 2020 Actual	FY 2021 Actual	FY 2022 Actual	FY 2023 Estimate	FY 2024 Introduced	FY 2025 Introduced
<b>GRF ALI 360509, Outreach and Partnership</b>					
\$155,582	\$144,693	\$144,692	\$144,692	\$148,022	\$151,452
% change	-7.0%	0.0%	0.0%	2.3%	2.3%

This line item provides partial funding for OHC's Local History Services Department, which provides schools and local history organizations around the state with outreach, curriculum, and professional development support, and coordinates volunteer programs and statewide conferences and workshops. The Department also operates the Ohio Historical Markers Program and the History Fund tax check off grant program funded by line item 360602, Ohio History Tax Check-Off.

### Ohio History Tax Check-Off (ALI 360602)

FY 2020 Actual	FY 2021 Actual	FY 2022 Actual	FY 2023 Estimate	FY 2024 Introduced	FY 2025 Introduced
<b>Fund 5KLO ALI 360602, Ohio History Tax Check-Off</b>					
\$30,000	\$150,000	\$102,500	\$150,000	\$150,000	\$150,000
% change	400.0%	-31.7%	46.3%	0.0%	0.0%

This line item is funded by an income tax check off that allows taxpayers to direct a portion of their state tax refunds to OHC. The appropriated funds pay for competitive matching grants to

local history organizations, nonprofits, and local governments for organizational development initiatives, brick-and-mortar projects, and program and collections activities.

### Ohio History License Plate (ALI 360603)

FY 2020 Actual	FY 2021 Actual	FY 2022 Actual	FY 2023 Estimate	FY 2024 Introduced	FY 2025 Introduced
<b>Fund 5PD0 ALI 360603, Ohio History License Plate</b>					
\$3,720	\$6,000	\$7,500	\$10,000	\$10,000	\$10,000
% change	61.3%	25.0%	33.3%	0.0%	0.0%

This line item is funded by a contribution of \$20 for each purchase of the “Ohio History” license plate. The money is then used to pay for grants on a matching basis to local history-related organizations. A portion may be used for administering the grants.

### Grant and subsidy programs

In 2010, the Legislative Commission on the Education and Preservation of State History recommended the creation of an income tax check off by which Ohio taxpayers could donate a portion of their refunds to OHC. The proceeds are used for a competitive grant program, which provides local history organizations, nonprofit organizations, and local governments with funding to engage in projects that support historic preservation and education through the Certified Local Government Grant Program. The Connection is required to submit to the General Assembly a yearly written report detailing all aspects of the grant program from the immediately preceding calendar year.

House Bill 59 of the 130<sup>th</sup> General Assembly created the Ohio History License Plate Program, which is funded by a \$20 contribution from each person being issued a set of “Ohio History” license plates. The funds are used by OHC to pay for grants on a matching basis to local history-related organizations.

OHC funds Ohio Archive Grants with money received from the National Historical Publications and Records Commission (NHPRC), an arm of the National Archives and Records Administration (NARA) through their State Board Programming Grants. Grants of \$500 to \$5,000 are available to archival institutions to fund projects to preserve and provide access to Ohio’s historical records. Table 1 summarizes the grant programs. Table 2 provides the number and dollar amount of grants awarded in FY 2022.

Grant Program	Purpose	Funding/Matching Amount
Certified Local Government Grant	Support local preservation boards and commissions and local historic preservation efforts	\$5,000 minimum; grants awarded are typically between \$10,000 and \$25,000; recipients must contribute a minimum local match of 40% of the total project cost

Table 1. Ohio History Connection Grant Programs		
Grant Program	Purpose	Funding/Matching Amount
History Fund	Support preservation and sharing of Ohio's heritage by funding local, regional, and statewide projects, programs, and events related to the broad sweep of the state's history and pre-history	\$1,000-\$20,000, based on project category; all grants require an 80/20 or 60/40 match based on project category
Ohio Archives Grant	Enrich the culture and protect the rights of Ohioans by fostering activities that identify, preserve, and provide access to the state's documentary heritage	\$500-\$5,000; all grants require a minimum one-to-one in-kind and/or cash match

Table 2. Ohio History Connection Grant Awards, FY 2022				
Program	Applications		Awards	
	Applicants	Amount Requested	Grants Awarded	Amount Awarded
Certified Local Government	13	\$283,550	11	\$140,906
History Fund	37	\$409,442	18	\$207,100
Ohio Archives	19	\$55,409	13	\$32,585
<b>Total</b>	<b>69</b>	<b>\$748,401</b>	<b>42</b>	<b>\$380,591</b>

Additionally, OHC fully distributes funds from ALI 360508, State Historical Grants. This line item typically serves as a means to "pass-through" grants earmarked for local historical projects and institutions. The executive budget does not provide any funding to this line item. The line is at the discretion of the General Assembly and is typically passed through OHC to entities across the state.

The earmarks for FY 2022 and FY 2023 are listed below.

Table 3. State Historical Grants (Earmarks from ALI 360508, State Historical Grants)		
Earmark	FY 2022	FY 2023
Boonshoft Museum of Discovery	\$375,000	\$375,000
Cleveland Institute of Art	\$325,000	\$325,000
Western Reserve Historical Society	\$250,000	\$250,000
Cincinnati Museum Center	\$250,000	\$250,000
Nancy and David Wolf Holocaust and Humanity Center	\$100,000	\$100,000



<b>Table 3. State Historical Grants (Earmarks from ALI 360508, State Historical Grants)</b>		
<b>Earmark</b>	<b>FY 2022</b>	<b>FY 2023</b>
Cleveland Institute of Music	\$100,000	\$100,000
Cleveland Orchestra	\$100,000	\$100,000
Jewish Federation of Cincinnati	\$100,000	\$100,000
Johnny Appleseed Museum and Education Center	\$75,000	\$35,000

# FY 2024 - FY 2025 Appropriations - As Introduced

# All Fund Groups

Line Item Detail by Agency			Estimate	Introduced	FY 2023 to FY 2024	Introduced	FY 2024 to FY 2025	
			FY 2022	FY 2023	FY 2024	% Change	FY 2025	% Change
<b>Report For: Main Operating Appropriations Bill</b>			<b>Version: As Introduced</b>					
<b>OHS Ohio History Connection</b>								
GRF	360400	Holocaust and Genocide Memorial and Education Commission	\$ 200,000	\$ 200,000	\$ 210,000	5.00%	\$ 240,000	14.29%
GRF	360401	Ohio Commission for the U.S. Semiquincentennial	\$ 0	\$ 500,000	\$ 5,844,000	1,068.80%	\$ 8,150,000	39.46%
GRF	360402	UNESCO World Heritage Sites	\$ 0	\$ 0	\$ 1,200,000	N/A	\$ 400,000	-66.67%
GRF	360501	Education and Collections	\$ 5,016,092	\$ 5,016,092	\$ 5,604,282	11.73%	\$ 5,882,435	4.96%
GRF	360502	Site and Museum Operations	\$ 7,232,753	\$ 6,532,753	\$ 7,721,860	18.20%	\$ 9,002,272	16.58%
GRF	360504	Ohio Preservation Office	\$ 261,609	\$ 261,609	\$ 731,882	179.76%	\$ 738,859	0.95%
GRF	360505	National Afro-American Museum	\$ 536,050	\$ 536,050	\$ 728,105	35.83%	\$ 811,528	11.46%
GRF	360506	Hayes Presidential Center	\$ 572,880	\$ 572,880	\$ 597,319	4.27%	\$ 621,758	4.09%
GRF	360508	State Historical Grants	\$ 1,675,000	\$ 1,635,000	\$ 0	-100.00%	\$ 0	N/A
GRF	360509	Outreach and Partnership	\$ 144,692	\$ 144,692	\$ 148,022	2.30%	\$ 151,452	2.32%
<b>General Revenue Fund Total</b>			<b>\$ 15,639,076</b>	<b>\$ 15,399,076</b>	<b>\$ 22,785,470</b>	<b>47.97%</b>	<b>\$ 25,998,304</b>	<b>14.10%</b>
5KLO	360602	Ohio History Tax Check-off	\$ 102,500	\$ 150,000	\$ 150,000	0.00%	\$ 150,000	0.00%
5PDO	360603	Ohio History License Plate	\$ 7,500	\$ 10,000	\$ 10,000	0.00%	\$ 10,000	0.00%
<b>Dedicated Purpose Fund Group Total</b>			<b>\$ 110,000</b>	<b>\$ 160,000</b>	<b>\$ 160,000</b>	<b>0.00%</b>	<b>\$ 160,000</b>	<b>0.00%</b>
3HQ0	360604	GEER - History Initiatives	\$ 557,507	\$ 0	\$ 0	N/A	\$ 0	N/A
<b>Federal Fund Group Total</b>			<b>\$ 557,507</b>	<b>\$ 0</b>	<b>\$ 0</b>	<b>N/A</b>	<b>\$ 0</b>	<b>N/A</b>
<b>Ohio History Connection Total</b>			<b>\$ 16,306,583</b>	<b>\$ 15,559,076</b>	<b>\$ 22,945,470</b>	<b>47.47%</b>	<b>\$ 26,158,304</b>	<b>14.00%</b>