



THE CAREER COLLEGE IMPACT

**How career education serves Ohio's individuals,
communities, and economy**

Research report on Ohio's degree-granting colleges - March 2023



OMACCS

OHIO-MICHIGAN ASSOCIATION OF
CAREER COLLEGES AND SCHOOLS

OHIO About the Research

The primary sources for our research are made available at both the federal and state level.



At the federal level, the U.S. Department of Education's Integrated Postsecondary Education Data System (IPEDS), collects information from every college, university, technical, and vocational institution that participates in the federal student financial aid programs, and is one of the most comprehensive data sets available. We have used the most recent available required reporting year; data used in this report is solely from the 2021 IPEDS report.



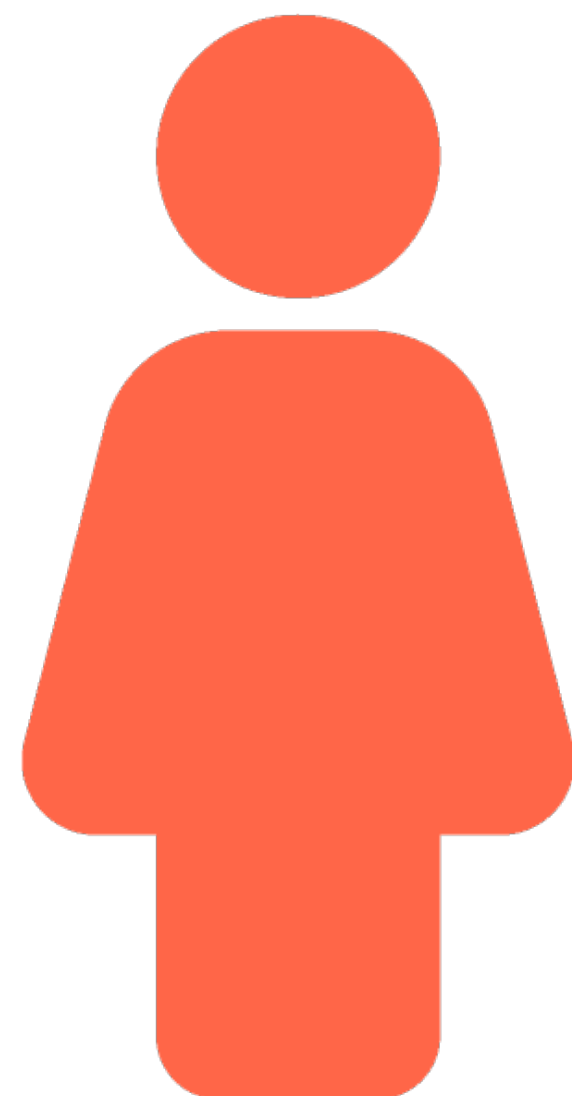
Board of Career
Colleges and Schools

At the state level, the Ohio State Board of Career Colleges and Schools (OSBCCS) collects annual data from all the colleges and schools it oversees, presenting its annual data in the form of the OSBCCS Annual Report; data used in this report is taken from the 2022 edition.

Our Research Partners: Cyanna Education Services

Cyanna serves educators and related regulatory agencies in three key areas: licensing, compliance, and accreditation consulting; academic training and curriculum development; and software licensing and development.

OHIO Executive Summary



Women
make up
about **70%**
of students
at career
colleges



More than
44% of
career college
students are
minorities



66% of
career college
students are
25 and older

Career colleges proportionately serve a **larger share of underserved and economically disadvantaged students**. Because our students are older, Ohio is the heart of it all for our non-traditional students who have their roots here and are more likely to continue to live and work in the Buckeye State after graduation.

OHIO

Executive Summary



For the last 10 years, **graduation rates at Ohio career colleges** have been higher than graduation rates at the state's public universities and community colleges

In 2022, Ohio's career schools* paid **\$124M** in wages and spent **\$284M** in our local economies



Over 53,000 **Ohioans** attended a career college in 2022, with over 9,218 in degree programs

15:1

Our **student-to-faculty ratio** for 2022 is 15:1. That's lower than Ohio's public universities and community colleges

Executive Summary



78%

78% of 2022 graduates found **employment in their field within 90 days** after graduation, according to the OSBCCS Annual Report

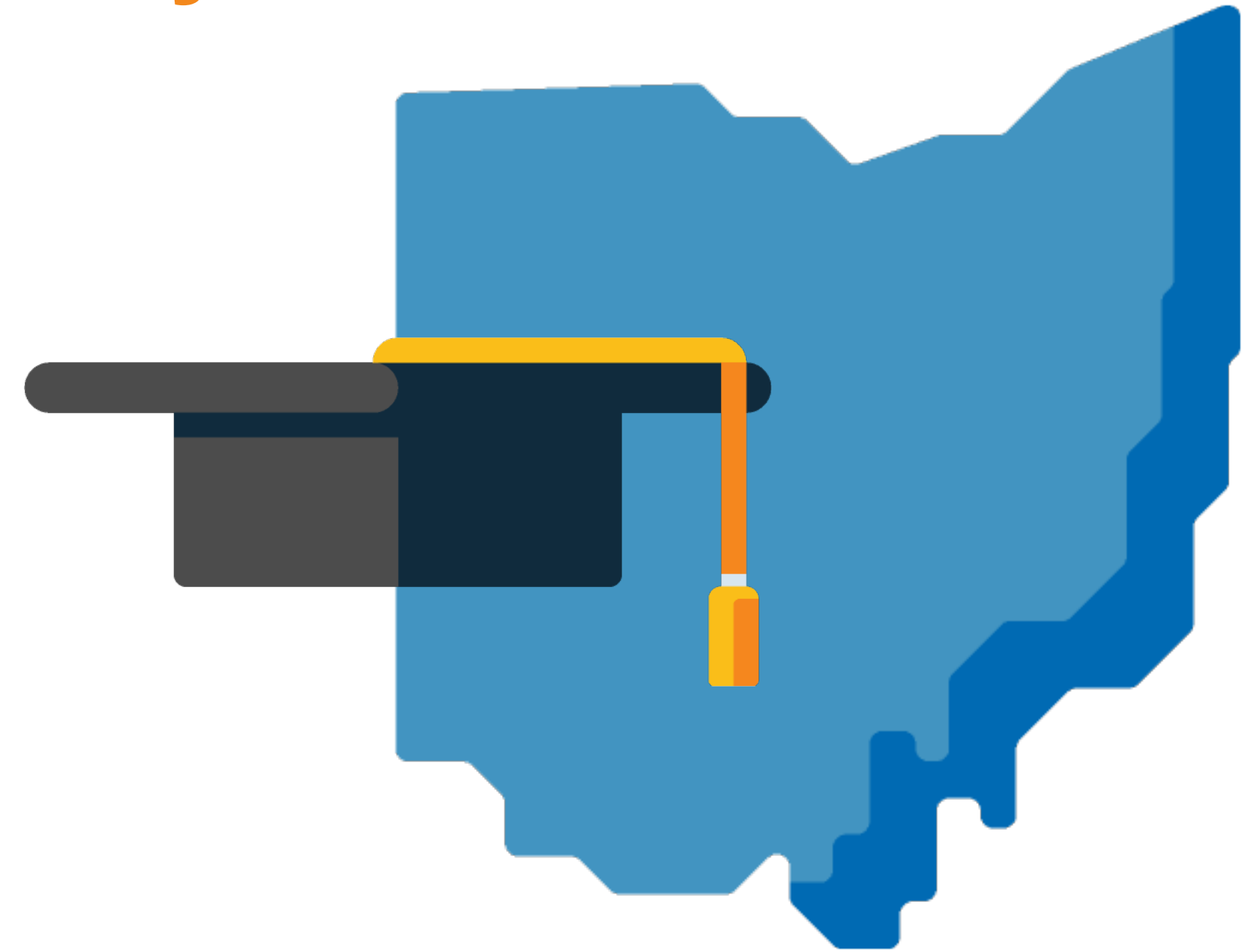
91%

91% of degree-earning graduates are in Ohio's fastest growing fields: health, business, and technology

1.8%

Career college grads represent **1.8%** of all Ohio's grads, but represent:

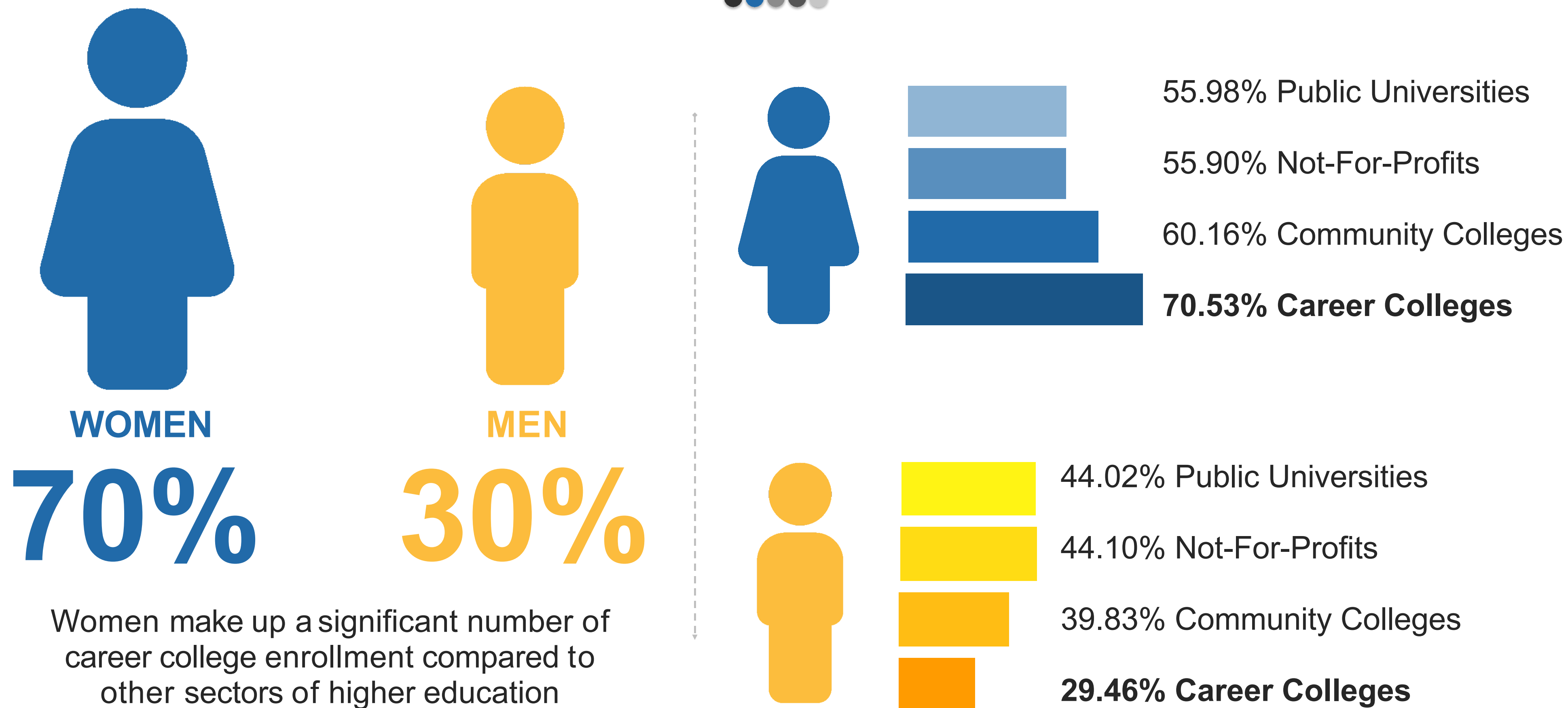
- 6.5% of all health graduates
- 2.2% of all technology graduates
- 0.6% of all business graduates



Based on the **U.S. Census Bureau**, since average earnings for individuals with a two-year degree are higher than those with a high school diploma alone, we're increasing the earning potential of our graduates. And because a majority of our graduates go to work in high-demand occupations, we're **helping Ohio keep pace with workforce demands.**

OHIO

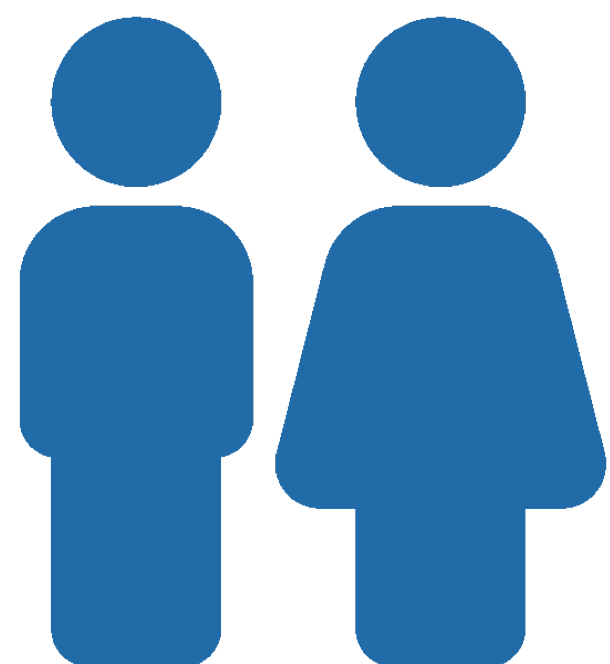
Enrollment by Gender



Source: The Integrated Postsecondary Education Data System

OHIO

Minority Enrollment



Hispanic



4.51% Public Universities

5.16% Not-For-Profits

7.73% Community Colleges

4.27% Career Colleges



African American



8.51% Public Universities

9.61% Not-For-Profits

15.80% Community Colleges

40.13% Career Colleges

More than
40%
of the total student
population at Ohio's
degree-granting career
schools are
MINORITIES

Source: The Integrated Postsecondary Education Data System

OHIO

Students Age 25+



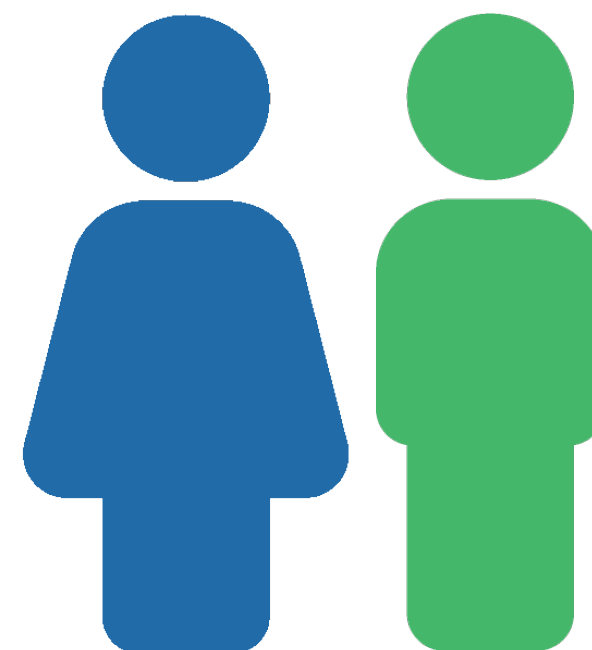
Students aged

25+

represent over

66%

of all students enrolled in
a degree-granting career
school in Ohio



Age 25+



16.13% Public Universities



24.16% Not-For-Profits



29.22% Community Colleges



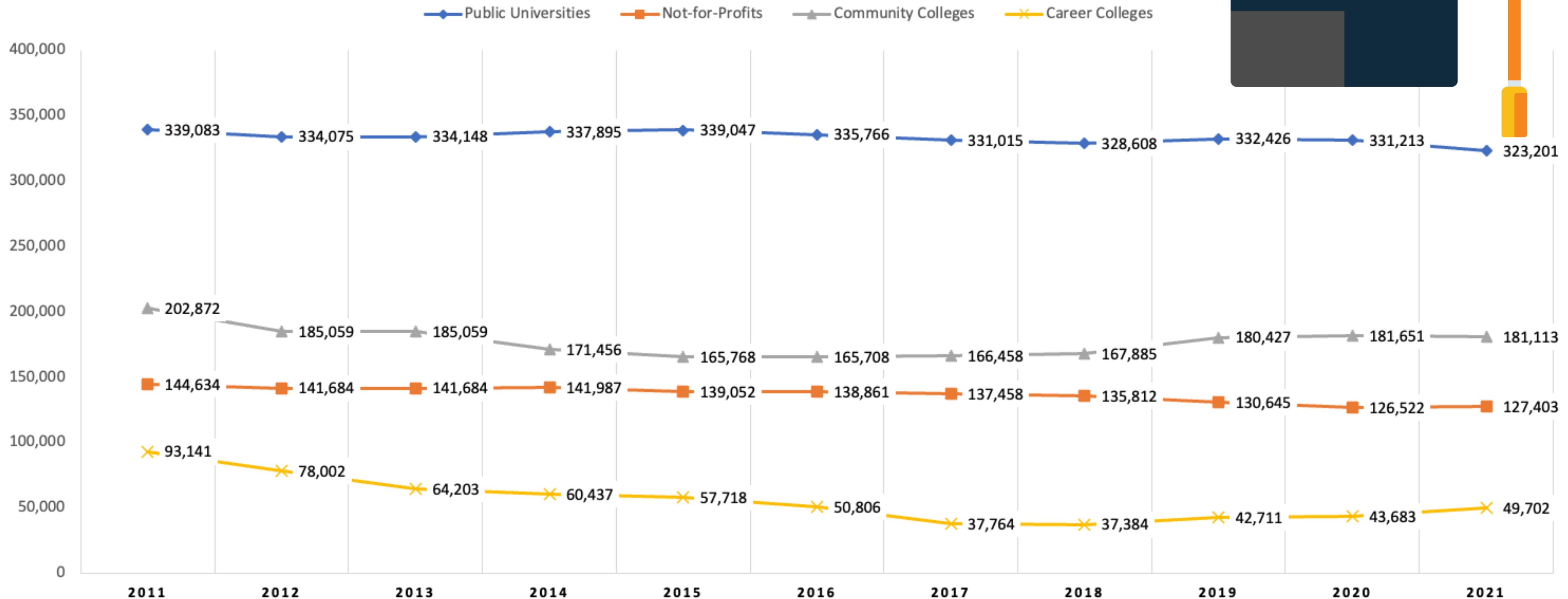
66.03% Career Colleges



Source: The Integrated Postsecondary Education Data System

OHIO Enrollment Trends

9

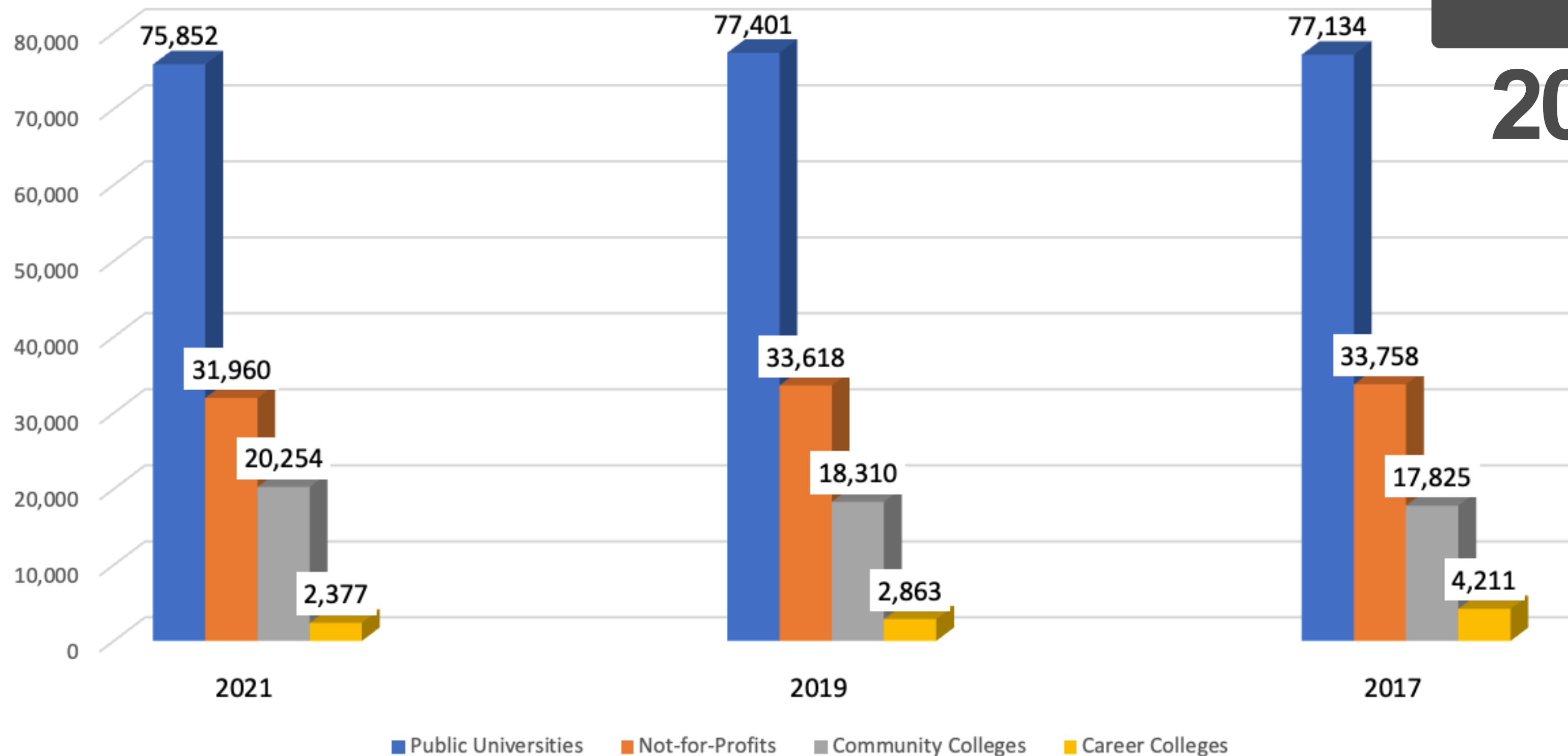


In 2021 18.5% of all students at Ohio's career colleges and schools (9,218 students) were enrolled in degree-level programs.

Source: The Integrated Postsecondary Education Data System

OHIO Degree-Earning Graduates

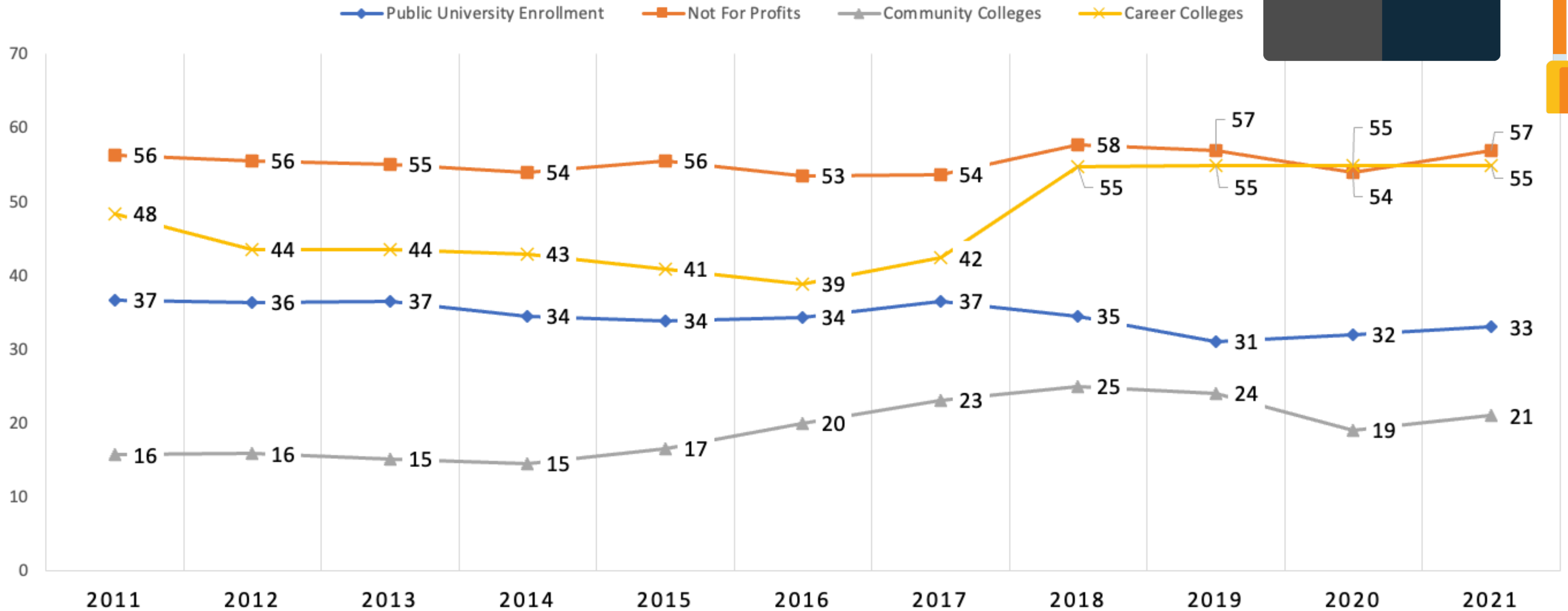
10



Of the 130K+ degree-earning graduates in Ohio, career colleges account for 1.8% of all Ohio college graduates. However, Ohio career colleges and schools totaled **28,719 graduates across all levels of programs** offered.

Source: The Integrated Postsecondary Education Data System and the OSBCCS 2022 Annual Report

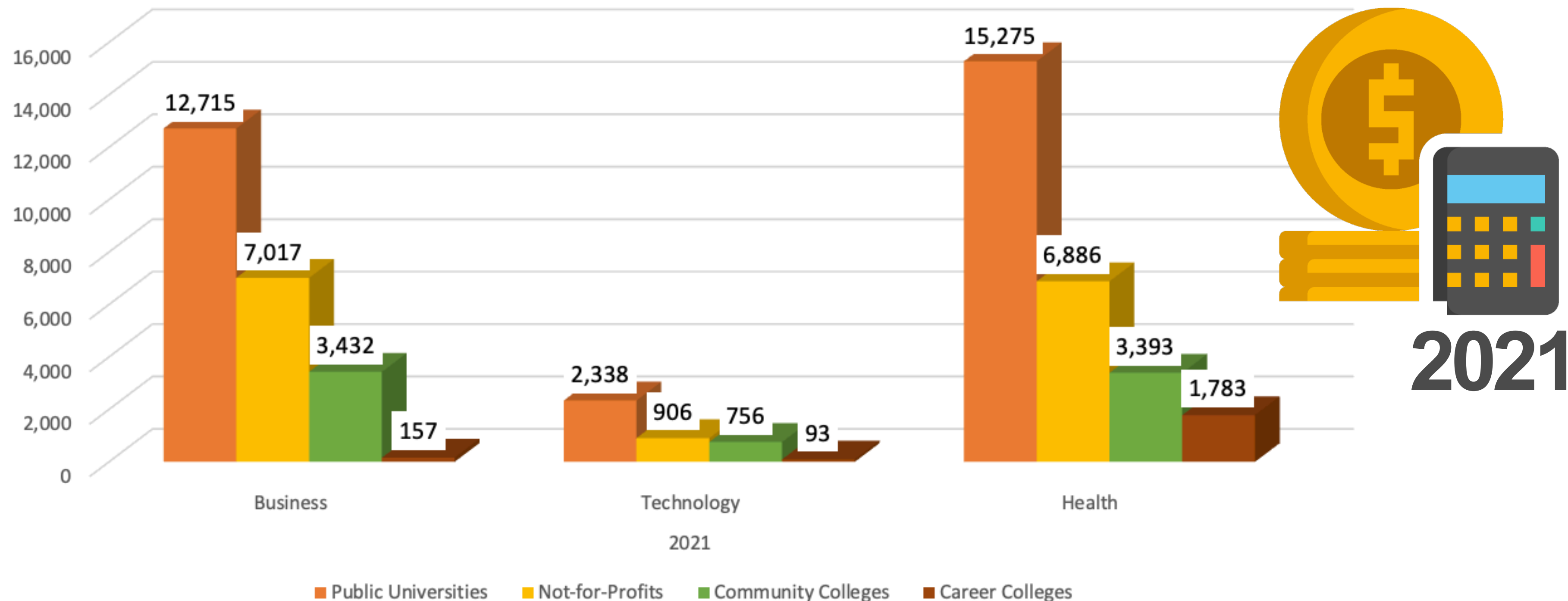
Graduation Rates



Career schools in Ohio continued to consistently achieve higher graduation rates than public universities and community colleges, and have rivaled not-for-profits in the last 4 years.

Source: The Integrated Postsecondary Education Data System

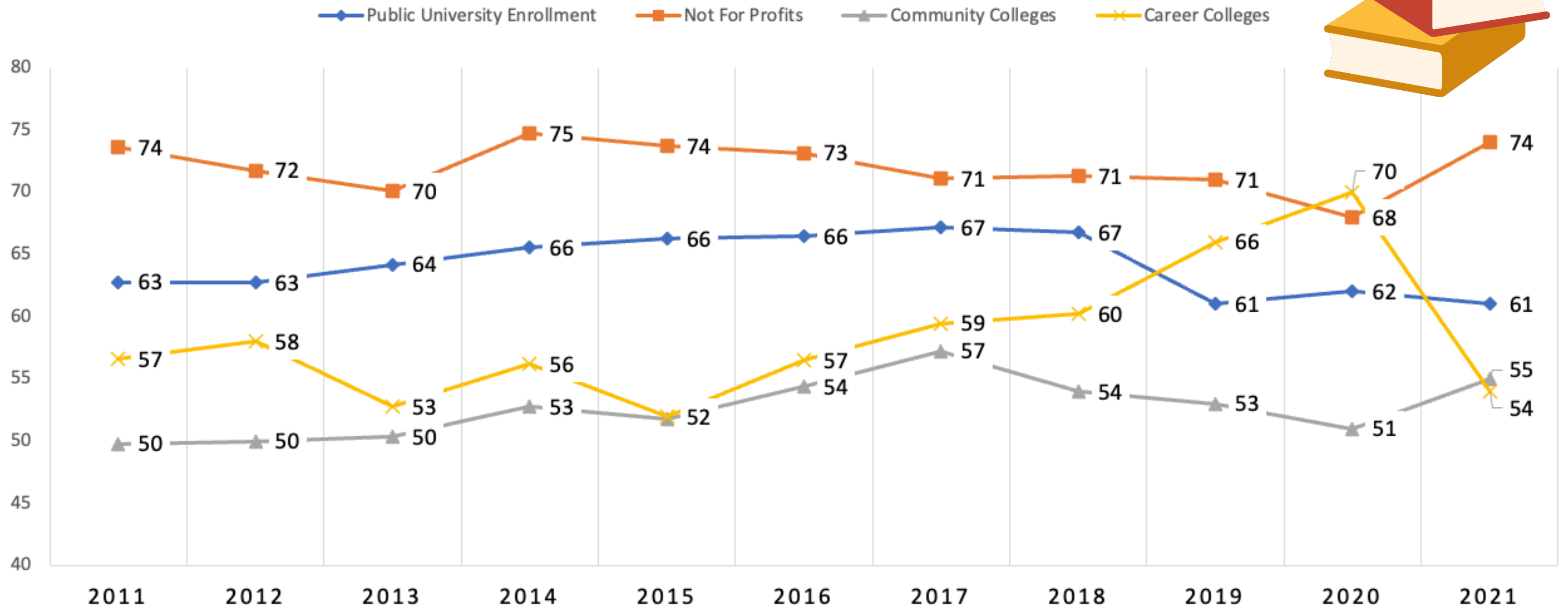
OHIO Supplying the Workforce



While career colleges comprised only 1.8% of all graduates of degree-granting institutions in 2021, they represented 6.5% of all students earning a health-related degree, 2.2% of all graduates in the state earning a computer/technology degree, and 0.6% earning a business degree. **Among the 2,033 career college degree-earning graduates, 91% of them earned degrees in health, technology and business**

Source: The Integrated Postsecondary Education Data System

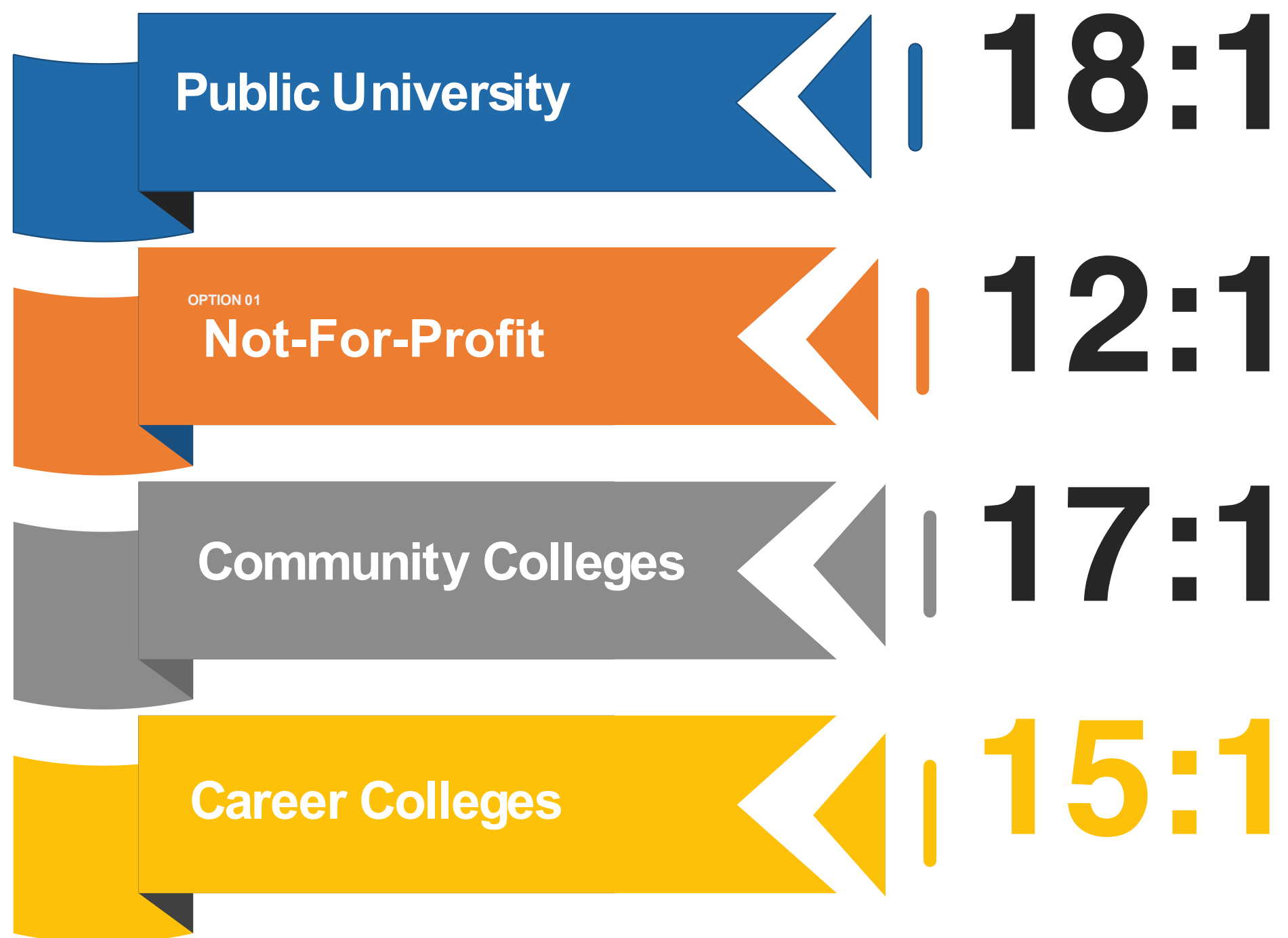
Student Retention Rates



From 2015 to 2020, **career college retention rates** increased every year, until a decline back towards the median in 2021. **Retention rate** is the percentage of a school's first-time, first-year undergraduate students who continue at that school the next year.

Source: The Integrated Postsecondary Education Data System

OHIO Student-to-Faculty Ratio

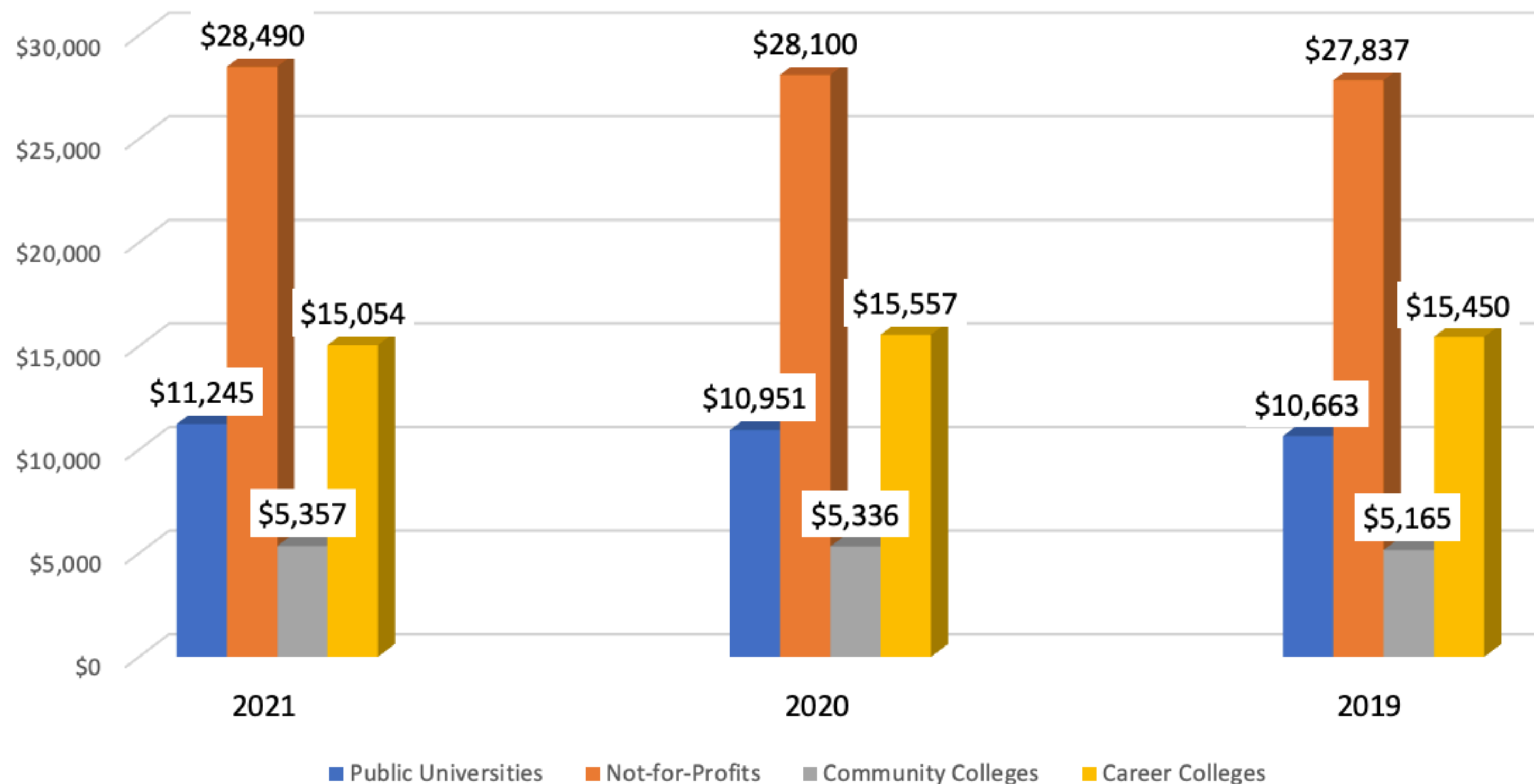


Ohio career colleges' **student-to-faculty ratios** are lower than those compared to Ohio's public universities and community colleges. They have maintained a long tradition of keeping class sizes small enough to foster one-on-one learning.

Source: The Integrated Postsecondary Education Data System

OHIO

Average Degree Program Tuition

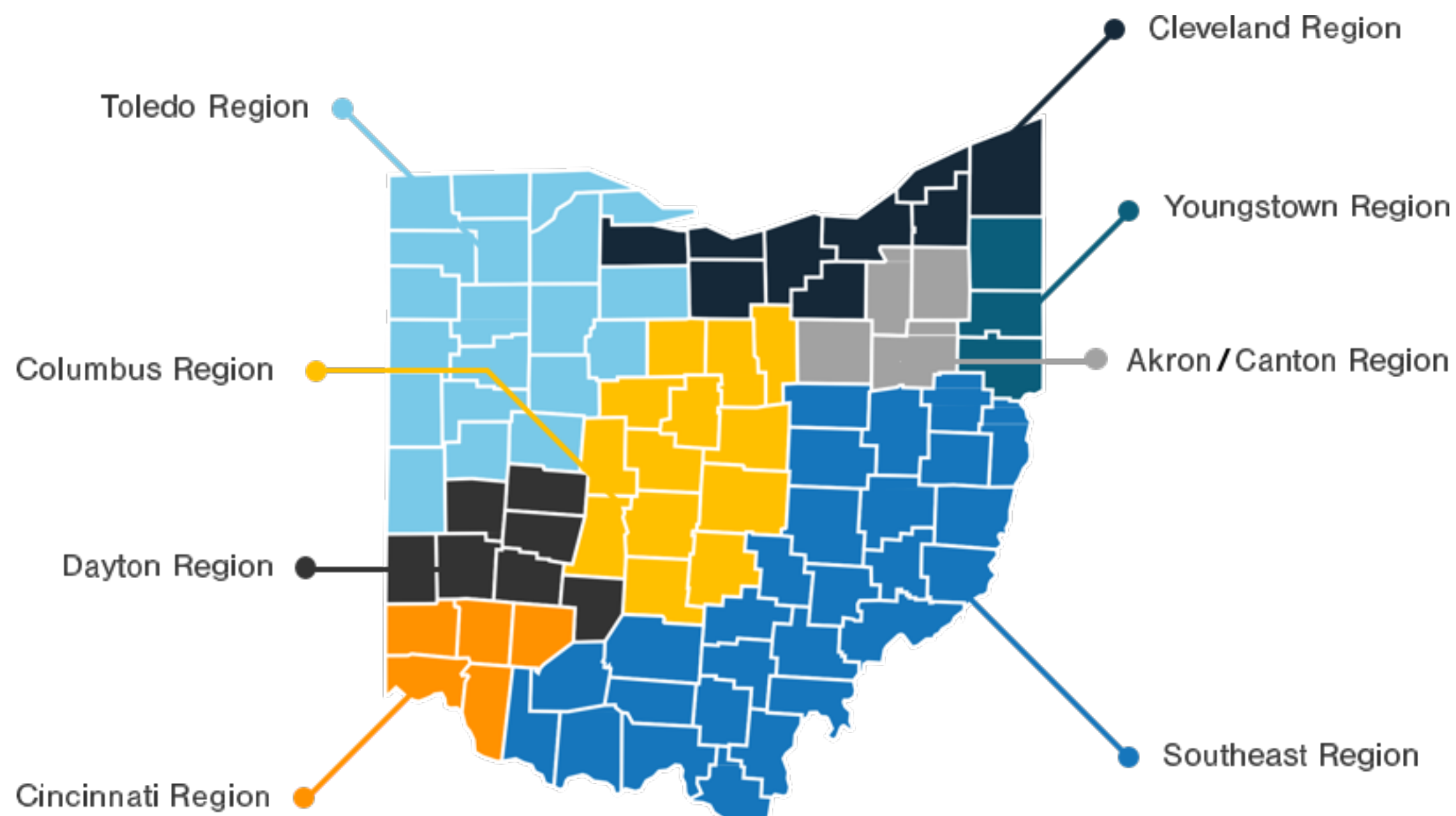


From 2019 through 2021, tuition at public universities was capped by the Ohio Legislature. Career colleges have raised tuition **by just over 1%** from 2019 to 2021.

Source: The Integrated Postsecondary Education Data System

OHIO

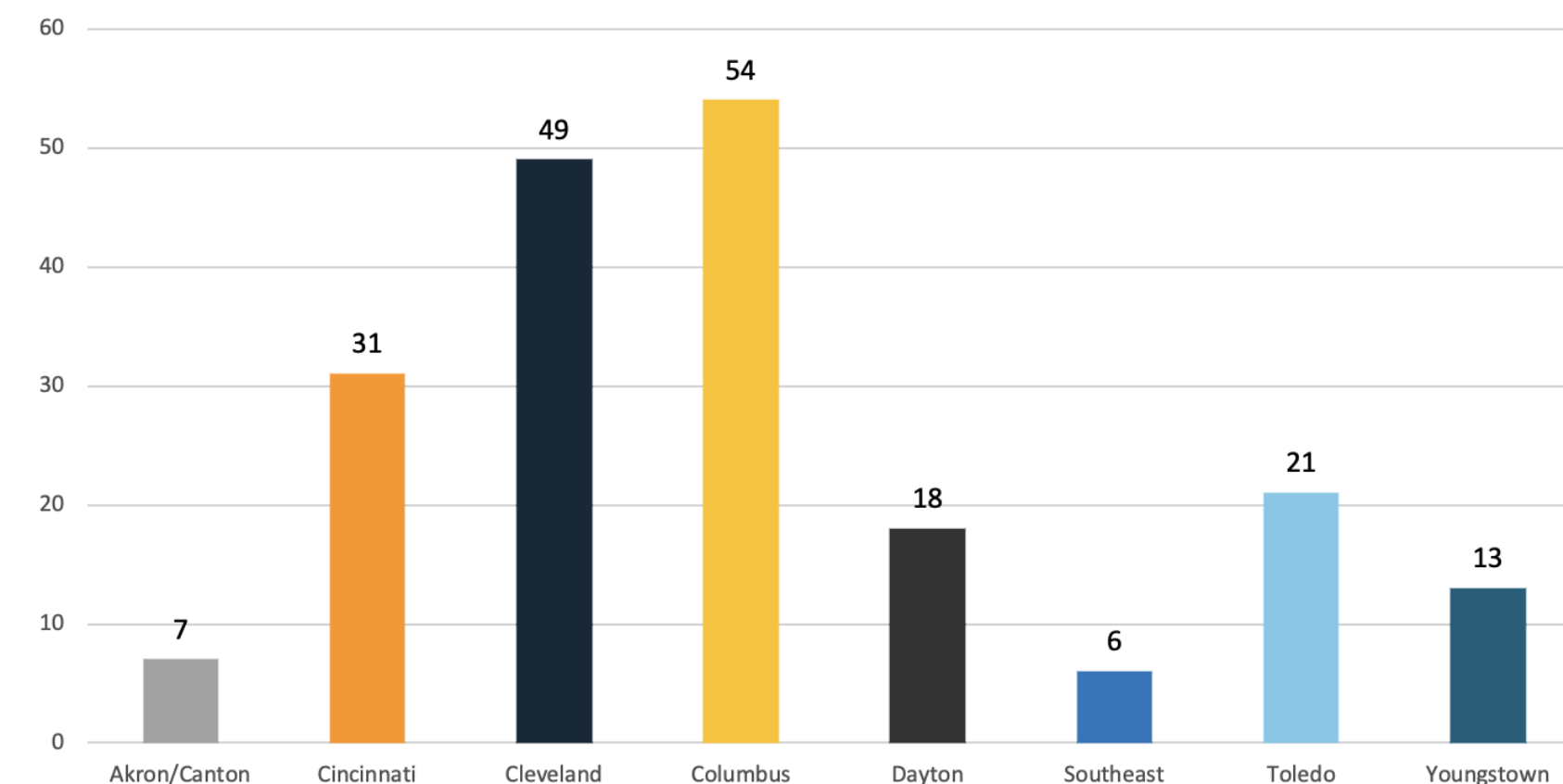
Total Student Enrollment



Ohio boasts nearly 200 career colleges and schools that serve students in all major regions of the state, including **54 degree-granting institutions.**

Source: The OSBCCS 2022 Annual Report

Career Colleges by Region



2022 Total Enrollment by Region

Akron/Canton - 1,278

Cincinnati - 13,331

Cleveland - 9,340

Columbus - 12,618

Dayton - 3,348

Southeast - 507

Toledo - 5,616

Youngstown - 1,959

9,218
Total **degree program**
enrollments in 2022

Presentation Development



Thank you to the team at **Cyanna Education Services** and **Scholar House Media** for their assistance in developing this presentation for OMACCS. For more information about Cyanna and Scholar House, please visit their websites at the links below.



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