As Introduced

132nd General Assembly Regular Session 2017-2018

H. C. R. No. 23

Representative Pelanda

Cosponsors: Representatives Carfagna, Antonio, Scherer, West, Boggs, Kent, Ingram, Fedor, Arndt, Reineke, Kelly

A CONCURRENT RESOLUTION

| То | encourage equitable and diverse gender | representation | 1 |
|----|----------------------------------------|----------------|---|
| | on the boards and in senior management | of Ohio | 2 |
| | companies and institutions. | | 3 |

BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES OF THE STATE OF OHIO (THE SENATE CONCURRING):

| WHEREAS, Equitable and diverse gender representation in the | 4 | |
|----------------------------------------------------------------|----|--|
| leadership ranks of companies and institutions in Ohio is | 5 | |
| essential to enhance the competitive position of this state in | 6 | |
| the global economy; and | 7 | |
| WHEREAS, Women in the United States have earned more | 8 | |
| bachelor's degrees than men since 1982, more master's degrees | 9 | |
| than men since 1987, and more doctorate degrees than men since | 10 | |
| 2006; and | 11 | |
| WHEREAS, Women make up 46.8% of the U.S. labor force, yet | 12 | |
| only 16.2% of board seats of Russell 3000 companies belong to | 13 | |
| women; and | | |
| WHEREAS, In 2016, women represented 44.3% of the labor | 15 | |
| force in Ohio, but represented only 20.5% of board seats for | 16 | |
| Fortune 1000 companies headquartered in Ohio; and | 17 | |

H. C. R. No. 23
As Introduced

| WHEREAS, The Catalyst Research Center's series, "The Bottom | 18 |
|------------------------------------------------------------------|----|
| Line," emphasized the benefits of gender-balanced boards and | 19 |
| found that companies with higher percentages of women board | 20 |
| directors financially outperformed companies with the lowest | 21 |
| percentages of women board directors by significant margins; and | 22 |
| WHEREAS, Catalyst found a clear and positive correlation | 23 |
| between the percentage of women board directors in the past and | 24 |
| the percentage of women corporate officers in the future; and | 25 |
| WHEREAS, Catalyst's report, titled "Women on Corporate | 26 |
| Boards Globally," found that three or more women serving on a | 27 |
| corporate board substantially changes boardroom dynamics, | 28 |
| enhances the likelihood that women's voices and ideas are heard, | 29 |
| and creates a critical mass of women that can lead to better | 30 |
| financial performance; and | 31 |
| WHEREAS, A McKinsey & Company study titled "Women in the | 32 |
| Workplace 2016," emphasized that women are less likely to | 33 |
| receive the first critical promotion to manager, are less likely | 34 |
| to be hired into more senior positions, and obtain less access | 35 |
| to the people, input, and opportunities that accelerate careers. | 36 |
| As a result, the higher you look in companies, the fewer women | 37 |
| you see; and | 38 |
| WHEREAS, Ohio has a significant stake in promoting | 39 |
| equitable and diverse gender representation in the public, | 40 |
| private, and nonprofit leadership ranks of Ohio companies, | 41 |
| institutions, and state and local government; now therefore be | 42 |
| it | 43 |
| RESOLVED, That we, the members of the 132nd General | 44 |
| Assembly of the State of Ohio, in adopting this resolution, urge | 45 |
| all private and public companies and institutions doing business | 46 |
| in this state to commit to increase the gender diversity on | 47 |
| their boards of directors and in senior management positions and | 48 |

| H. C. R. No. 23 As Introduced | Page 3 | |
|------------------------------------------------------------------|--------|--|
| to set and publish goals by which to measure their progress; and | 49 | |
| be it further | 50 | |
| RESOLVED, That the Clerk of the House of Representatives | 51 | |
| transmit duly authenticated copies of this resolution to the | 52 | |
| Governor of Ohio and the news media of Ohio. | 53 | |