As Introduced

134th General Assembly Regular Session

H. B. No. 599

2021-2022

Representatives Lanese, Carruthers Cosponsors: Representatives John, Johnson

A BILL

То	amend section 5747.98 and to enact section	1
	122.852 of the Revised Code to enact the	2
	Entertainment Technology Initiative, authorizing	3
	a refundable income tax credit for certain	4
	entertainment technology companies engaged in	5
	postproduction and digital distribution	6
	services.	7

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF OHIO:

Section 1. That section 5747.98 be amended and section	8
122.852 of the Revised Code be enacted to read as follows:	9
Sec. 122.852. (A) As used in this section:	10
(1) "Affiliate" means a person that directly, or	11
indirectly through one or more intermediaries, controls, is	12
controlled by, or is under common control with another person.	13
For the purpose of this division, a person is "controlled by"	14
another person if the controlling person holds, directly or	15
indirectly, the majority voting or ownership interest in the	16
controlled person or has control over the day-to-day operations	17
of the controlled person by contract or by law.	18

(2) "Motion picture," "production company," "eligible	19
expenditures," and "tax credit-eligible production" have the	20
same meanings as in section 122.85 of the Revised Code.	21
(3) "Ohio institution of higher education" means all of	22
the following:	23
(a) A state institution of higher education, as defined in	24
section 3345.011 of the Revised Code;	25
(b) An institution authorized by the department of higher	26
education under Chapter 1713. of the Revised Code to grant	27
degrees and that is accredited by the appropriate regional and	28
professional accrediting associations within whose jurisdiction	29
it falls;	30
(c) A private career school holding program authorizations	31
issued by the state board of career colleges and schools under	32
division (C) of section 3332.05 of the Revised Code;	33
(d) A private institution exempt from regulation under	34
Chapter 3332. of the Revised Code as prescribed in section	35
3333.046 of the Revised Code.	36
(4) "Ohio investment expenditures" means qualifying	37
payroll and amounts paid to purchase, lease, construct, expand,	38
or improve a qualifying technology entertainment facility. "Ohio	39
investment expenditures" include costs for design, engineering,	40
and construction of the facility; exploration and implementation	41
of sustainability features and other equipment or design	42
characteristics that increase energy efficiency or contribute to	43
a public or private certification of the facility; technical	4 4
improvements to heating, ventilation, and air conditioning	45
systems and electrical systems, including the design and	46
installation of solar and wind energy systems or geothermal	47

heating systems; and purchase and installation of electric	48
vehicle charging stations. "Ohio investment expenditures"	49
exclude any qualifying expenditures for which a qualifying	50
technology entertainment company received a credit under this	51
section and any eligible production expenditures for which a	52
production company received a credit under section 122.85 of the	53
Revised Code.	54
(5) "Pass-through entity" has the same meaning as in	55
section 5733.04 of the Revised Code.	56
(6) "Taxpayer" and "resident" have the same meanings as in	57
section 5747.01 of the Revised Code.	58
(7) "Qualifying employee" means an individual employed in	59
a full-time position, the duties of which consist primarily of	60
performing postproduction or digital distribution services in	61
this state and who, on the date the individual's employment	62
begins, (a) is a resident, as that term is defined in section	63
5747.01 of the Revised Code, (b) is enrolled in an Ohio	64
institution of higher education, or (c) graduated with a degree,	65
certificate, or credential received from an Ohio institution of	66
higher education in the preceding twelve months.	67
(8) "Qualifying payroll" means wages, salaries, and other	68
compensation paid to employees for performing postproduction and	69
digital distribution services in this state.	70
(9) "Postproduction or digital distribution services"	71
means any of a series of processes involved in making a motion	72
picture or an extended reality experience that occur after the	73
filming, shooting, or recording phase of production including	74
image processing and sound synchronization, editing and related	75
services, transfer of film to tape or digital format, audio	76

recording and mixing, music composition and recording, visual	77
effects, motion graphics and animation, color grading, data	78
storage, film or music delivery, postproduction supervision,	79
video mastering, metadata generation, creation and distribution	80
of digital cinema packages, quality control, digital delivery,	81
advertising and promotion, and distribution.	82
(10) "Qualifying entertainment technology facility" means	83
a building or complex of buildings having at least five thousand	84
square feet of cumulative floor space, located in this state,	85
and used primarily to perform postproduction or digital	86
distribution services for motion pictures or extended reality	87
experiences.	88
experiences.	00
(11) "Qualifying expenditures" means expenditures incurred	89
after the effective date of this section for goods and services	90
purchased and consumed in this state by a qualifying	91
entertainment technology company directly for performing	92
postproduction or digital distribution services for a motion	93
picture or extended reality experience. "Qualifying	94
expenditures" include expenses for qualifying payroll, equipment	95
rental, motor vehicle leases, food, lodging, airfare purchased	96
through a travel agent or company headquartered in this state,	97
insurance costs and bonding purchased through a domestic	98
insurance company, as that term is defined in section 5725.01 of	99
the Revised Code, and other costs directly related to	100
postproduction and digital distribution services and consistent	101
with generally accepted practices of the entertainment industry.	102
(12) "Qualifying entertainment technology company" or	103
"qualifying company" means a pass-through entity engaged in the	104
business of performing postproduction or digital distribution	105
services for motion pictures or extended reality experiences	106

that meets all of the criteria prescribed by division (B)(2) of	107
this section.	108
(13) "Extended reality experience" includes experiences	109
utilizing mixed, extended, virtual, or augmented reality	110
technology, machine wearable technology, multiplatform	111
storytelling techniques, and modalities involving any of the	112
<pre>following:</pre>	113
(a) Merging real and virtual environments to produce	114
visualizations or experiences in which physical and digital	115
<pre>objects coexist and interact;</pre>	116
(b) Switching between an augmented reality experience and	117
a fully immersive virtual reality experience;	118
(c) Blending real world and virtual elements into a	119
<pre>cohesive multimodal experience;</pre>	120
(d) Generating interactions between humans and machines	121
through wearable technology and computers;	122
(e) Combining the physical world with computer-generated	123
<pre>virtual elements;</pre>	124
(f) Inserting or laying over audio content, visual	125
content, or both, into the real world through a delivery device;	126
(g) Creating interactive content that includes audio	127
elements, visual elements, or both audio and visual elements;	128
(h) Creating a computer-generated simulation of a three-	129
dimensional image or environment;	130
(i) Creating digital content that responds in real time to	131
user direction;	132
(i) Simulated multimodal sensory inputs to users that	133

respond to real time feedback;	134
(k) Mixing real time computer graphic interfaces with live	135
actors or props.	136
(B) Following completion of a motion picture or extended	137
reality experience for which a qualifying entertainment	138
technology company incurred at least one hundred thousand	139
dollars in qualifying expenditures, the company may apply to the	140
director of development for a tax credit under this section. The	141
application shall be submitted in the form and manner prescribed	142
by rules adopted by the director under division (J) of this	143
section and shall include all of the following:	144
(1) The applicant's name and address;	145
(2) Documentation sufficient to establish that the	146
applicant meets all of the following criteria:	147
(a) At all times in the twelve months preceding the date	148
the motion picture or extended reality experience was completed,	149
the applicant employed at least five qualifying employees or, if	150
the motion picture or extended reality experience was completed	151
before July 1, 2025, at least three qualifying employees.	152
(b) The applicant employed at least two interns who	153
assisted with postproduction or digital distribution services	154
for the motion picture or extended reality experience, who were	155
enrolled in an Ohio institution of higher education at the time	156
the internship began, and whose internship with the applicant	157
was at least three months in duration.	158
(c) The applicant's aggregate qualifying payroll for the	159
twelve months preceding the date the motion picture or extended	160
reality experience was completed was at least three hundred	161
thousand dollars or, if the motion picture or extended reality	162

experience was completed before July 1, 2025, at least one	163
hundred fifty thousand dollars.	164
(d) The applicant incurred at least five hundred thousand	165
dollars in Ohio investment expenditures, excluding the	166
qualifying expenditures described in the application, before the	167
date the motion picture or extended reality experience was	168
completed.	169
(3) A description of the motion picture or extended	170
reality experience for which the applicant performed	171
postproduction or digital distribution services, a synopsis of	172
the script, a creative elements list that includes the names of	173
the cast, crew, producer, and director, and a certification by	174
the applicant that the motion picture or extended reality	175
experience does not require records to be maintained under 18	176
U.S.C. 2257 with respect to sexually explicit content;	177
(4) If the motion picture or extended reality experience	178
is certified under section 122.85 of the Revised Code as a tax	179
credit-eligible production, a copy of the notice of such	180
<pre>certification;</pre>	181
(5) A detailed description of the postproduction or	182
digital distribution services performed by the applicant for the	183
motion picture or extended reality experience and a written	184
statement or master services agreement between the production	185
company and the applicant confirming a mutual commitment between	186
the parties with respect to those services;	187
(6) A report, prepared by an independent certified public	188
accountant engaged at the applicant's expense, itemizing the	189
qualifying expenditures incurred by the applicant;	190
(7) The date on which the motion picture or extended	191

reality experience was completed;	192
(8) Any other information required by the director.	193
(C)(1) Applications submitted under division (B) of this	194
section shall be evaluated in the order in which completed	195
applications are received by the director of development. The	196
director shall approve or deny an application, and send notice	197
of such determination to the applicant, within thirty days of	198
receipt. Before making such a determination, the director may	199
inspect the books, accounts, records, and memoranda of the	200
qualifying entertainment technology company to evaluate the	201
accuracy of information included in the application.	202
(2) If the director receives an application that is	203
incomplete, the director may request that the applicant provide	204
the omitted information or may reject the application.	205
(3) In evaluating an application, the director may	206
disallow any expenditure the director determines is not a	207
qualifying expenditure. The director shall not disallow an	208
expenditure merely because it was or will be included in the	209
computation of a credit under section 122.85 of the Revised	210
Code. The same expenditure may qualify as both an eligible	211
expenditure under that section and a qualifying expenditure	212
under this section. The director shall disallow any expenditure	213
for which a tax credit has previously been approved under this	214
section.	215
(D) The director of development shall reject an	216
application submitted under division (B) of this section to	217
which any of the following apply:	218
(1) The applicant does not meet the criteria described in	219
division (B)(2) of this section.	220

(2) The qualifying expenditures incurred by the applicant	221
for the motion picture or extended reality experience, net of	222
any expenditures disallowed under division (C)(3) of this	223
section, are less than one hundred thousand dollars.	224
(3) The motion picture or extended reality experience	225
requires records to be maintained under 18 U.S.C. 2257 with	226
respect to sexually explicit content.	227
(4) The credit limit in division (F)(1) or (2) of this	228
section has been reached, subject to division (F)(3) of this	229
section.	230
(5) The applicant is wholly or partly owned by, affiliated	231
with, or controlled by a person that is indebted to this state	232
for the payment of any tax, workers' compensation premium,	233
unemployment contribution, payment in lieu of unemployment	234
contribution, or certified claim under section 131.02 or 131.021	235
of the Revised Code, is indebted to a political subdivision that	236
has a certified claim under section 131.02 of the Revised Code,	237
or has declared bankruptcy under which an obligation of the	238
person to pay or repay public funds was discharged as part of	239
such bankruptcy.	240
(E) If the director of development approves an application	241
submitted under division (B) of this section, the director shall	242
issue the applicant a tax credit certificate that states the	243
credit amount and the amount of qualifying expenditures upon	244
which the credit amount is computed. Subject to division (F) of	245
this section, the credit amount shall equal one of the	246
<pre>following:</pre>	247
(1) Ten per cent of the qualifying expenditures if the	248
motion picture or extended reality experience is cortified as a	240

tax credit-eligible production under section 122.85 of the	250
Revised Code;	251
(2) Thirty per cent of the qualifying expenditures if the	252
motion picture or extended reality experience is not certified	253
as a tax credit-eligible production under section 122.85 of the	254
Revised Code, plus an additional five per cent of the qualifying	255
expenditures if the postproduction or digital distribution	256
services are performed at a qualifying entertainment technology	257
facility owned or leased by the applicant.	258
(F)(1) The aggregate amount of tax credit approved by the	259
director of development under this section shall not exceed the	260
<pre>following:</pre>	261
(a) Two million dollars in each of fiscal years 2022 and	262
<u>2023;</u>	263
(b) Five million dollars in each of fiscal years 2024 and	264
<u>2025;</u>	265
(c) Ten million dollars in each of fiscal years 2026 and	266
<u>2027;</u>	267
(d) Twenty million dollars per fiscal year in fiscal year	268
2028 and thereafter.	269
(2) The amount of credits approved under this section in a	270
fiscal year for a qualifying entertainment technology company	271
and the company's affiliates shall not exceed twenty per cent of	272
the aggregate credit limit prescribed by division (F)(1) of this	273
section for that fiscal year.	274
(3) If approving a credit computed as described in	275
division (E) of this section would result in exceeding either of	276
the limits prescribed by division (F)(1) or (2) of this section,	277

the director shall send notice to the applicant rejecting the	278
requested credit and explaining the reasons for that rejection.	279
In the same notice, the director may offer to approve a lesser	280
credit amount that would not result in exceeding the limits	281
prescribed by division (F)(1) or (2) of this section. The	282
applicant may accept the lesser credit amount as full	283
consideration for the applicant's qualifying expenditures or may	284
reject the lesser credit amount and reapply for the credit in a	285
following fiscal year. If the applicant does not respond, in	286
writing, within thirty days of the date the director issues an	287
offer of a lesser credit amount, the director shall consider the	288
offer rejected.	289
(G) (1) A qualifying entertainment technology company may	290
transfer the rights to claim any amount of a tax credit approved	291
under this section to one or more taxpayers. A qualifying	292
company that transfers the rights to claim a tax credit shall	293
notify the director of development and the tax commissioner. The	294
notice shall identify each transferee and the credit amount	295
transferred to each.	296
(2) A tax credit may be transferred among multiple	297
transferees through more than one transaction, but when any	298
credit amount is acquired by a person other than the qualifying	299
company to which it was awarded, that amount may not be	300
transferred again.	301
(3) Upon receiving a notice under division (G)(1) of this	302
section, the director shall issue updated tax credit	303
certificates to the qualifying company that transferred the tax	304
credit and to each transferee. Each updated certificate shall	305
include the same information required for certificates issued	306
under division (E) of this section. The director shall send	307

copies of the updated tax credit certificates to the tax	308
<pre>commissioner.</pre>	309
(4) A qualifying company that transfers a tax credit under	310
division (G) of this section shall not claim the credit to the	311
extent that it is transferred. A taxpayer to which a credit is	312
transferred shall not claim any portion of the credit that is	313
retained by the qualifying company or that is transferred by the	314
<pre>company to another taxpayer.</pre>	315
(H) There is hereby allowed a refundable credit against a	316
taxpayer's aggregate tax liability under section 5747.02 of the	317
Revised Code for a taxpayer that holds the rights to claim a tax	318
credit approved under this section. The credit shall equal the	319
credit amount indicated on the tax credit certificate. The	320
credit shall be claimed for the taxable year in which the	321
original certificate was issued under division (E) of this	322
section. The credit shall be claimed in the order required under	323
section 5747.98 of the Revised Code. If the credit amount	324
exceeds the aggregate amount of tax otherwise due under section	325
5747.02 of the Revised Code after deducting all other credits in	326
that order, the excess shall be refunded. Nothing in this	327
section limits or disallows the pass-through treatment of the	328
<pre>credit.</pre>	329
(I) The tax commissioner may revoke or reduce the amount	330
of any tax credit certificate issued under this section if the	331
commissioner or the director of development determines that some	332
or all of the expenditures used to compute the credit amount are	333
not qualifying expenditures. If the credit has already been	334
claimed, the commissioner shall make an assessment under section	335
5747.13 of the Revised Code against the qualifying company or	336
the taxpayers to which the tax credit was transferred. The	337

cumulative assessed amount shall equal the difference between	338
the amount of credit claimed and the amount that the credit	339
would have equaled had the ineligible expenditures been	340
disallowed. An assessment initiated under this division is not	341
subject to the time limitations on assessments prescribed by	342
section 5747.13 of the Revised Code.	343
(J) The director of development, in consultation with the	344
tax commissioner, shall adopt rules in accordance with Chapter	345
119. of the Revised Code as are necessary for the administration	346
of this section.	347
Sec. 5747.98. (A) To provide a uniform procedure for	348
calculating a taxpayer's aggregate tax liability under section	349
5747.02 of the Revised Code, a taxpayer shall claim any credits	350
to which the taxpayer is entitled in the following order:	351
Either the retirement income credit under division (B) of	352
section 5747.055 of the Revised Code or the lump sum retirement	353
income credits under divisions (C), (D), and (E) of that	354
section;	355
Either the senior citizen credit under division (F) of	356
section 5747.055 of the Revised Code or the lump sum	357
distribution credit under division (G) of that section;	358
The dependent care credit under section 5747.054 of the	359
Revised Code;	360
The credit for displaced workers who pay for job training	361
under section 5747.27 of the Revised Code;	362
The campaign contribution credit under section 5747.29 of	363
the Revised Code;	364
The twenty-dollar personal exemption credit under section	365

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5747.022 of the Revised Code;	366
The joint filing credit under division (G) of section 5747.05 of the Revised Code;	367 368
The earned income credit under section 5747.71 of the Revised Code;	369 370
The nonrefundable credit for education expenses under section 5747.72 of the Revised Code;	371 372
The nonrefundable credit for donations to scholarship granting organizations under section 5747.73 of the Revised Code;	373 374 375
The nonrefundable credit for tuition paid to a nonchartered nonpublic school under section 5747.75 of the Revised Code;	376 377 378
The nonrefundable vocational job credit under section 5747.057 of the Revised Code;	379 380
The credit for adoption of a minor child under section 5747.37 of the Revised Code;	381 382
The nonrefundable job retention credit under division (B) of section 5747.058 of the Revised Code;	383 384
The enterprise zone credit under section 5709.66 of the Revised Code;	385 386
The credit for purchases of qualifying grape production property under section 5747.28 of the Revised Code;	387 388
The small business investment credit under section 5747.81 of the Revised Code;	389 390
The nonrefundable lead abatement credit under section 5747.26 of the Revised Code;	391 392

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The opportunity zone investment credit under section	393
122.84 of the Revised Code;	394
The enterprise zone credits under section 5709.65 of the	395
Revised Code;	396
	.1
The research and development credit under section 5747.33	
of the Revised Code;	398
The credit for rehabilitating a historic building under	399
section 5747.76 of the Revised Code;	400
The nonresident credit under division (A) of section	401
5747.05 of the Revised Code;	402
The credit for a resident's out-of-state income under	403
division (B) of section 5747.05 of the Revised Code;	404
The refundable motion picture and broadway theatrical	405
production credit under section 5747.66 of the Revised Code;	406
The refundable entertainment technology initiative credit	407
under section 122.852 of the Revised Code;	408
The refundable jobs creation credit or job retention	409
credit under division (A) of section 5747.058 of the Revised	410
Code;	411
The metundable and it for topic maid by a qualifying	412
The refundable credit for taxes paid by a qualifying entity granted under section 5747.059 of the Revised Code;	412
entity granted under Section 3747.009 of the Nevised Code,	113
The refundable credits for taxes paid by a qualifying	414
pass-through entity granted under division (I) of section	415
5747.08 of the Revised Code;	416
The refundable credit under section 5747.80 of the Revise	ed 417
Code for losses on loans made to the Ohio venture capital	418
program under sections 150.01 to 150.10 of the Revised Code;	419

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The refundable credit for rehabilitating a historic	420
building under section 5747.76 of the Revised Code.	421
	4.0.0
(B) For any credit, except the refundable credits	422
enumerated in this section and the credit granted under division	423
(H) of section 5747.08 of the Revised Code, the amount of the	424
credit for a taxable year shall not exceed the taxpayer's	425
aggregate amount of tax due under section 5747.02 of the Revised	426
Code, after allowing for any other credit that precedes it in	427
the order required under this section. Any excess amount of a	428
particular credit may be carried forward if authorized under the	429
section creating that credit. Nothing in this chapter shall be	430
construed to allow a taxpayer to claim, directly or indirectly,	431
a credit more than once for a taxable year.	432
Section 2. That existing section 5747.98 of the Revised	433
Code is hereby repealed.	434
Section 3. This act shall be known as the "Entertainment	435
Technology Initiative."	436